

INTENT TO PURCHASE

- 1 Very Likely
- 2 Somewhat Likely
- 3 Not Very Likely
- 4 Not At All Likely

IN THE NEXT TWELVE MONTHS, HOW LIKELY ARE YOU OR SOMEONE IN YOUR HOUSEHOLD TO:

- Home:
- 145*78 Buy your first house/residence
 - 145*79 Buy a second house/or vacation home
 - 145*80 Sell your house/residence
 - 146*01 Take out a 2nd Mortgage or Equity Loan
- Remodel your home:
- 146*02 Remodel Kitchen
 - 146*03 Remodel Bathroom
 - 146*04 Convert room to home office
 - 146*05 Add rooms – Exterior Additions
 - 146*06 Other
- Buy insurance:
- 146*07 Homeowner or personal property
 - 146*08 Life insurance
- Buy financial products:
- 146*09 Invest in stocks, bonds, or mutual funds
- Travel: Vacation within the U.S.:
- 146*10 Hawaii
 - 146*11 Florida
 - 146*12 Theme Park
- Cruise: (for more than 1 day)
- 146*13 Any
- Travel: Vacation abroad:
- 146*14 Europe
 - 146*15 Caribbean
 - 146*16 Mexico
 - 146*17 South America
 - 146*18 Other
- Vehicle:
- 146*19 Buy a new vehicle
 - 146*20 Buy a used or pre-owned vehicle
 - 146*21 Lease a vehicle
- Buy/lease vehicle type:
- 146*22 2-door car
 - 146*23 4-door car
 - 146*24 Van/Mini-van
 - 146*26 Sport Utility Vehicle
 - 146*27 Truck

INTENT TO PURCHASE (cont.)

- Buy electronics:
- 146*28 Home theater system
- 146*29 Large screen TV (27" - 42")
- 146*30 Big screen projection TV (43" - 65")
- 146*31 Flat screen/plasma screen TV
- 146*32 Portable dvd player
- 146*33 Digital video camera
- 146*34 Desktop computer
- 146*35 Laptop computer

- Lifestyle:
- 146*36 Become a parent
- 146*37 Become a grandparent
- 146*38 Have a child go away to college
- 146*39 Have a child graduate from college
- 146*40 Have a child get married
- 146*41 Retire from full-time work
- 146*42 Collect lump-sum from pension/IRA/401k
- 146*43 Start or buy a new business