

TOOTHPASTE

Used in Last 6 Months

96*11-Y Yes

96*12-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

96*11-1 None L
-2 1- 2 L
-3 3- 5 L
-4 6-10 L
-5 11-12 M
-6 13-14 M
-7 15-20 H
-8 21 or More H

96*11-X Sole Brand
96*13-1 Sole Type
-2 Sole Kind
-3 Sole Form

Sole/
Primary

Sec-
ondary

Sole/
Primary

Sec-
ondary

Types:

96*12-4 96*13-4 Baking Soda
-5 -5 Baking Soda and Peroxide
-6 -6 Non Baking Soda

96*18-8 96*19-8 Ultra Brite
-X -X Other

Kinds:

96*12-7 96*13-7 Tartar Control
-8 -8 Regular (Not Tartar Control)

96*20-1 Properties:
-2 Whitening
Non-Whitening

Forms:

96*12-9 96*13-9 Gel
-0 -0 Paste

Brands:

96*12-X 96*13-X Aim
-Y -Y Aquafresh
96*14-1 96*15-1 Aquafresh Extra Fresh
-2 -2 Aquafresh Sensitive
-3 -3 Other
-4 -4 Other
-5 -5 Arm & Hammer Dental Care
-6 -6 Arm & Hammer Dental Care Tartar
Control
-7 -7 Arm & Hammer Peroxicare
-8 -8 Close-Up
-9 -9 Colgate 2 in 1
-0 -0 Other
-X -X Colgate Regular
-Y -Y Other
96*16-1 96*17-1 Colgate Tartar Control
-2 -2 Colgate Total
-3 -3 Colgate with Baking Soda and
Peroxide
-4 -4 Colgate Winterfresh
-5 -5 Crest Dual Action Whitening
-6 -6 Crest Multicare
-7 -7 Crest Regular Gel
-8 -8 Crest Regular Mint Paste
-9 -9 Other
-0 -0 Crest Sparkle
-X -X Crest Tartar Control Gel
-Y -Y Crest Tartar Control Paste
96*18-1 96*19-1 Crest Whitening Plus Scope
-2 -2 Mentadent
-3 -3 Pepsodent
-4 -4 Other
-5 -5 Rembrandt
-6 -6 Sensodyne
-7 -7 Tom's of Maine

DENTAL FLOSS

Used in Last 6 Months

96*21-Y Yes

96*22-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

96*21-1 None L
-2 1- 2 L
-3 3- 7 M
-4 8-10 H
-5 11-14 H
-6 15-19 H
-7 20-24 H
-8 25 or More H

96*21-X Sole Brand
96*23-1 Sole Type
-2 Sole Kind

Sole/ Primary Sec-
 ondary

96*22-4 96*23-4 Types:
-5 -5 Waxed
 Unwaxed

96*22-6 96*23-6 Kinds:
-7 -7 Flavored
 Unflavored

96*22-8 96*23-8 Brands:
-9 -9 Butler
-0 -0 Dentotape
-X -X Glide
-Y -Y Johnson & Johnson
96*24-1 96*25-1 Oral-B
-2 -2 Generic (No Label)
-5 -5 Store's Own Brand
 Other

TOOTHBRUSHES

Bought in Last 6 Months

96*26-Y Yes

96*27-1 Heavy
-2 Medium
-3 Light

Number in Last 6 Months

96*26-1 1 L
-2 2 M
-3 3 H
-4 4 H
-5 5 H
-6 6 H
-7 7-10 H
-8 11-14 H
-9 15-24 H
-0 25 or More H

96*26-X Sole Brand
96*28-1 Sole Type
-2 Sole Kind
-3 Sole Form

Sole/ Primary Sec-
 ondary

96*27-4 96*28-4 Types:
-5 -5 Battery-Operated
-6 -6 Electric
 Manual

96*27-7 96*28-7 Kinds:
-8 -8 Firm Bristle
-9 -9 Medium Bristle
 Soft Bristle

96*27-0 96*28-0 Forms:
-X -X Angled Handle
 Straight Handle

96*27-Y 96*28-Y Brands:
96*29-1 96*30-1 Aim
-2 -2 Aqua-fresh Flex
-3 -3 Butler G-U-M
-4 -4 Other
-5 -5 Colgate Motion
-6 -6 Colgate Navigator
-7 -7 Colgate Plus
-8 -8 Colgate Wave
-9 -9 Colgate Total
-0 -0 Other
-X -X Crest Complete
-Y -Y Crest SpinBrush
96*31-1 96*32-1 Other
-2 -2 Homedics
-3 -3 Other
-4 -4 Mentadent
-5 -5 Other
-6 -6 Other
-7 -7 Oral-B Advantage
-8 -8 Other
-9 -9 Oral-B CrossAction
-0 -0 Oral-B Indicator
-X -X Other
-Y -Y Other
96*33-1 96*34-1 Other
-2 -2 Other
-3 -3 Reach
-6 -6 Other
-7 -7 Other
-8 -8 Other
-9 -9 Generic (No Label)
-0 -0 Store's Own Brand
96*35-1 96*36-1 Other

MOUTHWASH

Used in Last 6 Months

96*37-Y Yes

96*38-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

96*37-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 L
-6 5 L
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

96*37-X Sole Brand

Sole/ Sec-
Primary ondary
----- -----

Brands:		
96*38-4	96*39-4	Other
-5	-5	Other
-6	-6	Cepacol
-7	-7	Chloroseptic
-8	-8	Green Mint
-9	-9	Lavoris
-0	-0	Listerine (Yellow)
-X	-X	Listerine Cool Mint (Blue)
-Y	-Y	Other
96*40-1	96*41-1	Listermint
-2	-2	Rembrandt
-3	-3	Scope Original (Green)
-4	-4	Scope Peppermint (Blue)
-5	-5	Targon
-6	-6	Other
-9	-9	Other

DENTAL RINSE

Used in Last 6 Months

96*42-Y Yes

96*43-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

96*42-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

96*42-X Sole Brand

Sole/
Primary Sec-
 ondary

Brands:
96*43-4 96*44-4 ACT Fluoride Rinse
-5 -5 Other
-6 -6 Oral-B
-7 -7 Plax
-0 -0 Other

BREATH FRESHENERS

Used in Last 6 Months

96*45-Y Yes

96*46-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

96*45-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

96*45-X Sole Brand

96*47-1 Sole Type

Sole/
Primary Sec-
 ondary

Types:
96*46-4 96*47-4 Spray/Drops
-5 -5 Mints
-6 -6 Gum
-7 -7 Liquid
-8 -8 Other

Brands:
96*46-9 96*47-9 Breath Assure
-0 -0 Other
-X -X Other
-Y -Y Ora Blast
96*48-3 96*49-3 Other

LIP CARE

Used in Last 6 Months

96*50-Y Yes

96*51-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

96*50-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

96*50-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
96*51-4 96*52-4 Blistex
-5 -5 Chap Stick Lip Balm
-6 -6 Chap Stick Lip Moisturizer
-7 -7 Chap Stick Pet. Jelly Plus
-8 -8 Chap Stick Ultra SPF 30
-9 -9 Other Chap Stick
-0 -0 Herpecin-L
-X -X LipSaver
-Y -Y Mentholatum Natural Ice
96*53-1 96*54-1 Other
-2 -2 Other Mentholatum
-3 -3 Neutrogena
-4 -4 Vaseline Lip Therapy
-5 -5 Other Vaseline
-8 -8 Other

BODY POWDER

Used in Last 6 Months

102*55-Y Yes

102*56-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

102*55-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

102*55-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
102*56-4 102*57-4 Ammens
-5 -5 Avon
-6 -6 Baby Magic Corn Starch
-7 -7 Baby Magic Baby Powder
-8 -8 Diaparene Corn Starch Baby Powder
-9 -9 Gold Bond Powder
-0 -0 Baby Gold Bond Powder
-X -X Johnson's Baby Powder
-Y -Y Johnson's Baby Powder Pure Corn
Starch
102*58-1 102*59-1 Old Spice
-2 -2 Shower to Shower
-5 -5 Other

DEODORANTS AND ANTIPERSPIRANTS

Used in Last 6 Months

96*60-Y Yes

96*61-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

96*60-1 None L
-2 1- 3 L
-3 4- 7 L
-4 8-11 M
-5 12-14 M
-6 15 or More H

96*60-X Sole Brand
96*62-1 Sole Type
-2 Sole Kind

Sole/ Primary -----	Sec- ondary -----		Sole/ Primary -----	Sec- ondary -----	
		Types:			
96*61-4	96*62-4	Scented	96*67-Y	96*68-Y	Right Guard Xtreme Sport
-5	-5	Unscented	96*69-1	96*70-1	Other
		Kinds:	-2	-2	Secret Platinum
96*61-6	96*62-6	Antiperspirant/Deodorant	-3	-3	Secret Roll-On
-7	-7	Deodorant Only	-4	-4	Secret Sheer Solid
		Brands:	-5	-5	Other
96*61-8	96*62-8	Other	-6	-6	Secret Solid/Wide Solid
-9	-9	Arm & Hammer Roll-On	-7	-7	Secret Spray
-0	-0	Arm & Hammer Stick/Solid	-8	-8	Soft & Dri Solid
-X	-X	Arrid Clear Gel	-9	-9	Soft & Dri Spray
-Y	-Y	Arrid Extra Dry Spray	-0	-0	Speed Stick
96*63-1	96*64-1	Arrid XX Roll-On	-X	-X	Speed Stick Clear Gel
-2	-2	Arrid XX Solid	-Y	-Y	Speed Stick Power of Nature
-3	-3	Arrid XX Spray	96*71-1	96*72-1	Other
-4	-4	Other Arrid	-2	-2	Speed Stick Ultimate
-5	-5	Avon	-3	-3	Suave
-6	-6	Other	-4	-4	Sure Roll-On
-7	-7	Ban Roll-On	-5	-5	Sure Solid
-8	-8	Ban Solid	-6	-6	Sure Spray
-9	-9	Brut Power Stick	-7	-7	Sure Wide Solid
-0	-0	Brut Spray	-0	-0	Other
-X	-X	Brut Stick			
-Y	-Y	Other			
96*65-1	96*66-1	Degree Roll-On			
-2	-2	Degree Solid			
-3	-3	Degree Spray			
-4	-4	Dove Invisible Solid			
-5	-5	Dove Solid			
-6	-6	Dove (Other)			
-7	-7	Dry Idea Clear (Gel)			
-8	-8	Dry Idea Roll-On			
-9	-9	Dry Idea Solid			
-0	-0	Gillette Series Gel			
-X	-X	Gillette Series Solid			
-Y	-Y	Lady Speed Stick			
96*67-1	96*68-1	Lady Speed Stick Invisible Dry			
-2	-2	Lady's Choice			
-3	-3	Mitchum Roll-On			
-4	-4	Mitchum Stick			
-5	-5	Other			
-6	-6	Old Spice High Endurance			
-7	-7	Old Spice Red Zone			
-8	-8	Old Spice Stick			
-9	-9	Right Guard Sports Clear Gel			
-0	-0	Right Guard Sport Spray			
-X	-X	Right Guard Sports Stick/Solid			

COMPLEXION CARE PRODUCTS

Used in Last 6 Months

96*73-Y Yes

96*74-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

96*73-1 None L
-2 1- 3 L
-3 4- 6 L
-4 7- 8 M
-5 9-10 M
-6 11-15 H
-7 16-20 H
-8 21 or More H

96*73-X Sole Brand
96*75-1 Sole Type
-2 Sole Kind
-3 Sole Form

Sole/ Sec-
Primary ondry

Sole/ Sec-
Primary ondry

		Types:			
96*74-4	96*75-4	Antiseptic	96*80-0	97*01-0	Other
-5	-5	Astringent	-X	-X	Olay Foaming Face Wash
-6	-6	Cleansers	-Y	-Y	Olay Refreshing Toner
-7	-7	Toner	97*02-1	97*03-1	Other Olay
			-2	-2	Oxy
			-3	-3	Pond's Clear Pore Strips
96*74-8	96*75-8	Forms:	-4	-4	Pond's Clear Solutions
-9	-9	Mask	-5	-5	Pond's Cold Cream
-0	-0	Pad	-6	-6	Other
-X	-X	Sponge	-7	-7	RoC
		Other	-8	-8	Sea Breeze Antiseptic
			-9	-9	St. Ives
96*74-Y	96*75-Y	Kinds:	-X	-X	Stridex
96*76-1	96*77-1	Bar	-Y	-Y	Suave
-2	-2	Cream	97*04-3	97*05-3	Other
-3	-3	Gel			
-4	-4	Lotion			
		Scrub			
					Facial Skin Type:
				97*06-1	Dry
				-2	Normal
96*76-5	96*77-5	Brands:		-3	Oily
-6	-6	Almay		-4	Partly oily/partly dry
-7	-7	Other		-5	Sensitive
-8	-8	Avon Clear Skin			
-9	-9	Other Avon			
-0	-0	Bioré			
-X	-X	Bioré Deep Cleansing Pore Strips			
-Y	-Y	Clean & Clear			
96*78-1	96*79-1	Clearasil Foaming Face Wash			
-2	-2	Other			
-3	-3	Other Clearasil			
-4	-4	Clinique Facial Soap			
-5	-5	Other Clinique			
-6	-6	Other			
-7	-7	Estee Lauder			
-8	-8	Lancome			
-9	-9	L'Oreal Plenitude			
-0	-0	Mary Kay			
-X	-X	Mudd Mask			
-Y	-Y	Neutrogena Acne Bar			
96*80-1	97*01-1	Neutrogena Deep Clean Cleanser			
-2	-2	Other			
-3	-3	Neutrogena Oil Free Acne Wash			
-4	-4	Other			
-5	-5	Other Neutrogena			
-6	-6	Noxzema Astringent			
-7	-7	Other			
-8	-8	Noxzema Plus Skin Cream			
-9	-9	Noxzema Sensitive Skin Cream			
		Noxzema Skin Cream			

HAND & BODY CREAM, LOTION OR OIL

Used in Last 6 Months

97*07-Y Yes

97*08-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

97*07-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 L
-6 5 M
-7 6 M
-8 7 M
-9 8 M
-0 9 or More H

97*07-X Sole Brand
97*09-1 Sole Type

Sole/
Primary

Sec-
ondary

Types:

97*08-4 97*09-4
-5 -5
-6 -6

Cream
Lotion
Oil

Brands:

97*08-7 97*09-7
-8 -8
-9 -9
-0 -0
-X -X
-Y -Y

Aveeno
Baby Magic Baby Lotion
Baby Magic Lite Baby Oil
Baby Magic Rich 'n Creamy Baby Oil

97*10-1 97*11-1
-2 -2
-3 -3
-4 -4
-5 -5
-6 -6
-7 -7
-8 -8
-9 -9
-0 -0

Bath & Body Works
The Body Shop
Other
Corn Huskers
Curel
Dermasil Dry Skin Treatment
Eucerin
Other
Gold Bond Body Lotion
Jergens Skincare Original Scent Lotion

-X -X
-Y -Y

Jergens Skincare Replenishing Vitamin E Lotion
Jergens Skincare Soothing Aloe Lotion

97*12-1 97*13-1
-2 -2
-3 -3
-4 -4
-5 -5
-6 -6
-7 -7
-9 -9

Jergens Skincare Ultra Healing Lotion
Other Jergens
Johnson's Baby Lotion
Johnson's Baby Oil
Johnson's Creamy Baby Oil
Other
Keri Lotion
Lubriderm Seriously Sensitive Lotion

-0 -0
-Y -Y

Other Lubriderm
Mary Kay

97*14-1 97*15-1
-2 -2
-3 -3
-4 -4
-5 -5
-6 -6
-7 -7
-8 -8
-9 -9

Neutrogena Hand Cream
Neutrogena Body Lotion
Neutrogena Body Oil
Nivea
Olay Total Effects
Pond's
RoC Retinol Actif Pur
Other RoC
St. Ives

Sole/
Primary

Sec-
ondary

97*14-0 97*15-0
-X -X
-Y -Y

Suave
Vaseline Aloe Vera
Vaseline Extra Strength

97*16-1 97*17-1
-2 -2
-3 -3

Vaseline Hand & Nail
Vaseline Intensive Care
Vaseline Intensive Care Dry Skin Formula

-4 -4
-5 -5
-6 -6
-7 -7
-8 -8
-X -X

Vaseline Intensive Care Smooth Legs & Feet
Vaseline Petroleum Jelly
Vaseline Sensitive Skin
Other Vaseline
Store's Own Brand
Other

What is your skin condition?

97*18-1
-2
-3
-4
-5

Dry
Normal
Oily
Partly oily/partly dry
Sensitive

PERSONAL CARE SOAPS - BAR

LIQUID SOAPS/HAND SANITIZERS

Used in Last 6 Months

Used in Last 6 Months

97*19-Y Yes

97*20-1 Heavy
-2 Medium
-3 Light

97*29-Y Yes

97*30-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

Times/Last 30 Days

97*19-1 None L
-2 1- 6 L
-3 7-19 L
-4 20-29 L
-5 30-39 M
-6 40-59 M
-7 60 or More H

97*29-1 None L
-2 1 L
-3 2- 4 L
-4 5- 9 L
-5 10-15 M
-6 16-29 M
-7 30 or More H

97*19-X Sole Brand

97*29-X Sole Brand
97*31-1 Sole Type

Sole/
Primary

Sec-
ondary

Sole/
Primary

Sec-
ondary

Brands:
97*20-4 97*21-4 Aveeno
-5 -5 Avon
-6 -6 Camay
-7 -7 Caress
-8 -8 Cashmere Bouquet
-9 -9 Coast
-0 -0 Dial Mountain Fresh
-X -X Dial (Regular)
-Y -Y Dove
97*22-1 97*23-1 Other
-2 -2 Dove Sensitive Skin
-3 -3 Irish Spring
-4 -4 Other
-5 -5 Irish Spring Sport
-6 -6 Ivory
-7 -7 Jergens
-8 -8 Lava
-9 -9 Lever 2000
-0 -0 Neutrogena
-X -X Other
-Y -Y Olay Beauty Bar
97*24-1 97*25-1 Old Spice High Endurance
-2 -2 Palmolive
-3 -3 Pure & Natural
-4 -4 Safeguard
-5 -5 Suave
-6 -6 Tone
-7 -7 Yardley
-8 -8 Other
-9 -9 Zest Whitewater Fresh
-0 -0 Other Zest
-X -X Store's Own Brand
97*26-2 97*27-2 Other

Types:
97*30-4 97*31-4 Liquid Soap
-5 -5 Hand Sanitizer

Brands:
97*30-6 97*31-6 Other
-7 -7 Clean & Smooth
-8 -8 Dial
-9 -9 Other
-0 -0 Ivory
-X -X Jergens
-Y -Y Other
97*32-1 97*33-1 Lava Soap
-2 -2 Neutrogena
-3 -3 Purell
-4 -4 Softsoap
-5 -5 Suave
-6 -6 Yardley
-7 -7 Store's Own Brand
-0 -0 Other

Used For:
97*34-1 Antibacterial
-2 Complexion
-3 Deodorant
-4 Moisturizing

Used For:
97*28-1 Antibacterial
-2 Complexion
-3 Deodorant
-4 Moisturizing

BODY WASH/SHOWER GEL

HAIR CONDITIONING TREATMENT (FOR USE AT HOME)

Used in Last 6 Months

Used in Last 6 Months

97*35-Y Yes

97*68-Y Yes

97*36-1 Heavy
-2 Medium
-3 Light

97*69-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

Times/Last 30 Days

97*35-1 None L
-2 1- 2 L
-3 3- 5 L
-4 6- 9 M
-5 10-19 M
-6 20-29 M
-7 30-33 H
-8 34-45 H
-9 46 or More H

97*68-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

97*35-X Sole Brand

97*68-X Sole Brand
97*70-2 Sole Kind

Sole/
Primary

Sec-
ondary

Sole/
Primary

Sec-
ondary

Brands:

97*36-4	97*37-4	Other
-5	-5	Other
-6	-6	Other
-7	-7	Caress
-8	-8	Clairol Herbal Essences
-9	-9	Other
-0	-0	Dial
-X	-X	Dove Body Wash
-Y	-Y	Jergens
97*38-1	97*39-1	Lever 2000
-2	-2	Other
-3	-3	Olay
-4	-4	Other
-5	-5	Other
-6	-6	Softsoap Body Wash
-7	-7	St. Ives Body Wash
-8	-8	Other
-9	-9	Suave Body Wash
-0	-0	Other
-X	-X	Zest
-Y	-Y	Store's Own Brand
97*40-3	97*41-3	Other

Kinds:

97*69-4	97*70-4	Leave-In
-5	-5	Rinse-Out
		Brands:
97*69-6	97*70-6	Alberto VO5 Hot Oil Treatment
-7	-7	Aussie 3 Minute Miracle
-8	-8	Clairol Condition Beauty Pack
-9	-9	Clairol Condition Hot Oil
-0	-0	Other
-X	-X	Infusium 23 Pro Vitamin Treatment
-Y	-Y	Pantene Pro-V
97*71-1	97*72-1	Salon Selectives
-2	-2	Other
-3	-3	Other
-4	-4	TRESemmé Hot Oil
-5	-5	Ultra Sheen
-8	-8	Other

HAIR CONDITIONERS (FOR USE AT HOME)

Used in Last 6 Months

97*42-Y Yes

97*43-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

97*42-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

97*42-X Sole Brand
97*44-1 Sole Type

Sole/
Primary

Sec-
ondary

Sole/
Primary

Sec-
ondary

Types:

97*43-4	97*44-4	Dry	97*51-2	97*52-2	Ultra Sheen
-5	-5	Extra Dry	-3	-3	VS Sassoon
-6	-6	Fine Hair/Extra Body	-4	-4	Wella Balsam
-7	-7	Normal	-5	-5	White Rain Conditioner
-8	-8	Oily	-8	-8	Other

Brands:

97*43-9	97*44-9	Alberto VO5
-0	-0	Aussie
-X	-X	Aussie 3 Minute
-Y	-Y	Aveda
97*45-1	97*46-1	Avon
-2	-2	Biolage by Matrix
-3	-3	Clairol Daily Defense
-4	-4	Clairol Herbal Essence
-5	-5	Other
-6	-6	Condition by Clairol
-7	-7	Dark & Lovely
-8	-8	Other
-9	-9	Finesse
-0	-0	Flex
-X	-X	Fructis
-Y	-Y	Other
97*47-1	97*48-1	Infusium 23
-2	-2	L'Oreal Colorvive
-3	-3	Other L'Oreal
-4	-4	Matrix
-5	-5	Motions
-6	-6	Neutrogena Conditioner
-7	-7	Nexxus
-8	-8	Pantene
-9	-9	Pantene Pro-V
-0	-0	Pert
-X	-X	Paul Mitchell
-Y	-Y	Other
97*49-1	97*50-1	Prell
-2	-2	Redken
-3	-3	Revlon
-4	-4	Salon Selectives
-5	-5	Other
-6	-6	Other
-7	-7	St. Ives
-8	-8	Suave
-9	-9	TCB
-0	-0	Thermasilk
-X	-X	Other
-Y	-Y	TRESemmé
97*51-1	97*52-1	Other

SHAMPOO (FOR USE AT HOME)

Used in Last 6 Months

97*53-Y Yes

97*54-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

97*53-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

97*53-X Sole Brand
97*55-1 Sole Type
-3 Sole Form

Sole/ Primary Sec-
----- ondary

Sole/ Primary Sec-
----- ondary

97*54-4 97*55-4 Forms:
-5 -5 Shampoo
Shampoo plus Conditioner

97*60-X 97*61-X Pantene
-Y -Y Pantene Pro-V
97*62-1 97*63-1 Paul Mitchell
-2 -2 Pert
-3 -3 Pert Plus
-4 -4 Pert Plus Dandruff Control
-5 -5 Physique
-6 -6 Prell
-7 -7 Other
-8 -8 Redken
-9 -9 Revlon
-0 -0 Salon Selectives
-X -X Other
-Y -Y Selsun-Blue
97*64-1 97*65-1 Other
-2 -2 St. Ives
-3 -3 Suave
-4 -4 Other
-5 -5 Tegrin
-6 -6 Thermasilk
-7 -7 Other
-8 -8 TRESEmmé
-9 -9 Other
-0 -0 VS Sassoon
-X -X Wella Balsam
-Y -Y White Rain Collections
97*66-3 97*67-3 Other

97*54-6 97*55-6 Types:
-7 -7 Baby
-8 -8 Color Treated
-9 -8 Fine Hair/Extra Body
-0 -9 Dry Hair
-X -0 Oily Hair
-Y -X Medicated/Dandruff
97*56-1 97*57-1 Normal Hair
-2 -2 Permed Hair
All Purpose

97*56-3 97*57-3 Brands:
-4 -4 Alberto VO5
-5 -4 Aussie
-6 -5 Aveda
-7 -6 Avon
-8 -7 Baby Magic Shampoo
-9 -8 Bath & Body Works
-0 -9 Breck
-X -0 Other
-Y -X Clairol Daily Defense
Clairol Herbal Essences
97*58-1 97*59-1 Other
-2 -2 Dark & Lovely
-3 -3 Denorex
-4 -4 Other
-5 -5 Finesse
-6 -6 Flex
-7 -7 Head & Shoulders
-8 -8 Infusium 23
-9 -9 Jhirmack
-0 -0 Johnson's Baby Shampoo
-X -X Johnson's Baby Conditioning
Shampoo
-Y -Y L'Oreal Colorvive
97*60-1 97*61-1 Other
-2 -2 L'Oreal Hydravive
-3 -3 Other
-4 -4 L'Oreal Vitavive
-5 -5 Matrix
-6 -6 Motions
-7 -7 Neutrogena T-Gel
-8 -8 Neutrogena
-9 -9 Nexxus
-0 -0 Other

HAIR COLORING PRODUCTS (FOR USE AT HOME)

HAIR GROWTH PRODUCTS

Used in Last 6 Months

Used in Last 6 Months

97*73-Y Yes

97*74-1 Heavy
-2 Medium
-3 Light

98*03-Y Yes

98*04-1 Heavy
-2 Medium
-3 Light

Times/Last 6 Months

Times/Last 7 Days

97*73-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

98*03-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 H
-9 8 H
-0 9 or More H

97*73-X Sole Brand
97*75-1 Sole Type
-3 Sole Form

98*03-X Sole Brand

Sole/ Primary Sec-ondary

Sole/ Primary Sec-ondary

Types:
97*74-4 97*75-4 Temporary Rinse
-5 -5 Semi-Permanent Color
-6 -6 Permanent Color
-7 -7 Frost, Tip, Streak Kit
-8 -8 Bleach or Lightener

Brands:
98*04-4 98*05-4 Rogaine
-5 -5 Nioxin
-8 -8 Other

Forms:
97*74-9 97*75-9 Liquid/Lotion
-0 -0 Mousse

Brands:
97*74-X 97*75-X Other
-Y -Y Clairol Hydrience
97*76-1 97*77-1 Clairol Lasting Color By Loving Care
-2 -2 Clairol Loving Care
-3 -3 Clairol Natural Instincts
-4 -4 Clairol Nice 'n Easy
-5 -5 Miss Clairol
-6 -6 Clairol Ultress
-7 -7 Other Clairol
-8 -8 Dark & Lovely
-9 -9 Garnier Lumia
-0 -0 Garnier Nutrisse
-X -X Grecian 5
-Y -Y Grecian Formula 16
97*78-1 97*79-1 Just for Men
-2 -2 L'Oreal Casting
-3 -3 L'Oreal Excellence
-4 -4 L'Oreal Feria
-5 -5 Other
-6 -6 L'Oreal Preference
-7 -7 Other L'Oreal
-8 -8 Men's Choice
-9 -9 Revlon Colorsilk
-0 -0 Other
-X -X Other Revlon
-Y -Y Xtreme FX
97*80-3 98*01-3 Other

HAIR SPRAYS (FOR USE AT HOME)

Used in Last 6 Months

98*06-Y Yes

98*07-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

98*06-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

98*06-X Sole Brand
98*08-1 Sole Type

Sole/ Sec-
Primary ondary

Types:
98*07-4 98*08-4 Aerosol Spray
-5 -5 Manual Pump Spray
-6 -6 Spritz

Brands:
98*07-7 98*08-7 Alberto VO5
-8 -8 Aqua-Net (Rayette)
-9 -9 Clairol Final Net
-0 -0 Other
-X -X Finesse
-Y -Y LA Looks
98*09-1 98*10-1 L'Oreal Studio Line
-2 -2 Other
-3 -3 Nexxus
-4 -4 Pantene Pro-V
-5 -5 Paul Mitchell
-6 -6 Other
-7 -7 Rave
-8 -8 Other
-9 -9 Revlon
-0 -0 Salon Selectives
-X -X Other
-Y -Y Suave
98*11-1 98*12-1 Other
-2 -2 TRESemmé
-3 -3 White Rain
-6 -6 Other

HAIR MOUSSE

Used in Last 6 Months

98*13-Y Yes

98*14-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

98*13-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

98*13-X Sole Brand

Sole/ Sec-
Primary ondary

Brands:
98*14-4 98*15-4 Alberto VO5
-5 -5 Dep
-6 -6 Finesse
-7 -7 L'Oreal Studio Line
-8 -8 Nexxus
-9 -9 Pantene Pro-V
-0 -0 Paul Mitchell
-X -X Other
-Y -Y Rave
98*16-1 98*17-1 Salon Selectives
-2 -2 Suave
-3 -3 Other
-4 -4 TRESemmé
-5 -5 White Rain
-8 -8 Other

HAIR STYLING GELS & LOTIONS

Used in Last 6 Months

98*18-Y Yes

98*19-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

98*18-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

98*18-X Sole Brand

Sole/ Primary Sec-
Secondary

Brands:
98*19-4 98*20-4 Alberto VO5
-5 -5 Dep
-6 -6 Dippity Do
-7 -7 Frizz Control by Clairol
-8 -8 Other
-9 -9 Other
-0 -0 LA Looks
-X -X L'Oreal Studio Line
-Y -Y Other
98*21-1 98*22-1 Pantene Pro-V
-2 -2 Other
-3 -3 Physique
-4 -4 Rave
-5 -5 Other
-6 -6 Salon Selectives
-7 -7 Sebastian
-8 -8 Suave
-9 -9 Thermasilk
-0 -0 Other
-X -X TRESemmé
-Y -Y White Rain
98*23-3 98*24-3 Other

HOME PERMANENTS AND RELAXERS (WOMEN)

Used in Last 6 Months

98*25-Y Yes

98*26-1 Heavy
-2 Medium
-3 Light

Times/Last 6 Months

98*25-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

98*25-X Sole Brand
98*27-1 Sole Type

Sole/ Primary Sec-
Secondary

Types:
98*26-4 98*27-4 Regular (Not Relaxers/Soft Perm)
-5 -5 Relaxers
-6 -6 Soft Perm

Brands:
98*26-7 98*27-7 African Pride
-8 -8 Dark & Lovely
-9 -9 Other
-0 -0 Motions
-X -X Ogilvie
-Y -Y Optimum Care
98*28-1 98*29-1 Other
-2 -2 Soft & Beautiful
-5 -5 Other

FACIAL MOISTURIZERS (WOMEN)

BATH/SHOWER ADDITIVES (WOMEN)

Used in Last 6 Months

Used in Last 6 Months

98*31-Y Yes

98*32-1 Heavy
-2 Medium
-3 Light

98*41-Y Yes

98*42-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

Times/Last 7 Days

98*31-1 None L
-2 1- 3 L
-3 4- 7 L
-4 8-10 M
-5 11-12 M
-6 13-14 M
-7 15-20 H
-8 21 or More H

98*41-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

98*31-X Sole Brand
98*33-1 Sole Type

98*41-X Sole Brand
98*43-1 Sole Type

Sole/ Primary Sec-
Secondary ondary

Sole/ Primary Sec-
Secondary ondary

Types:

98*32-4 98*33-4 Cream
-5 -5 Lotion
-6 -6 Other Type

98*42-4 98*43-4 Bubble Bath
-5 -5 Bath Beads/Powder/Salts
-6 -6 In Shower Cleanser
-7 -7 In Shower Moisturizer

Brands:

98*32-7 98*33-7 Almay
-8 -8 Alpha Hydrox
-9 -9 Other
-0 -0 Avon
-X -X Bath & Body Works
-Y -Y Clinique
98*34-1 98*35-1 Elizabeth Arden
-2 -2 Estee Lauder Resilience
-3 -3 Other Estee Lauder
-4 -4 Other
-5 -5 Lancome Absolue
-6 -6 Lancome Rénergie
-7 -7 Other Lancome
-8 -8 L'Oreal Plenitude
-9 -9 L'Oreal Revitalift
-0 -0 Other
-X -X Lubriderm
-Y -Y Mary Kay
98*36-1 98*37-1 Other
-2 -2 Other Neutrogena
-3 -3 Night of Olay
-4 -4 Nivea Visage
-5 -5 Noxzema Skin Cream
-6 -6 Olay Total Effects
-7 -7 Other Olay
-8 -8 Pond's Age Defying Lotion
-9 -9 Pond's Dry Skin Cream
-0 -0 RoC Retinol Actif Pur
-X -X Other RoC
-Y -Y Other
98*38-3 98*39-3 Other

98*42-8 98*43-8 Avon
-9 -9 Bath & Body Works
-0 -0 Calgon
-X -X Jean Nate
-Y -Y Mr. Bubble
98*44-1 98*45-1 Neutrogena Rainbath
-2 -2 Vaseline Intensive Care
-3 -3 Vitabath
-4 -4 Yardley
-7 -7 Other

How do you use it?

98*40-1 Anti-wrinkle
-2 Cleansing
-3 Moisturizing
-4 Night Cream
-5 Sunscreen
-6 Under make-up

FOUNDATION MAKE-UP (WOMEN)

Used in Last 6 Months

98*46-Y Yes

98*47-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

98*46-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 L
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

98*46-X Sole Brand
98*48-1 Sole Type

Sole/ Sec-
Primary onday

Types:
98*47-4 98*48-4 Cream
-5 -5 Duo Cream/Powder
-6 -6 Liquid
-7 -7 Stick

Brands:
98*47-8 98*48-8 Almay
-9 -9 Almay Skin Stays Clean
-0 -0 Avon
-X -X Bobbi Brown
-Y -Y Clinique
98*49-1 98*50-1 Other
-2 -2 Cover Girl Clean Fragrance Free
-3 -3 Cover Girl Clean Regular
-4 -4 Cover Girl Continuous Wear
-5 -5 Cover Girl Fresh Look
-6 -6 Other
-7 -7 Cover Girl Ultimate Finish
Liquid Powder
-8 -8 Other Cover Girl
-9 -9 Ebone
-0 -0 Elizabeth Arden
-X -X Estee Lauder
-Y -Y Fashion Fair
98*51-1 98*52-1 Other
-2 -2 Other Lancome
-3 -3 L'Oreal Mattique
-4 -4 Other
-5 -5 Other
-6 -6 Other L'Oreal
-7 -7 Mary Kay
-8 -8 Max Factor
-0 -0 Other
-X -X Other
-Y -Y Maybelline Shine Free
98*53-1 98*54-1 Other
-2 -2 Other Maybelline
-3 -3 Merle Norman
-4 -4 Neutrogena
-5 -5 Prescriptives
-6 -6 Revlon Age Defying
-7 -7 Revlon Colorstay
-8 -8 Other
-9 -9 Other Revlon
-Y -Y Other

LOOSE FACE POWDER (WOMEN)

BLUSHER (WOMEN)

Used in Last 6 Months

Used in Last 6 Months

98*55-Y Yes

98*60-Y Yes

98*56-1 Heavy
-2 Medium
-3 Light

98*61-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

Times/Last 7 Days

98*55-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

98*60-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 L
-6 5 L
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

98*55-X Sole Brand

98*60-X Sole Brand
98*62-1 Sole Type

Sole/
Primary

Sec-
ondary

Sole/
Primary

Sec-
ondary

Brands:

98*56-4 98*57-4 Almay
-5 -5 Avon
-6 -6 Clinique
-7 -7 Corn Silk
-8 -8 Coty
-9 -9 Cover Girl
-0 -0 Ebone
-X -X Elizabeth Arden
-Y -Y Estee Lauder
98*58-1 98*59-1 Lancome
-2 -2 L'Oreal
-3 -3 M.A.C.
-4 -4 Mary Kay
-5 -5 Max Factor
-6 -6 Maybelline
-7 -7 Merle Norman
-8 -8 Neutrogena
-9 -9 Revlon
-Y -Y Other

Types:

98*61-4 98*62-4 Cream/Gel/Liquid
-5 -5 Cream/Powder
-6 -6 Cake/Powder

Brands:
98*61-7 98*62-7 Almay
-8 -8 Avon
-9 -9 Bobbi Brown
-0 -0 Clinique
-X -X Cover Girl Cheekers
-Y -Y Cover Girl Classic Color
98*63-1 98*64-1 Cover Girl Instant Cheekbones
-2 -2 Other Cover Girl
-3 -3 Ebone
-4 -4 Elizabeth Arden
-5 -5 Estee Lauder
-6 -6 Fashion Fair
-7 -7 Flori Roberts
-8 -8 Lancome
-9 -9 L'Oreal
-0 -0 M.A.C.
-X -X Mary Kay
-Y -Y Max Factor
98*65-1 98*66-1 Maybelline Brush/Blush
-2 -2 Other Maybelline
-3 -3 Merle Norman
-4 -4 Neutrogena
-5 -5 Prescriptives
-6 -6 Revlon
-9 -9 Other

LIPSTICK & LIP GLOSS (WOMEN)

Used in Last 6 Months

98*72-Y Yes

98*73-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

98*72-1 None L
-2 1- 3 L
-3 4- 6 L
-4 7- 8 M
-5 9-10 M
-6 11-15 H
-7 16-20 H
-8 21 or More H

98*72-X Sole Brand
98*74-1 Sole Type

Sole/ Sec-
Primary ondary
----- -----

Types:

98*73-4	98*74-4	Lipcolor in Compact
-5	-5	Lipstick
-6	-6	Lipstick in a Pencil
-7	-7	Lip Gloss
-8	-8	Lip Liners

Brands:

98*73-9	98*74-9	Almay
-0	-0	Avon
-X	-X	Bonne Bell
-Y	-Y	Chanel
98*75-1	98*76-1	Clinique
-2	-2	Cover Girl Continuous Color
-3	-3	Other
-4	-4	Cover Girl Smoothers
-5	-5	Other Cover Girl
-6	-6	Ebone
-7	-7	Elizabeth Arden
-8	-8	Estee Lauder
-9	-9	Fashion Fair
-0	-0	Flori Roberts
-X	-X	Lancome
-Y	-Y	L'Oreal
98*77-1	98*78-1	L'Oreal Colour Endure
-2	-2	Other
-3	-3	M.A.C.
-4	-4	Mary Kay
-5	-5	Max Factor
-7	-7	Maybelline Lip Polish
-8	-8	Maybelline Moisture Whip
-9	-9	Other
-0	-0	Other Maybelline
-X	-X	Merle Norman
-Y	-Y	Neutrogena
98*79-1	98*80-1	Other
-2	-2	Revlon Colorstay
-3	-3	Revlon Moon Drops
-4	-4	Revlon Super Lustrous
-5	-5	Other Revlon
-6	-6	Wet 'n Wild
-9	-9	Other

PRESSED POWDER (WOMEN)

Used in Last 6 Months

98*67-Y Yes

98*68-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

98*67-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

98*67-X Sole Brand

Sole/ Primary Sec-
Secondary

Brands:
98*68-4 98*69-4 Almay
-5 -5 Avon
-6 -6 Clinique
-7 -7 Corn Silk
-8 -8 Cover Girl Clean Make-Up
-9 -9 Other Cover Girl
-0 -0 Ebone
-X -X Estee Lauder
-Y -Y Other
98*70-1 98*71-1 L'Oreal
-2 -2 Mary Kay
-3 -3 Max Factor
-4 -4 Maybelline
-5 -5 Revlon
-8 -8 Other

EYE SHADOW (WOMEN)

Used in Last 6 Months

99*01-Y Yes

99*02-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

99*01-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

99*01-X Sole Brand
99*03-1 Sole Type

Sole/ Primary Sec-
Secondary

Types:
99*02-4 99*03-4 Crayon/Pencil
-5 -5 Cream
-6 -6 Powder

Brands:
99*02-7 99*03-7 Almay
-8 -8 Avon
-9 -9 Other
-0 -0 Clinique
-X -X Cover Girl Professional Eye
Enhancers
-Y -Y Other Cover Girl
99*04-1 99*05-1 Elizabeth Arden
-2 -2 Estee Lauder
-3 -3 Flori Roberts
-4 -4 Other
-5 -5 Lancome
-6 -6 L'Oreal
-7 -7 Mary Kay
-8 -8 Max Factor
-9 -9 Other
-0 -0 Maybelline Expert Eyes
-X -X Other Maybelline
-Y -Y Merle Norman
99*06-1 99*07-1 Revlon
-2 -2 Other
-3 -3 Ultima II
-4 -4 Victoria's Secret
-7 -7 Other

EYE LINER (WOMEN)

MASCARA (WOMEN)

Used in Last 6 Months

Used in Last 6 Months

99*08-Y Yes

99*15-Y Yes

99*09-1 Heavy
-2 Medium
-3 Light

99*16-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

Times/Last 7 Days

99*08-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

99*15-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

99*08-X Sole Brand
99*10-1 Sole Type

99*15-X Sole Brand
99*17-1 Sole Type
-3 Sole Form

Sole/ Primary
Secondary

Sole/ Primary
Secondary

Types:

99*09-4 99*10-4 Cake
-5 -5 Liquid
-6 -6 Pen (Felt Tip)
-7 -7 Pencil

99*16-4 99*17-4 Regular (Not Water Proof/Water Resistant)
-5 -5 Water Proof
-6 -6 Water Resistant

Brands:

99*09-8 99*10-8 Almay
-9 -9 Avon
-0 -0 Clinique
-X -X Cover Girl Perfect Blend
-Y -Y Cover Girl Smoothers Gel Eyecolor
99*11-1 99*12-1 Other Cover Girl
-2 -2 Estee Lauder
-3 -3 Lancome
-4 -4 L'Oreal
-5 -5 Mary Kay
-6 -6 Max Factor
-7 -7 Other
-8 -8 Maybelline Expert Eyes
-9 -9 Maybelline LineWorks
-0 -0 Maybelline Twin Pack
-X -X Other Maybelline
-Y -Y Prescriptives
99*13-1 99*14-1 Revlon ColorStay
-2 -2 Other Revlon
-3 -3 Other
-4 -4 Ultima II
-5 -5 Victoria's Secret
-6 -6 Wet 'n Wild
-9 -9 Other

Forms:

99*16-7 99*17-7 Curling
-8 -8 Volume/Thickening

Brands:
99*16-9 99*17-9 Almay One Coat
-0 -0 Other Almay
-X -X Avon
-Y -Y Clinique
99*18-1 99*19-1 Cover Girl Professional
-2 -2 Cover Girl Remarkable
-3 -3 Cover Girl Thick Lash
-4 -4 Other
-5 -5 Other Cover Girl
-6 -6 Estee Lauder
-7 -7 Lancome
-8 -8 Other
-9 -9 Other
-0 -0 L'Oreal Lash-Out
-X -X Other L'Oreal
-Y -Y Mary Kay
99*20-1 99*21-1 Max Factor
-4 -4 Other
-5 -5 Maybelline Great Lash
-6 -6 Maybelline Illegal Lengths
-7 -7 Other
-8 -8 Other
-9 -9 Other Maybelline
-0 -0 Revlon Colorstay Lashcolor
-X -X Other
-Y -Y Other Revlon
99*22-3 99*23-3 Other

NAIL CARE PRODUCTS & POLISH (WOMEN)

NAIL POLISH REMOVER (WOMEN)

Used in Last 6 Months

Used in Last 6 Months

99*24-Y Yes

99*25-1 Heavy
-2 Medium
-3 Light

99*31-Y Yes

99*32-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

Times/Last 7 Days

99*24-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

99*31-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

99*24-X Sole Brand
99*26-1 Sole Type
-3 Sole Form

99*31-X Sole Brand
99*33-1 Sole Type

Sole/ Primary
Sec- ondary

Sole/ Primary
Sec- ondary

Types:
99*25-4 99*26-4 Basecoat
-5 -5 Other
-6 -6 Polish
-7 -7 Strengtheners/Hardener
-8 -8 Topcoat

Brands:
99*32-4 99*33-4 % Avon
-5 -5 + Cutex (instant)
-6 -6 % Cutex (liquid)
-7 -7 + Pretty Nails (instant)
-8 -8 % Revlon
-9 -9 + Sally Hansen Kwik-Off (instant)
-0 -0 Sally Hansen (liquid)
-X -X Store's Own Brand
99*34-2 99*35-2 Other

Forms:
99*25-9 99*26-9 Fast Drying
-0 -0 Regular Drying

Brands:
99*25-X 99*26-X Almay
-Y -Y Avon
99*27-1 99*28-1 Clinique
-2 -2 Cover Girl Nail Slicks
-3 -3 Other Cover Girl
-4 -4 Estee Lauder
-5 -5 L'Oreal
-6 -6 Mary Kay
-7 -7 Max Factor
-8 -8 Maybelline Express Finish
-9 -9 Maybelline Nail Care
-0 -0 Other
-X -X Other
-Y -Y Other
99*29-1 99*30-1 OPI
-2 -2 Orly
-3 -3 Revlon Top Speed
-4 -4 Other Revlon
-5 -5 Other
-6 -6 Sally Hansen
-8 -8 Wet 'n Wild
-X -X Other

Types:
99*34-3 99*35-3 + Instant
-4 -4 % Liquid

FEMININE HYGIENE DEODORANT/CLEANSING PRODUCTS

FEMININE HYGIENE DOUCHES (WOMEN)

Used in Last 6 Months

Used in Last 6 Months

99*36-Y Yes

99*37-1 Heavy
-2 Medium
-3 Light

99*41-Y Yes

99*42-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

Times/Last 30 Days

99*36-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 H
-9 8 H
-0 9 or More H

99*41-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

99*36-X Sole Brand

99*41-X Sole Brand

Sole/
Primary

Sec-
ondary

Sole/
Primary

Sec-
ondary

Brands:
99*37-4 99*38-4 Always Wipes
-5 -5 FDS
-6 -6 Massengill
-7 -7 Playtex Cleansing Cloths
-8 -8 Summer's Eve Feminine Mist
-9 -9 Other
-0 -0 Vagisil Feminine Powder
-X -X Other
99*39-2 99*40-2 Other

Brands:
99*42-4 99*43-4 Massengill Medicated
-5 -5 Massengill Vinegar & Water
-6 -6 Other Massengill
-7 -7 Summer's Eve Vinegar & Water
-8 -8 Other Summer's Eve
-X -X Other

TAMPONS (WOMEN)

SANITARY NAPKINS AND PANTILINERS (WOMEN)

Used in Last 6 Months

Used in Last 6 Months

99*44-Y Yes

99*45-1 Heavy
-2 Medium
-3 Light

108*46-Y Yes

108*47-1 Heavy
-2 Medium
-3 Light

Number in last 30 days

Number/Last 30 Days

99*44-1 None L
-2 1- 3 L
-3 4- 6 L
-4 7-11 M
-5 12-15 M
-6 16 or More H

108*46-1 None L
-2 1- 2 L
-3 3- 4 L
-4 5- 8 M
-5 9-12 M
-6 13 or More H

99*44-X Sole Brand
99*46-1 Sole Type

108*46-X Sole Brand
108*48-1 Sole Type

Sole/ Primary Sec-
----- on-
----- dary

Sole/ Primary Sec-
----- on-
----- dary

		Types:
99*45-4	99*46-4	Slender
-5	-5	Regular (Not Slender/Super/ Super-Plus)
-6	-6	Super
-7	-7	Super-Plus
		Brands:
99*45-8	99*46-8	Kotex Security
-9	-9	o.b.
-0	-0	o.b. with applicator
-X	-X	Playtex Deodorant
-Y	-Y	Playtex Non-Deodorant
99*47-1	99*48-1	Other
-2	-2	Playtex Portables
-3	-3	Tampax Cardboard Applicator
-4	-4	Tampax (Plastic Applicator)
-5	-5	Other
-6	-6	Tampax Satin
-7	-7	Store's Own Brand
-0	-0	Other

		Types:
108*47-4	108*48-4	Deodorant
-5	-5	Non-deodorant
		Brands:
108*47-6	108*48-6	Alldays/Always Regular Pantliners
-7	-7	Alldays/Always Long Pantliners
-8	-8	Other Alldays/Always Pantliners
-9	-9	Always Maximum Protection
-0	-0	Always Overnight Maxi
-X	-X	Always Regular Maxi pads
-Y	-Y	Always Regular Thin Maxi pads
108*49-1	108*50-1	Always Thin Ultra
-2	-2	Always Slender Thin Ultra
-3	-3	Other Always
-4	-4	Other
-5	-5	Carefree to Go
-6	-6	Carefree Ultra Dry
-7	-7	Other Carefree
-8	-8	Kotex Lightdays Extra Coverage
-9	-9	Kotex Lightdays Long
-0	-0	Kotex Lightdays Pantliners
-X	-X	Kotex Lightdays Purse Paks
-Y	-Y	Kotex Maxi Pads
108*51-1	108*52-1	Kotex Overnight Pads
-2	-2	Kotex Thin Maxi Pads
-3	-3	Kotex Ultra Thin Pads
-4	-4	Other Kotex
-5	-5	Other
-6	-6	Stayfree Classic
-7	-7	Stayfree Ultra Thin Maxi
-8	-8	Other Stayfree Maxi
-9	-9	Store's Own Brand
-0	-0	Other

IN-HOME PREGNANCY TEST (WOMEN)

Used in last 12 months

99*63-Y Yes

99*64-1 Heavy
-2 Medium
-3 Light

Times/Last 12 Months

99*63-1 1 L
-2 2 M
-3 3 H
-4 4 or More H

99*63-X Sole Brand

Sole/ Sec-
Primary ondary

		Brands:
99*64-4	99*65-4	Clear Blue Easy
-5	-5	EPT
-6	-6	Fact Plus
-7	-7	First Response
-8	-8	Store's Own Brand
-X	-X	Other

PERFUME AND COLOGNE FOR WOMEN

Used in Last 6 Months

99*66-Y Yes

99*67-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

99*66-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 L
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

99*66-X Sole Brand
99*68-1 Sole Type

Sole/ Primary -----	Sec- ondary -----		Sole/ Primary -----	Sec- ondary -----	
		Types:			
99*67-4	99*68-4	Cologne	99*75-2	99*76-2	Other
-5	-5	Perfume	-3	-3	Obsession
-6	-6	Toilet Water	-4	-4	Opium
-7	-7	After Bath Splash	-5	-5	Other
-8	-8	Body Spray	-6	-6	Oscar de la Renta
			-7	-7	Passion
		Brands:	-8	-8	Other
99*67-9	99*68-9	Adidas Moves For Her	-9	-9	Pleasures
-0	-0	Allure	-0	-0	Poison
-X	-X	Amarige	-X	-X	Polo Sport for Woman
-Y	-Y	Other	-Y	-Y	Other
99*69-1	99*70-1	Anais Anais	99*77-1	99*78-1	Other
-2	-2	Avon	-2	-2	Red
-3	-3	Bath & Body Works	-3	-3	Red Door
-4	-4	BCBG Girls	-4	-4	Other
-5	-5	Beautiful	-5	-5	Shalimar
-6	-6	Other	-6	-6	Sunflowers
-7	-7	Other	-7	-7	Tommy Girl
-8	-8	Chanel No. 5	-8	-8	Tresor
-9	-9	Other Chanel	-9	-9	Other
-0	-0	Chantilly	-0	-0	Vanilla Fields
-X	-X	Charlie	-X	-X	Victoria's Secret
-Y	-Y	cK One	-Y	-Y	White Diamonds
99*71-1	99*72-1	Cool Water Woman	99*79-1	99*80-1	White Linen
-2	-2	Curve	-2	-2	Wind Song
-3	-3	Emeraude	-5	-5	Other
-4	-4	Escape			
-5	-5	Eternity			
-6	-6	!Exclamation			
-7	-7	Giorgio Beverly Hills			
-8	-8	Other			
-9	-9	Other			
-0	-0	Green Tea			
-X	-X	Happy			
-Y	-Y	Other			
99*73-1	99*74-1	Impulse			
-2	-2	Other			
-3	-3	Other			
-4	-4	Jean Nate			
-5	-5	Jovan Musk			
-6	-6	Jovan White Musk			
-7	-7	L'Air du Temps			
-8	-8	Liz Claiborne			
-9	-9	Other			
-0	-0	Other			
-X	-X	Mary Kay			
-Y	-Y	Miracle			
99*75-1	99*76-1	Other			

HAIR CARE PRODUCTS (WOMEN)

98*30-1 Used any in last 6 months
 -2 Blow Dryer
 -3 Bobbie Pins
 -4 Diffuser
 -5 Electric Curlers
 -6 Electric Curling Iron/Brush
 -7 Hair Pins
 -8 Hair Rollers
 -9 Hair Setters
 -0 Styling Comb

TOTAL PERFUME AND COLOGNE EXPENDITURES

Amount spent in past 12 months:

As a gift:

-1 Under \$50
 -2 \$50-99
 -3 \$100-249
 -4 \$250 or more

For yourself:

-5 Under \$50
 -6 \$50-99
 -7 \$100-249
 -8 \$250 or more

100*12 Cologne for Men
 100*13 Perfume & Cologne for Women

HEALTH & BEAUTY AIDS EXPENDITURES

Amount spent in past 12 months on Health & Beauty Aids:

-1 for Men
 -2 for Women

100*48 Less than \$100
 100*49 \$100 - \$299
 100*50 \$300 - \$499
 100*51 \$500+

DISPOSABLE RAZORS

Used in Last 6 Months

100*14-Y Yes

100*15-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

100*14-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

100*14-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
100*15-4 100*16-4 Other
-5 -5 Bic Twin Select
-6 -6 Lady Bic
-7 -7 Other Bic
-8 -8 Daisy
-9 -9 Other
-0 -0 Gillette Good News
-X -X Gillette Good News Plus
-Y -Y Schick ST
100*17-1 100*18-1 Other
-2 -2 Other Schick
-5 -5 Other

RAZOR BLADES

Used in Last 6 Months

100*19-Y Yes

100*20-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

100*19-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

100*19-X Sole Brand
100*21-1 Sole Type

Sole/
Primary

Sec-
ondary

Brands:
100*20-4 100*21-4 % Gillette Atra
-5 -5 % Gillette Atra Plus
-6 -6 + Gillette Mach 3
-7 -7 + Other
-8 -8 % Gillette Sensor
-9 -9 % Gillette Sensor Excel
-0 -0 % Gillette Sensor Excel for Women
-X -X % Gillette Sensor for Women
-Y -Y % Gillette Trac II
100*22-1 100*23-1 % Gillette Trac II Plus
-2 -2 : Gillette Venus
-3 -3 + Other
-4 -4 Other
-5 -5 % Schick Silk Effects/Silk Effects+
-7 -7 % Schick Tracer
-8 -8 + Schick Xtreme 3
-9 -9 Other Schick
-Y -Y Other

Types:
100*24-1 100*25-1 : Double Edged
-2 -2 & Injector
-3 -3 % Twin Blade Cartridge
-4 -4 + Triple Blade Cartridge

SHAVING CREAMS OR GELS

Used in Last 6 Months

100*36-Y Yes

100*37-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

100*36-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

100*36-X Sole Brand
100*38-1 Sole Type
-2 Sole Kind

Sole/ Sec-
Primary onday

Types:
Aerosol
Tube
Mug
Other Type

100*37-4 100*38-4
-5 -5
-6 -6
-7 -7

Kinds:
Cream
Foam
Gel

100*37-8 100*38-8
-9 -9
-0 -0

Brands:
Aveeno Shave Gel
Barbasol Foam
Barbasol Gel
Colgate Gel
Colgate Instant
Other Colgate
Edge Active Care
Edge Pro Extra Moisturizing
Edge Pro Extra Protection
Edge Pro Extra Soothing
Edge Normal Skin
Edge Sensitive
Edge Skin Conditioning
Other Edge

100*37-X 100*38-X
-Y -Y
100*39-1 100*40-1
-2 -2
-3 -3
-4 -4
-5 -5
-6 -6
-7 -7
-8 -8
-9 -9
-0 -0
-X -X
-Y -Y

100*41-1 100*42-1
-2 -2
-3 -3
-4 -4
-5 -5
-6 -6
-7 -7
-8 -8
-9 -9
-0 -0
-X -X
-Y -Y
100*43-1 100*44-1
-2 -2
-3 -3
-6 -6

Gillette Cool Wave Cream
Gillette Cool Wave Gel
Gillette Foamy Cream
Gillette Foamy for Sensitive Skin
Gillette Satin Care
Gillette Series Cream
Gillette Series Gel
Other
Other
Noxzema Regular
Noxzema for Sensitive Skin
Old Spice
Satin Care Soft Touch
Skintimate Shave Cream
Skintimate Shave Gel
Other

AFTERSHAVE LOTION & COLOGNE FOR MEN

Used in Last 6 Months

100*01-Y Yes

100*02-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

100*01-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 L
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

100*01-X Sole Brand
100*03-1 Sole Type

Sole/ Sec-
Primary ondary

Sole/ Sec-
Primary ondary

Types:
100*02-4 100*03-4 After Shave
-5 -5 Cologne

Brands:
100*02-6 100*03-6 Acqua di Gio
-7 -7 Other
-8 -8 Adidas Moves For Him
-9 -9 Afta
-0 -0 Aqua Velva Ice Blue
-X -X Aqua Velva Ice Sport
-Y -Y Aqua Velva Musk
100*04-1 100*05-1 Aramis
-2 -2 Aspen
-3 -3 Avon
-4 -4 Other
-5 -5 British Sterling
-6 -6 Brut Actif Blue
-7 -7 Other Brut
-8 -8 Canoe
-9 -9 cK One
-0 -0 Cool Water
-X -X Other
-Y -Y Curve
100*06-1 100*07-1 Drakkar Noir
-2 -2 English Leather
-3 -3 Escape For Men
-4 -4 Eternity For Men
-5 -5 Gillette
-6 -6 Other
-7 -7 Gray Flannel
-8 -8 Halston
-9 -9 Other
-0 -0 Other
-X -X Hugo Boss
-Y -Y Joop
100*08-1 100*09-1 Jovan Musk
-2 -2 Lagerfeld
-3 -3 Nautica Latitude Longitude
-4 -4 Other
-5 -5 Other
-6 -6 Obsession For Men
-7 -7 Old Spice
-8 -8 Pierre Cardin
-9 -9 Pleasures for Men
-0 -0 Polo Sport
-X -X Other Polo
-Y -Y Preferred Stock
100*10-1 100*11-1 Other

100*10-2 100*11-2 Skin Bracer
-3 -3 Stetson
-4 -4 Other
-5 -5 Tommy (Hilfiger)
-8 -8 Other

HAIR TONIC OR DRESSING (MEN)

Used in Last 6 Months

100*45-Y Yes

100*46-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

100*45-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

100*45-X Sole Brand

ELECTRIC SHAVERS

Used in Last 6 Months

100*52-Y Yes

100*53-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

100*52-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 H
-9 8 H
-0 9 or More H

100*52-X Sole Brand

Sole/ Sec-
Primary ondary

Brands:
100*46-4 100*47-4 Alberto VO5
-5 -5 Brylcreem
-6 -6 Groom & Clean
-7 -7 Ultra Sheen
-8 -8 Vaseline
-9 -9 Vitalis
-Y -Y Other

Sole/ Sec-
Primary ondary

Brands:
100*53-4 100*54-4 Braun
-5 -5 Norelco
-6 -6 Panasonic
-7 -7 Remington
-8 -8 Schick
-X -X Other

DENTURE ADHESIVES & FIXATIVES

Used in Last 6 Months

100*55-Y Yes

100*56-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

100*55-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

100*55-X Sole Brand
100*57-1 Sole Type

Sole/ Sec-
Primary ondry

		Types:
100*56-4	100*57-4	Liners/Cushions
-5	-5	Paste/Cream
-6	-6	Powder
		Brands:
100*56-7	100*57-7	Fixodent Fresh
-8	-8	Fixodent (Regular)
-9	-9	Other
-0	-0	Poligrip Fresh
-X	-X	Poligrip (Super)
-Y	-Y	Sea-Bond
100*58-4	100*59-4	Other

DENTURE CLEANERS

Used in Last 6 Months

100*60-Y Yes

100*61-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

100*60-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 L
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

100*60-X Sole Brand
100*62-1 Sole Type

Sole/ Sec-
Primary ondry

		Types:
100*61-4	100*62-4	Paste
-5	-5	Powder
-6	-6	Tablet
		Brands:
100*61-7	100*62-7	Dentu Creme
-8	-8	Efferdent
-9	-9	Other
-0	-0	Polident
-Y	-Y	Sea-Bond Ban-A-Stain
100*63-3	100*64-3	Other

TOOTHACHE, GUM & CANKER/COLD SORE REMEDIES

Used in Last 6 Months

100*65-Y Yes

100*66-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

100*65-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

100*65-X Sole Brand

Sole/ Primary -----	Sec- ondary -----	
---------------------------	-------------------------	--

Brands:

100*66-4	100*67-4	Abreva
-5	-5	Anbesol
-6	-6	Campho-Phenique Gel
-7	-7	Campho-Phenique Liquid
-8	-8	Carmex
-9	-9	Herpecin-L
-0	-0	Orabase-B
-X	-X	Orajel Mouth-Aid
-Y	-Y	Orajel Toothache
100*68-1	100*69-1	Red Cross Canker Sore
-2	-2	Red Cross Toothache
-3	-3	Viractin
-4	-4	Zilactin
-7	-7	Other

COUGH DROPS (NONPRESCRIPTION)

Used in Last 6 Months

100*71-Y Yes

100*72-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

100*71-1	None	L
-2	1	L
-3	2	M
-4	3	M
-5	4	M
-6	5	M
-7	6	H
-8	7	H
-9	8	H
-0	9 or More	H

100*71-X Sole Brand

COUGH SYRUP (NONPRESCRIPTION)

Used in Last 6 Months

100*77-Y Yes

100*78-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

100*77-1	None	L
-2	1	L
-3	2	M
-4	3	M
-5	4	M
-6	5	H
-7	6	H
-8	7	H
-9	8	H
-0	9 or More	H

100*77-X Sole Brand

Sole/ Primary	Sec- ondary
-----	-----

		Brands:
100*72-4	100*73-4	Cepacol Sore Throat Lozenges
-5	-5	Halls Plus
-6	-6	Halls Vitamin C
-7	-7	Halls (Regular)
-8	-8	Other
-9	-9	Other
-0	-0	Ludens (Regular)
-X	-X	Ricola
-Y	-Y	Robitussin Cough Drops
100*74-1	100*75-1	Smith Brothers
-2	-2	Sucrets
-3	-3	Vicks Blue
-4	-4	Vicks Chloraseptic Cough & Throat Drops
-5	-5	Vicks Cough Drops - Extra Strength
-6	-6	Vicks Throat Drops
-7	-7	Vicks Vitamin C
-8	-8	Other Vicks
-Y	-Y	Other

		Used for:
100*76-1		Coughs
-2		Sore Throat
-3		Throat Irritation
-4		Throat Tickle

Sole/ Primary	Sec- ondary
-----	-----

		Brands:
100*78-4	100*79-4	Benylin DM
-5	-5	Benylin (Regular)
-6	-6	Cepacol Multi Symptom Relief
-7	-7	Halls
-8	-8	Other
-9	-9	Other
-0	-0	Robitussin CF
-X	-X	Robitussin DM Single Dose
-Y	-Y	Robitussin DM
100*80-1	101*01-1	Robitussin PE
-2	-2	Other Robitussin
-3	-3	Triaminic DM
-4	-4	Triaminic Expectorant
-5	-5	Triaminic Sore Throat Formula
-6	-6	Other Triaminic
-7	-7	Tylenol Cold Plus Cough
-8	-8	Tylenol Cough
-9	-9	Vicks 44
-0	-0	Vicks 44D
-X	-X	Vicks 44M
-Y	-Y	Other Vicks
101*02-3	101*03-3	Other

MEDICATED THROAT REMEDIES

Used in Last 6 Months

101*04-Y Yes

101*05-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

101*04-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

101*04-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
101*05-4 101*06-4 Cepacol lozenges
-5 -5 Cepastat spray
-6 -6 Chloraseptic lozenges
-7 -7 N'ice Vitamin C
-8 -8 N'ice lozenges (Regular)
-9 -9 Sucrets lozenges
-0 -0 Vicks Chloraseptic spray
-X -X Vicks Throat Discs
101*07-2 101*08-2 Other

NASAL SPRAYS

Used in Last 6 Months

101*09-Y Yes

101*10-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

101*09-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

101*09-X Sole Brand

101*11-1 Sole Type

Sole/
Primary

Sec-
ondary

Types:
101*10-4 101*11-4 Long Lasting
-5 -5 Regular (Not Long Lasting)

Brands:
101*10-6 101*11-6 Afrin
-7 -7 Dristan
-8 -8 4 Way
-9 -9 Other
-0 -0 NaSal Saline
-X -X Neo-Synephrine
-Y -Y Vicks Sinex
101*12-3 101*13-3 Other

EYE WASH AND DROPS

PAIN RELIEVING RUBS, LIQUIDS & PATCHES (NONPRESCR.)

Used in Last 6 Months

Used in Last 6 Months

101*14-Y Yes

101*15-1 Heavy
-2 Medium
-3 Light

101*22-Y Yes

101*23-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

Times/Last 30 Days

101*14-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

101*22-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

101*14-X Sole Brand
101*16-1 Sole Type
-2 Sole Kind

101*22-X Sole Brand
101*24-1 Sole Type

Sole/ Primary Sec- ondary

Sole/ Primary Sec- ondary

101*15-4	101*16-4	Types:
-5	-5	Drops
		Wash
101*15-6	101*16-6	Kinds:
-7	-7	Antihistamine
-8	-8	Dry Eye Protection
		Regular (Not Antihistamine/Dry Eye Protection)
101*15-9	101*16-9	Brands:
-0	-0	Alcon
-X	-X	Bausch & Lomb All Clear
-Y	-Y	Bausch & Lomb Eye Wash
		Bausch & Lomb Moisture Eyes
101*17-1	101*18-1	Bausch & Lomb Opcon-A
-2	-2	Clear Eyes ACR
-3	-3	Clear Eyes
-4	-4	Hypotears
-5	-5	Murine Plus
-6	-6	Murine
-7	-7	Other
-8	-8	Refresh Tears
-9	-9	Tears Naturale
-0	-0	Tears Plus
-X	-X	Visine-A
-Y	-Y	Other
101*19-1	101*20-1	Visine Advanced Relief
-2	-2	Visine L.R. Long Lasting
-3	-3	Visine Tears
-4	-4	Visine Original
-7	-7	Other
		Used for:
	101*21-1	Redness Removal
	-2	Lubrication
	-3	Allergy

101*23-4	101*24-4	Types:
-5	-5	Lotion
-6	-6	Liquid
-7	-7	Ointment
-8	-8	Other
		Other Type
101*23-9	101*24-9	Brands:
-0	-0	Absorbine Jr.
-X	-X	Arthricare
-Y	-Y	Aspercreme
		Bengay
101*25-1	101*26-1	Campho-Phenique
-2	-2	Capzasin-P
-3	-3	Flex-All 454
-4	-4	Icy Hot
-5	-5	Other
-6	-6	Other
-7	-7	Mentholatum Deep Heating Rub
-8	-8	Other
-9	-9	Mineral Ice
-0	-0	Myoflex
-X	-X	Other
-Y	-Y	Sportscreme
101*27-1	101*28-1	Other
-2	-2	Other
-5	-5	Other
		Used for:
	101*29-1	Arthritis pain
	-2	Backache
	-3	Sore muscle pain
	-4	Other

MEDICATED SKIN OINTMENTS

Used in Last 6 Months

101*30-Y Yes

101*31-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

101*30-1 None L
-2 1 L
-3 2 M
-4 3- 5 M
-5 6-10 H
-6 11-14 H
-7 15 or More H

101*30-X Sole Brand

WART & CORN REMOVERS

Used in Last 6 Months

101*35-Y Yes

101*36-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

101*35-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

101*35-X Sole Brand

Sole/ Sec-
Primary ondary

		Brands:
101*31-4	101*32-4	Aveeno
-5	-5	Bacitracin
-6	-6	Bactine
-7	-7	Other
-8	-8	Benadryl
-9	-9	Caladryl
-0	-0	Cortaid
-X	-X	Cortizone 5
-Y	-Y	Other
101*33-1	101*34-1	Desitin
-2	-2	Gold Bond
-3	-3	Johnson & Johnson First Aid Cream
-4	-4	Lanacane Creme
-5	-5	Other
-6	-6	Neosporin
-7	-7	Polysporin
-0	-0	Other

Sole/ Sec-
Primary ondary

		Brands:
101*36-4	101*37-4	Other
-5	-5	Clear Away
-6	-6	Compound W
-7	-7	Dr Scholl's
-0	-0	Other

HEADACHE REMEDIES AND PAIN RELIEVERS (NONPRESCR.)

Used in Last 6 Months

101*38-Y Yes

101*39-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

101*38-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

101*38-X Sole Brand
101*40-1 Sole Type

Sole/ Primary Sec-
Secondary ondary

		Types:
101*39-4	101*40-4	Caplets
-5	-5	Capsules
-6	-6	Gelcaps
-7	-7	Liquid
-8	-8	Liqui-Gels
-9	-9	Tablets
		Brands:
101*39-0	101*40-0	Advil
-X	-X	Advil Migraine
-Y	-Y	Aleve
101*41-1	101*42-1	Alka-Seltzer
-2	-2	Alka-Seltzer Morning Relief
-3	-3	Anacin (Maximum Strength)
-4	-4	Anacin (Regular)
-5	-5	Aspirin Free Anacin
-6	-6	Aspirin Regimen Bayer
-7	-7	Arthritis Pain Ascriptin
-8	-8	Other Ascriptin
-9	-9	Bayer Arthritis Pain Regimen
-0	-0	Bayer Aspirin (Genuine)
-X	-X	Bayer (Extra Strength)
-Y	-Y	Other
101*43-1	101*44-1	BC
-2	-2	Bufferin Extra Strength
-4	-4	Ecotrin
-5	-5	Excedrin Aspirin-free
-6	-6	Excedrin IB
-7	-7	Excedrin Migraine
-8	-8	Excedrin-PM
-9	-9	Excedrin (Regular)
-0	-0	Goody's Headache Powders
-X	-X	Ibuprin
-Y	-Y	Migraine Ice
101*45-1	101*46-1	Motrin IB
-2	-2	Motrin Migraine
-3	-3	Nuprin
-4	-4	Other
-5	-5	Tylenol Arthritis
-6	-6	Tylenol Extra Strength
-7	-7	Tylenol P.M.
-8	-8	Tylenol Regular Strength
-9	-9	Generic (No Label)
-0	-0	Store's Own Brand
101*47-1	101*48-1	Other

Used for:
101*49-1 Arthritis/Rheumatism
-2 Backaches
-3 Colds
-4 Flu/Fever
-5 Headaches
-6 Heart Attack Prevention
-7 Menstrual Cramps
-8 Muscle Aches & Pains
-9 Oral Discomfort
-0 Sleeplessness
-X Sports Related Injuries
-Y Other

COLD, SINUS AND ALLERGY REMEDIES (NONPRESCR.)

Used in Last 6 Months

101*53-Y Yes

101*54-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

101*53-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

101*53-X Sole Brand
101*55-1 Sole Type
-2 Sole Kind

Sole/ Primary -----	Sec- ondary -----		Sole/ Primary -----	Sec- ondary -----	
		Types:			
101*54-4	101*55-4	Aspirin Formula	101*60-X	101*61-X	Tylenol Flu
-5	-5	Non-Aspirin Formula	-Y	-Y	Tylenol Sinus
		Kinds:	101*62-1	101*63-1	Tylenol Sore Throat
101*54-6	101*55-6	Caplets	-2	-2	Vicks DayQuil
-7	-7	Capsules	-3	-3	Vicks NyQuil
-8	-8	Effervescent	-4	-4	Vicks NyQuil LiquiCaps
-9	-9	Liquid	-5	-5	Vicks VapoRub
-0	-0	LiquiGels/LiquiCaps	-6	-6	Zicam
-X	-X	Nasal Strips	-7	-7	Generic (No Label)
-Y	-Y	Tablets	-8	-8	Store's Own Brand
		Brands:	-X	-X	Other
101*56-1	101*57-1	Actifed		101*64-1	Used for:
-2	-2	Other		-2	Allergy/Hay Fever
-3	-3	Advil Cold & Sinus		-3	Body Aches
-4	-4	Other		-4	Colds
-5	-5	Aleve Cold & Sinus		-5	Flu/Fever
-6	-6	Alka-Seltzer Plus Cold & Cough		-6	Headaches
-7	-7	Alka-Seltzer Plus Cold Medicine		-7	Sinus Headache
-8	-8	Alka-Seltzer Plus Night-Time		-8	Sinus Congestion
-9	-9	Benadryl Allergy			Other
-0	-0	Benadryl w/Decongestant			
-X	-X	Other Benadryl			
-Y	-Y	Breathe Right			
101*58-1	101*59-1	Chlor-trimeton			
-2	-2	Other			
-3	-3	Other			
-4	-4	Comtrex			
-5	-5	Contac			
-6	-6	Contac Day & Night			
-7	-7	Dimetapp			
-8	-8	Dristan			
-9	-9	Drixoral			
-0	-0	Mentholatum Ointment			
-X	-X	Robitussin Night Relief			
-Y	-Y	Sinutab			
101*60-1	101*61-1	Sudafed Nasal Decongestant			
-2	-2	Sudafed Severe Cold Formula			
-3	-3	Sudafed Sinus Headache			
-4	-4	Other Sudafed			
-5	-5	Tavist Allergy Sinus Headache			
-6	-6	TheraFlu			
-7	-7	TheraFlu Maximum Strength Nighttime			
-8	-8	Triaminic			
-9	-9	Tylenol Allergy Sinus			
-0	-0	Tylenol Cold			

VITAMIN AND DIETARY SUPPLEMENTS

SLEEPING TABLETS (NONPRESCRIPTION)

Used in Last 6 Months

101*65-Y Yes

101*66-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

101*65-1 None L
-2 1- 2 L
-3 3- 4 L
-4 5- 7 L
-5 8-10 M
-6 11-15 M
-7 16-20 M
-8 21-25 H
-9 26 or More H

101*65-X Sole Brand
101*67-1 Sole Type

Used in Last 6 Months

101*76-Y Yes

101*77-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

101*76-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

101*76-X Sole Brand

Sole/ Primary Sec- ondary

Sole/ Primary Sec- ondary

Types:

Brands:

101*66-4	101*67-4	A
-5	-5	Antioxidant Vitamins
-6	-6	B Complex
-7	-7	B Complex + C
-8	-8	B-6
-9	-9	B-12
-0	-0	Beta Carotene
-X	-X	C
-Y	-Y	Calcium Supplement
101*68-1	101*69-1	D
-2	-2	E
-3	-3	Echinacea
-4	-4	Garlic Supplements
-5	-5	Gingko Biloba
-6	-6	Ginseng
-7	-7	Glucosamine
-8	-8	Multiple Formula
-9	-9	Multiple Formula with Iron
-0	-0	Multiple Formula with Minerals
-X	-X	St. John's Wort
-Y	-Y	Stress Formula
101*70-1	101*71-1	Zinc
-2	-2	Other Type

101*77-4	101*78-4	Alluna Sleep
-5	-5	Melatonex
-6	-6	Nytol
-7	-7	Simply Sleep
-8	-8	Sominex
-9	-9	Unisom
-Y	-Y	Other

Brands:

101*70-3	101*71-3	Caltrate 600
-4	-4	Other
-5	-5	Centrum Silver
-6	-6	Centrum
-7	-7	Other
-8	-8	Other
-9	-9	Other
-0	-0	Geritol Complete
-X	-X	Ginsana
-Y	-Y	Other
101*72-1	101*73-1	Other
-2	-2	Nature Made
-3	-3	Nature's Resources
-4	-4	One-A-Day Essential
-5	-5	One-A-Day Maximum Formula
-6	-6	One-A-Day Men's Formula
-7	-7	One-A-Day Women's Formula
-8	-8	One-A-Day 50+
-9	-9	Os-Cal
-0	-0	Rolaids
-X	-X	Shaklee
-Y	-Y	Other
101*74-1	101*75-1	Theragran
-2	-2	Viactiv
-3	-3	Your Life
-6	-6	Other

STIMULANTS (NONPRESCRIPTION)

INDIGESTION AIDS & UPSET STOMACH REMEDIES

Used in Last 6 Months

101*50-Y Yes

101*51-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

101*50-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

101*50-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
101*51-4 101*52-4 No Doz
-5 -5 Vivarin
-8 -8 Other

Used in Last 6 Months

101*79-Y Yes

101*80-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

101*79-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

101*79-X Sole Brand
102*01-1 Sole Type

Sole/
Primary

Sec-
ondary

Types:
101*80-4 102*01-4 Caplet
-5 -5 Liquid
-6 -6 Seltzer
-7 -7 Chewable tablet
-8 -8 Other tablet

Brands:
101*80-9 102*01-9 Alka Seltzer Extra Strength
-0 -0 Alka Seltzer Original
-X -X Beano
-Y -Y Gas X
102*02-1 102*03-1 Gaviscon
-2 -2 Maalox Plus Extra Strength
-3 -3 Other Maalox
-4 -4 Other
-5 -5 Mylanta Gas
-6 -6 Other Mylanta
-7 -7 Peppid AC
-8 -8 Other
-9 -9 Pepto-Bismol Max Strength
-0 -0 Pepto-Bismol Original
-X -X Phazyme
-Y -Y Phillips Milk of Magnesia Tablets
102*04-1 102*05-1 Other
-2 -2 Rolaid
-3 -3 Other
-4 -4 Tagamet HB 200
-5 -5 Tums
-6 -6 Other
-7 -7 Zantac 75
-0 -0 Other

LAXATIVES

Used in Last 6 Months

102*06-Y Yes

102*07-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

102*06-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

102*06-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
102*07-4 102*08-4 Other
-5 -5 Citrucel Powder
-6 -6 Citrucel Caplets
-7 -7 Other
-8 -8 Correctol Extra Gentle
-9 -9 Correctol Tablets
-0 -0 Other
-X -X Dulcolax
-Y -Y Ex-Lax Chocolated Tablets
102*09-1 102*10-1 Extra Gentle Ex-Lax
-2 -2 Ex-Lax Unflavored Pills
-3 -3 Fiber Choice
-4 -4 Fibercon
-5 -5 Fletcher's Castoria
-6 -6 Other
-7 -7 Metamucil Powder
-8 -8 Other
-9 -9 Phillips Milk of Magnesia
-0 -0 Senokot
102*11-1 102*12-1 Other

DIARRHEA REMEDIES

Used in Last 6 Months

102*13-Y Yes

102*14-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

102*13-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

102*13-X Sole Brand
102*15-1 Sole Type

Sole/
Primary

Sec-
ondary

Types:
102*14-4 102*15-4 Liquid
-5 -5 Pill

Brands:
102*14-6 102*15-6 Imodium AD
-7 -7 Kaopectate
-8 -8 Pepto-Bismol Diarrhea Control
-9 -9 Pepto-Bismol Max Strength
-0 -0 Pepto-Bismol Original
102*16-1 102*17-1 Other

HEMORRHOID REMEDIES

Used in Last 6 Months

102*18-Y Yes

102*19-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

102*18-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

102*18-X Sole Brand
102*20-1 Sole Type

Sole/ Primary Sec- ondary

102*19-4 102*20-4
-5 -5
-6 -6
-7 -7

Types:
Creams
Suppositories
Pads
Wipes

102*19-8 102*20-8
-9 -9
-0 -0
-X -X
102*21-2 102*22-2

Brands:
Anusol
Hemorid
Preparation H
Tucks
Other

ATHLETE'S FOOT/FOOT CARE PRODUCTS

Used in Last 6 Months

102*23-Y Yes

102*24-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

102*23-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 H
-9 8 H
-0 9 or More H

102*23-X Sole Brand
102*25-1 Sole Type

Sole/ Primary Sec- ondary

102*24-4 102*25-4
-5 -5
-6 -6
-7 -7
-8 -8
-9 -9

Types:
Aerosol Liquid
Aerosol Powder
Other Powder
Cream/Gel
Liquid
Insole

102*24-0 102*25-0
-X -X
-Y -Y
102*26-1 102*27-1
-2 -2
-3 -3
-4 -4
-5 -5
-6 -6
-7 -7
-8 -8
-X -X

Brands:
Absorbine Jr.
Other
Desenex
Dr. Scholl's
Gold Bond
Johnson's Foot Soaps
Lamisil
Lotrimin
Micatin (Johnson & Johnson)
Odor Eaters
Tinactin
Other

GROIN IRRITATION REMEDIES

Used in Last 6 Months

102*28-Y Yes

102*29-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

102*28-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

102*28-X Sole Brand

Sole/ Primary Sec- ondary

Brands:
102*29-4 102*30-4 Aftate Jock Itch
-5 -5 Cruex
-8 -8 Other

PRE-MENSTRUAL OR PERIOD PAIN REMEDIES (WOMEN)

Used in Last 6 Months

102*31-Y Yes

102*32-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

102*31-1 None L
-2 1 L
-3 2 M
-4 3- 5 M
-5 6-10 H
-6 11-14 H
-7 15 or More H

102*31-X Sole Brand

Sole/ Primary Sec- ondary

Brands:
102*32-4 102*33-4 Other
-5 -5 Midol PMS
-6 -6 Other Midol
-7 -7 Pamprin
-8 -8 Tylenol Women's Menstrual
-X -X Other

FEMININE MEDICATED PRODUCTS (WOMEN)

Used in Last 6 Months

102*34-Y Yes

102*35-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

102*34-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

102*34-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
102*35-4 102*36-4 Gyne-Lotrimin
-5 -5 Other
-6 -6 Monistat 3
-7 -7 Monistat 7
-8 -8 Vagisil Yeast Control
-9 -9 Vagisil
-Y -Y Other

ADHESIVE BANDAGES

Used in Last 6 Months

102*37-Y Yes

102*38-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

102*37-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

102*37-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
102*38-4 102*39-4 Other
-5 -5 Band-Aid Antibiotic
-6 -6 Band-Aid Clear
-7 -7 Band-Aid Extra Large
-8 -8 Band-Aid Flexible Fabric
-9 -9 Other
-0 -0 Band-Aid Plastic
-X -X Band-Aid Sheer
-Y -Y Other Band-Aid Bandages
102*40-1 102*41-1 Curad Clear
-2 -2 Curad Flexible
-3 -3 Curad Plastic
-4 -4 Curad Sheer
-5 -5 Other Curad
-6 -6 3M Active Strips
-7 -7 3M Nexcare Tattoo
-8 -8 Store's Own Brand
-X -X Other

CONTACT LENS CLEANING/WETTING SOLUTIONS

Used in Last 6 Months

102*50-Y Yes

102*51-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

102*50-1 None L
-2 1- 5 L
-3 6-11 L
-4 12-15 L
-5 16-25 M
-6 26-35 M
-7 36 or More H

102*50-X Sole Brand
102*52-1 Sole Type

Sole/ Sec-
Primary onday

		Types:
102*51-4	102*52-4	Disinfecting Solution
-5	-5	Enzyme Tablets
-6	-6	Lens Cleaning Solution
-7	-7	Lubricating/Rewetting Solutions
-8	-8	Multipurpose Solutions
-9	-9	Saline Solution
		Brands:
102*51-0	102*52-0	Alcon Opti-Free Express
-X	-X	Other Alcon
-Y	-Y	Bausch & Lomb Renu/Multiplus
102*53-1	102*54-1	Other Bausch & Lomb
-2	-2	Boston
-3	-3	Ciba Vision Aosept
-4	-4	Other Ciba Vision
-5	-5	Other
-6	-6	Private Label/Store Brand
-9	-9	Other

DOCTOR VISITS

Visited in Last 12 Months

104*07-Y Yes

104*08-1 Heavy
-2 Medium
-3 Light

Times/Last 12 Months

104*07-1 1 L
-2 2 L
-3 3 M
-4 4 M
-5 5 M
-6 6 H
-7 7-10 H
-8 11-14 H
-9 15-24 H
-0 25 or More H

104*09-1 Sole Type

Sole/ Sec-
Primary onday

		Types:
104*08-4	104*09-4	Acupuncturist
-5	-5	Allergist
-6	-6	Cardiologist
-7	-7	Chiropractor
-8	-8	Dentist
-9	-9	Dermatologist
-0	-0	Ear, Nose & Throat
-X	-X	Eye Doctor
-Y	-Y	Other
104*10-1	104*11-1	General/Family Practitioner
-2	-2	Internist
-3	-3	Nurse Practitioner
-4	-4	OB/Gyn.
-5	-5	Osteopath
-6	-6	Pediatrician
-7	-7	Physical Therapist
-8	-8	Other
-9	-9	Podiatrist
-0	-0	Other
-X	-X	Other
104*12-2	104*13-2	Other

PRESCRIPTION DRUGS
-----AILMENTS/REMEDIES **

Brands used in last 12 months:

103*72-1 Other
-2 Actos
-3 Other
-4 Other
-5 Allegra
-6 Other
-7 Ambien
-8 Other
-9 Avandia
-0 Other
103*73-1 Celebrex
-2 Other
-3 Other
-4 Detrol/Detrol LA
-5 Other
-6 Ditropan XL
-7 Other
-8 Other
-9 Flonase
-0 Flovent
-X Fosamax
-Y Glucophage/Glucophage XR
103*74-1 Other
-2 Imitrex
-3 Other
-4 Lipitor
-5 Meridia
-6 Other
-7 Nasonex
-8 Nexium
-9 Other
-0 Paxil/Paxil CR
-X Other
-Y Pravachol
103*75-1 Prempro
-2 Prevacid
-3 Other
-4 Prozac
-5 Other
-6 Other
-7 Other
-8 Other
-9 Singulair
-0 Other
-X Other
-Y Other
103*76-1 Other
-2 Vioxx
-3 Other
-4 Xenical
-5 Zocor
-6 Zoloft
-7 Zyrtec

Used a prescription remedy in last 12 months for:

104*02-1 Allergy/Hay Fever
-2 Anxiety/Panic
-3 Arthritis/Rheumatism
-4 Asthma
-5 Athlete's Foot
-6 Backache
-7 Constipation
-8 Depression
-9 Diabetes
-0 Dry Eyes
104*03-1 Eczema/Skin Itch/Rash
-2 Heartburn/Acid Reflux
-3 High Cholesterol
-4 Hypertension/High Blood Pressure
-5 Insomnia
-6 Kidney Ailments
-7 Migraine Headaches
-8 Muscle Ache/Pain
-9 Muscle Strain/Sprain
-0 Nail Fungus
104*04-1 Obesity/Overweight
-2 Osteoporosis
-3 Overactive Bladder
-4 Prostate
-5 Rosacea or Skin Disease
-6 Sexual/Erectile Dysfunction
-7 Sinus Congestion/Headache
-8 Ulcer
-9 Urinary Tract Infection
-0 Yeast Infection

** Ailments were measured in Wave 48 as "Personally used a prescription remedy" and in Waves 49, 50 & 51 as "Used a prescription remedy- branded" and/or "Used a prescription remedy- generic".

LACTOSE INTOLERANCE PRODUCTS

Used in Last 6 Months

102*63-Y Yes

102*64-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

102*63-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4- 7 M
-6 8-10 M
-7 11-14 H
-8 15-24 H
-9 25-36 H
-0 37 or More H

102*63-X Sole Brand

Sole/ Primary Sec-
 ondary

Brands:
102*64-4 102*65-4 Dairy Ease
-5 -5 Lactaid
-8 -8 Other

MEAL/DIETARY SUPPLEMENTS

Used in Last 6 Months

102*66-Y Yes

102*67-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

102*66-1 None L
-2 1 L
-3 2- 3 M
-4 4- 5 M
-5 6- 7 M
-6 8-10 H
-7 11 or More H

102*66-X Sole Brand
102*68-1 Sole Type

Sole/ Primary Sec-
 ondary

Types:
102*67-4 102*68-4 Liquid
-5 -5 Powder
-6 -6 Other

Brands:
102*67-7 102*68-7 Balance
-8 -8 Boost
-9 -9 Carnation Instant Breakfast
-0 -0 Other
-X -X Ensure
-Y -Y Other
102*69-1 102*70-1 Other
-2 -2 Slim-Fast
-3 -3 Ultra Slim-Fast
-7 -7 Other

DIET CONTROL

Are you presently controlling your diet:

102*60-1 Yes

Reason for diet control:

102*60-3 Blood sugar level
 -4 Cholesterol level
 -5 Lactose intolerance
 -6 Maintain weight
 -7 Physical fitness
 -8 Regularity
 -9 Salt restriction
 -0 Weight loss

When dieting, buy foods specifically labeled as:

102*61-1 Fat-free
 -2 High fiber
 -3 Lactose-free
 -4 Low-calorie
 -5 Other
 -6 Low-cholesterol
 -7 Low-fat
 -8 Low-sodium
 -9 Natural or Organic
 -0 Sugar-free

Methods Used, Diet Organizations or Club:

102*62-1 Diet Center
 -2 Jenny Craig
 -3 Other
 -4 Physicians' Weight Loss Center
 -5 Weight Watchers
 -6 Other diet organization or club

Methods Used, Other:

102*62-7 Other
 -8 Doctor's care/diet
 -9 Diet control book
 -0 Exercise program
 -X Other

INCONTINENCE PRODUCTS

-1 Personally used in last 6 months

102*71 Any
 102*72 Assurance
 102*73 Attends
 102*74 Depend
 102*75 Poise
 102*76 Serenity
 102*77 Tena
 102*78 Other

CONDOMS

102*79-1 Personally bought in last 6 months

Kinds:

102*79-2 Latex
 -3 Natural Skin

Brands:

102*79-4 Class Act
 -5 Durex (Gold Coin, Ramses, Sheik)
 -6 Lifestyles
 -7 Naturalamb
 -8 Trojan
 -9 Trojan Magnum
 -0 Other

BLEACH AND DEPILATORIES **

Used in Last 6 Months

102*80-Y Yes

103*01-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

102*80-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

102*80-X Sole Brand
103*02-1 Sole Type

Sole/ Primary -----	Sec- ondary -----
---------------------------	-------------------------

		Types:
103*01-4	103*02-4	Other
-5	-5	Cream
-6	-6	Gel
-7	-7	Lotion
-8	-8	Wax

		Brands:
103*01-9	103*02-9	Other
-0	-0	Hair Off
-X	-X	Jolen
-Y	-Y	Other
103*03-1	103*04-1	Nair
-2	-2	Sally Hansen
-3	-3	Other
-6	-6	Other

** measured as Depilatories in Wave 48

SUNTAN & SUNSCREEN PRODUCTS

SUNBURN REMEDIES

Used in Last 12 Months

Used in Last 12 Months

103*05-Y Yes

103*06-1 Heavy
-2 Medium
-3 Light

103*14-Y Yes

103*15-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days (in season)

Times/Last 30 Days (in season)

103*05-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 H
-9 8 H
-0 9 or More H

103*14-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

103*05-X Sole Brand
103*07-1 Sole Type
-2 Sole Kind
-3 Sole Form

103*14-X Sole Brand
103*16-1 Sole Type

Sole/ Sec-
Primary onday

Sole/ Sec-
Primary onday

103*06-4 103*07-4 Types:
-5 -5 SPF 1-8
SPF 15 +

103*15-4 103*16-4 Types:
-5 -5 Cream
-6 -6 Gel
Spray

103*06-6 103*07-6 Kinds:
-7 -7 Suntan Lotion/Sunscreen
Sunless Tanner

103*15-7 103*16-7 Brands:
-8 -8 Avon
-9 -9 Bactine
-0 -0 Banana Boat
-X -X Dermoplast
-Y -Y Johnson's No More Burn
103*17-1 103*18-1 Lanacane Spray
-2 -2 Noxzema
-3 -3 Sea Breeze Antiseptic
-6 -6 Solarcaine
Other

103*06-8 103*07-8 Forms:
-9 -9 Gel
-0 -0 Lotion
-X -X Oil
-Y -Y Pump Spray
Tube (cream)

103*08-1 103*09-1 Brands:
-2 -2 Bain de Soleil
-3 -3 Banana Boat
-4 -4 Block-Out
-5 -5 Bull Frog
-6 -6 Clinique
-7 -7 Other
-8 -8 Coppertone Shade
-9 -9 Coppertone Sport
-0 -0 Other Coppertone
-X -X Estee Lauder
-Y -Y Hawaiian Tropic
Johnson's Baby Oil
103*10-1 103*11-1 Mary Kay
-2 -2 Other
-3 -3 Neutrogena Sun Block
-4 -4 Other
-5 -5 No Ad
-6 -6 Panama Jack
-7 -7 PreSun
-8 -8 Sea & Ski
-9 -9 Sundown Sunscreen
-0 -0 Tropical Blend Tan Accelerator
-X -X Other Tropical Blend
-Y -Y Tropical Oil
103*12-1 103*13-1 Vaseline Intensive Care Sunscreen
-4 -4 Other

EYEGLASSES, CONTACT LENSES & SUNGLASSES

You personally wear:

- 102*42-1 Prescription Eyeglasses (sun, tinted, regular)
- 2 Bi-focals
- 3 Contact Lenses (RGP/hard)
- 4 Contact Lenses (soft)
- 5 Contact Lenses (tinted/colored)
- 6 Disposable Contact Lenses
- 7 Sunglasses (Nonprescription)
- 8 Transition Lenses

Where purchased prescription eyewear:

- 102*43-1 Discount store optical center
- 2 Private ophthalmologist, optician or optometrist
- 3 Retail optical chain
- 4 Phone or Mail Order
- 5 Other

Amount spent for Eyeglasses
in the past 12 months:

- 102*47-1 Under \$50
- 2 \$50 - \$74
- 3 \$75 - \$99
- 4 \$100 - \$124
- 5 \$125 - \$149
- 6 \$150 - \$174
- 7 \$175 - \$199
- 8 \$200 - \$249
- 9 \$250 or more

Amount spent for Contact Lenses
in the past 12 months:

- 102*49-1 Under \$50
- 2 \$50 - \$74
- 3 \$75 - \$99
- 4 \$100 - \$124
- 5 \$125 - \$149
- 6 \$150 - \$199
- 7 \$200 - \$299
- 8 \$300 or more

Amount spent for Nonprescription Sunglasses in the past 12 months:

- 102*48-1 Under \$10
- 2 \$10
- 3 \$11 - \$19
- 4 \$20 - \$29
- 5 \$30 - \$99
- 6 \$100 or more

PIPE TOBACCO

Pipesful smoked in last 7 days:

- 104*38-1 None
- 2 1
- 3 2-5
- 4 6-10
- 5 11-15
- 6 16-20
- 7 21-25
- 8 26 or more
- Y Any smoked in last 6 months

SMOKING CESSATION

Aids used to stop smoking in past 12 months:

- Types: 104*21-1 Patch
- 2 Gum
- 3 Other
- Brands: 104*20-1 Other
- 2 Nicorette gum
- 3 Nicoderm CQ
- 4 Nicotrol Inhaler
- 5 Nicotrol Patch
- 6 Other
- 7 Zyban

CIGARS

Smoked in Last 6 Months

104*15-Y Yes

104*16-1 Heavy
-2 Medium
-3 Light

Number/Last 7 Days

104*15-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

104*15-X Sole Brand

CIGARETTE ROLLING PAPERS

Used in Last 6 Months

104*39-Y Yes

104*40-1 Heavy
-2 Medium
-3 Light

Packets/Last 7 Days

104*39-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

104*39-X Sole Brand

Sole/ Primary Sec-
 ondary

Brands:
104*16-4 104*17-4 Other
-5 -5 Dunhill
-6 -6 Dutch Masters
-7 -7 Garcia y Vega
-8 -8 Macanudo
-9 -9 Partagas
-0 -0 Other
-X -X Swisher Sweets
-Y -Y Other
104*18-3 104*19-3 Other

Sole/ Primary Sec-
 ondary

Brands:
104*40-4 104*41-4 EZ Wider
-5 -5 Zig Zag
-8 -8 Other

CIGARETTES

Smoked in Last 12 Months

104*22-Y Yes

104*23-1 Heavy
-2 Medium
-3 Light

Packs/Last 7 Days

104*22-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 L
-6 5 L
-7 6 M
-8 7 M
-9 8 M
-0 9 or More H

104*22-X Sole Brand

Sole/ Primary -----	Sec- ondary -----	Brands:	Sole/ Primary -----	Sec- ondary -----
104*23-4	104*24-4	+ Basic 100's or 85's Regular	104*29-9	104*30-9 % Misty Slims Menthol
-5	-5	% Basic 100's or 85's Lights	-0	-0 Natural American Spirit
-6	-6	* Basic 100's or 85's Menthol	-X	-X + Newport: Kings or 100's
-7	-7	+ Benson & Hedges: Gold, Regular	-Y	-Y % Newport Lights: Kings or 100's
-8	-8	+ Benson & Hedges: Green, Menthol	104*31-1	104*32-1 Newport Stripes: Menthol
-9	-9	% Benson & Hedges: Lights, Gold	-2	-2 Other
-0	-0	% Benson & Hedges: Lights, Green	-3	-3 * Parliament Lights: Kings or 100's
-X	-X	* Benson & Hedges: Deluxe Ultra Lights Regular	-4	-4 + Salem: Kings
-Y	-Y	* Benson & Hedges: Deluxe Ult. Lights Ment.	-5	-5 + Salem: 100's
104*25-1	104*26-1	* Cambridge Lights: Kings	-6	-6 % Salem Lights: Kings
-2	-2	* Cambridge Lights: 100's	-7	-7 % Salem Lights: 100's
-3	-3	+ Camel: Non-filter	-8	-8 % Salem Slim Lights: 100's
-4	-4	+ Camel: Filter Regular or 100's	-9	-9 * Salem Ultra Lights: Kings or 100's
-5	-5	Camel Lights or Ultra Lights: Kings or 100's	-0	-0 + Virginia Slims: Regular
-6	-6	% Camel: Special Lights	-X	-X + Virginia Slims: Menthol
-7	-7	Other	-Y	-Y % Virginia Slims Lights 120's
-8	-8	+ Camel: Wides	104*33-1	104*34-1 * Virginia Slims Lights: Regular
-9	-9	* Capri Lights	-2	-2 * Virginia Slims Lights: Menthol
-0	-0	* Carlton Kings or 100's Regular	-3	-3 * Virginia Slims Ultralights: Regular
-X	-X	% Doral: 85's or 100's Regular	-4	-4 + Winston: Kings Red
-Y	-Y	% Doral: 85's or 100's Menthol	-5	-5 + Winston: 100's Regular
104*27-1	104*28-1	* Doral: Lights, 85's or 100's Regular	-6	-6 + Winston: Select
-2	-2	* Doral: Lights, 85's or 100's Menthol	-7	-7 % Winston Lights: Kings
-3	-3	* Doral: Ultra Lights 85's/100's	-8	-8 % Winston Lights: 100's
-4	-4	GPC	-9	-9 * Winston Ultra Lights: Kings or 100's
-5	-5	% Kent: Kings or 100's Regular	-0	-0 Generic (No Label)
-6	-6	+ Kool: Filter, Kings or 100's	104*35-1	104*36-1 Other
-7	-7	% Kool Lights: Kings or 100's		Flavor:
-8	-8	% Kool: Milds, Kings or 100's	104*37-1	Menthol
-9	-9	+ Lucky Strike Filter	-2	Non-menthol
-0	-0	+ Marlboro Menthol		Filter/Non-filter:
-X	-X	+ Marlboro: Kings Red	104*37-3	Filter
-Y	-Y	% Marlboro Lights: Kings	-4	Non-filter
104*29-1	104*30-1	% Marlboro Lights: 100's		Tar:
-2	-2	+ Marlboro: 100's	104*37-5	* Ultra-low tar (0-6 mg)
-3	-3	% Marlboro Medium Kings or 100's	-6	% Medium (7-14 mg)
-4	-4	% Merit: Kings Regular	-7	+ Upper (15 + mg)
-5	-5	Merit Menthol: Regular or Ultra Lights		Filter Type:
-6	-6	% Merit: 100's Regular	104*37-0	Menthol Filter
-7	-7	* Merit Ultra Lights: Kings or 100's Regular	-X	Non-menthol Filter
-8	-8	% Misty Slims Regular		

CHEWING AND SMOKELESS TOBACCO

Bought in Last 6 Months

104*42-Y Yes

104*43-1 Heavy
-2 Medium
-3 Light

Times/Last 30 Days

104*42-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 M
-0 9 or More H

104*42-X Sole Brand
104*44-1 Sole Type

Sole/ Sec-
Primary ondry

Types:
104*43-4 104*44-4 Loose Leaf
-5 -5 Moist Snuff
-6 -6 Snuff Pouch

Brands:
104*43-7 104*44-7 Copenhagen
-8 -8 Kodiak
-9 -9 Other
-0 -0 Other
-X -X Other
-Y -Y Skoal
104*45-1 104*46-1 Other
-4 -4 Other

LIGHTERS

Used in Last 6 Months

104*47-Y Yes

104*48-1 Heavy
-2 Medium
-3 Light

Number/Last 6 Months

104*47-1 1 L
-2 2 M
-3 3 M
-4 4 M
-5 5 M
-6 6 H
-7 7-10 H
-8 11-14 H
-9 15-24 H
-0 25 or More H

104*47-X Sole Brand
104*49-1 Sole Type

Sole/ Sec-
Primary ondry

Types:
104*48-4 104*49-4 Disposable
-5 -5 Non-disposable

Brands:
104*48-6 104*49-6 Bic
-7 -7 Cricket
-8 -8 Zippo
-X -X Other

MINTS

Bought/Last 6 Months

104*50-Y Yes

104*51-1 Heavy
-2 Medium
-3 Light

Packages/Last 7 Days

104*50-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

104*50-X Sole Brand
104*52-1 Sole Type

Sole/ Primary Sec-
 ondary

104*51-4 104*52-4 Types:
-5 -5 Sugarless
 Regular (Not Sugarless)

104*51-6 104*52-6 Brands:
-7 -7 Altoids
-8 -8 Breath Savers
-9 -9 Certs Cool Mint Drops
-0 -0 Certs Powerful Mints
-X -X Certs Regular
-Y -Y Dynamints
 Other
104*53-1 104*54-1 Life Savers
-2 -2 Other
-3 -3 Mentos Mint
-4 -4 Other
-5 -5 Smint
-6 -6 Tic Tacs Mint
-7 -7 Velamints Sugarfree
-0 -0 Other

ARTIFICIAL SWEETENERS

Used in Last 6 Months

104*55-Y Yes

104*56-1 Heavy
-2 Medium
-3 Light

Times/Last 7 Days

104*55-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

104*55-X Sole Brand
104*57-1 Sole Type

Sole/ Primary Sec-
 ondary

104*56-4 104*57-4 Types:
-5 -5 Tablets
-6 -6 Packets
 Loose Powder

104*56-7 104*57-7 Brands:
-8 -8 Equal
-9 -9 NatraTaste
-0 -0 NutraSweet Spoonful
-X -X Other
-Y -Y Sugar Twin
104*58-3 104*59-3 Sweet 'n Low
 Other

CHEWING GUM

Chewed in Last 6 Months

104*60-Y Yes

104*61-1 Heavy
-2 Medium
-3 Light

Sticks/Pieces Last 7 Days

104*60-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

104*60-X Sole Brand

HARD ROLL CANDY

Bought/Last 6 Months

104*69-Y Yes

104*70-1 Heavy
-2 Medium
-3 Light

Rolls/Last 7 Days

104*69-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

104*69-X Sole Brand

Sole/ Sec-
Primary ondary

Brands:
104*61-4 104*62-4 Other
-5 -5 Other
-6 -6 Bazooka
-7 -7 Bubble Tape
-8 -8 Bubble Yum Sugarless
-9 -9 Other Bubble Yum
-0 -0 Bubblicious
-X -X Care*Free Bubble Gum
-Y -Y Other
104*63-1 104*64-1 Care*Free Sugarless
-2 -2 Chiclets
-3 -3 Cinn*A*Burst
-4 -4 Clorets (Squares)
-5 -5 Dentyne Cinnamon
-6 -6 Dentyne Ice
-7 -7 Other
-8 -8 Freshen-Up
-9 -9 Fruit Stripe Gum
-0 -0 Ice Breakers
-X -X Trident Bubble Gum
-Y -Y Trident Sugarless
104*65-1 104*66-1 Other
-2 -2 Wrigley's Big Red
-3 -3 Wrigley's Doublemint
-4 -4 Wrigley's Eclipse
-5 -5 Wrigley's Extra Bubble Gum
-6 -6 Wrigley's Extra Chewing Gum
-7 -7 Wrigley's Freedent
-8 -8 Wrigley's Juicy Fruit
-9 -9 Other
-0 -0 Other
-X -X Wrigley's Spearmint
-Y -Y Wrigley's Winterfresh
104*67-3 104*68-3 Other

Sole/ Sec-
Primary ondary

Brands:
104*70-4 104*71-4 Charms
-5 -5 Hershey's Tastetations
-6 -6 Jolly Rancher
-7 -7 Life Savers
-8 -8 Life Savers Creme Savers
-9 -9 Mentos Mixed Fruit
-0 -0 Starburst Hard Candy
-X -X Sweet 'n Low Sugar Free Hard
Candy
-Y -Y Werther's Original
104*72-3 104*73-3 Other

NUTS

Bought in Last 6 Months

104*74-Y Yes

104*75-1 Heavy
-2 Medium
-3 Light

Containers last 30 days

104*74-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

104*74-X Sole Brand
104*76-1 Sole Type
-2 Sole Kind
-3 Sole Form

Sole/ Primary Sec-
 ondary

104*75-4 104*76-4 Types:
-5 -5 Dry-roasted
-6 -6 Honey Roasted
 Regular (Not Dry-roasted/Honey
 Roasted)

104*75-7 104*76-7 Forms:
-8 -8 Salted
 Unsalted

104*75-9 104*76-9 Kinds:
-0 -0 Almonds (Smoked)
-X -X Almonds (Other Types)
-Y -Y Beer Nuts
 Cashews
104*77-1 104*78-1 Hazelnuts
-2 -2 Macadamia
-3 -3 Mixed Nuts
-4 -4 Peanuts
-5 -5 Pecans
-6 -6 Pistachios
-7 -7 Sunflower Seeds
-8 -8 Walnuts

104*77-9 104*78-9 Brands:
-0 -0 Blue Diamond
-X -X David's
 Diamond
-Y -Y Dole

104*79-1 104*80-1 Eagle
-2 -2 Fisher
-3 -3 Mauna Loa
-4 -4 Planters
-5 -5 Skippy
-8 -8 Other

SNACK MIXES

Bought/Last 6 Months

105*01-Y Yes

105*02-1 Heavy
-2 Medium
-3 Light

Boxes/Last 30 Days

105*01-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

105*01-X Sole Brand

Sole/ Primary Sec-
 ondary

105*02-4 105*03-4 Brands:
-5 -5 Cheerios Snack Mix
-6 -6 Cheez-it Party Mix
-7 -7 Chex Mix
-8 -8 Doo Dads
-9 -9 Eagle Snack Party Mix
-0 -0 Gardetto's
 Pepperidge Farm Goldfish Snack
 Mix
-X -X Other
-Y -Y Ritz Snack Mix
105*04-1 105*05-1 Rold Gold Snack Mix
-4 -4 Other

BOXED CHOCOLATES

Bought in Last 6 Months

105*06-Y Yes

105*07-1 Heavy
-2 Medium
-3 Light

Boxes/Last 30 Days

105*06-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

105*06-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
105*07-4 105*08-4 Cadbury Milk Tray
-5 -5 Fanny Farmer
-6 -6 Fanny May
-7 -7 Godiva
-8 -8 Hershey's Pot O' Gold
-9 -9 Other
-0 -0 Perugina
-X -X Rocher
-Y -Y Russell Stover
105*09-1 105*10-1 See's
-2 -2 Whitman's
-5 -5 Other

How Bought:
105*11-1 Bought as gift
-2 Bought for self

PACKAGES OF MINIATURE CANDY

Bought/Last 6 Months

105*29-Y Yes

105*30-1 Heavy
-2 Medium
-3 Light

Packages/Last 30 days

105*29-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

105*29-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
105*30-4 105*31-4 Almond Joy
-5 -5 Andes Candies
-6 -6 Baby Ruth
-7 -7 Other
-8 -8 Butterfinger
-9 -9 Butterfinger BB's
-0 -0 Dove Promises Chocolate
-X -X Fifth Avenue
-Y -Y Hershey's-Almond
105*32-1 105*33-1 Hershey's Kisses
-2 -2 Hershey's Kisses with Almonds
-3 -3 Hershey's Krackel
-4 -4 Hershey's Milk Chocolate
-5 -5 Hershey's Miniatures
-6 -6 Hershey's Nuggets
-7 -7 Hershey's Sweet Temptations
-8 -8 Junior Mints Juniors
-9 -9 Kraft Caramels
-0 -0 M & M's Almond
-X -X M & M's Crispy
-Y -Y M & M's Peanut
105*34-1 105*35-1 M & M's Peanut Butter
-2 -2 Milk Chocolate M & M's
-3 -3 Milk Duds
-4 -4 Milky Way
-5 -5 Mounds
-6 -6 Mr. Goodbar
-7 -7 Nestle Crunch
-8 -8 Nestle Treasures
-9 -9 Raisinets
-0 -0 Reese's Peanut Butter Cup
-X -X Reese's Pieces
-Y -Y Rolo
105*36-1 105*37-1 Skittles
-2 -2 Snickers
-3 -3 Starburst Fruit Chews
-4 -4 Starburst Jellybeans
-5 -5 Starburst Fruit Twists
-6 -6 3 Musketeers
-7 -7 Tootsie Rolls
-8 -8 Twix
-9 -9 Twizzlers
-0 -0 Whoppers
-X -X York Peppermint Pattie
105*38-2 105*39-2 Other

INDIVIDUAL REGULAR SIZE CANDY

Bought/Last 6 Months

105*12-Y Yes

105*13-1 Heavy
-2 Medium
-3 Light

Indiv. Bars/Boxes/Bags Bought Last 7 Days

105*12-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

105*12-X Sole Brand

Sole/ Primary	Sec- ondary		Sole/ Primary	Sec- ondary	
		Brands:			
105*13-4	105*14-4	Airheads	105*21-3	105*22-3	Mounds
-5	-5	Almond Joy	-4	-4	Mr. Goodbar
-6	-6	Amazing Fruit Gummy Bears	-5	-5	Nerds
-7	-7	Baby Ruth	-6	-6	Nestle Buncha Crunch
-8	-8	Betty Crocker Fruit Gushers	-7	-7	Nestle Crunch
-9	-9	Bit-O-Honey	-8	-8	Nestle Milk Chocolate
-0	-0	Other	-9	-9	Nestle Milk Chocolate with Almonds
-X	-X	Butterfinger	-0	-0	Other
-Y	-Y	Cadbury Almond	-X	-X	Now and Later
105*15-1	105*16-1	Cadbury Caramello	-Y	-Y	Oh Henry
-2	-2	Other	105*23-1	105*24-1	100 Grand
-3	-3	Cadbury Milk Chocolate	-2	-2	PayDay
-4	-4	Other Cadbury	-3	-3	Push Pop
-5	-5	Charleston Chew	-4	-4	Raisinets
-6	-6	Chunky	-5	-5	Reese's Crunchy
-7	-7	Clark	-6	-6	Reese's Peanut Butter Cup
-8	-8	Dove Chocolate	-7	-7	Reese's Pieces
-9	-9	Fifth Avenue	-8	-8	Other
-0	-0	Ghirardelli	-9	-9	Riesen Chocolate Chew
-X	-X	Goobers	-0	-0	Rolo
-Y	-Y	Good & Fruity	-X	-X	Russell Stover
105*17-1	105*18-1	Good & Plenty	-Y	-Y	Skittles
-2	-2	Gummi Savers	105*25-1	105*26-1	Skor
-3	-3	Heath	-2	-2	Snickers
-4	-4	Hershey's-Almond	-3	-3	Sno-Caps
-5	-5	Hershey's Bar None	-4	-4	Spree
-6	-6	Hershey's Golden Almond	-5	-5	Starburst Fruit Chews
-7	-7	Hershey's Kisses (Single serving pack)	-6	-6	Starburst Fruit Twists
-8	-8	Hershey's Kisses with Almonds	-7	-7	Sugar Babies
-9	-9	Hershey's Krackel	-8	-8	Sugar Daddy
-0	-0	Hershey's Milk Chocolate	-9	-9	Sweet Tarts
-X	-X	Hershey's Special Dark Chocolate	-0	-0	3 Musketeers
-Y	-Y	Hershey's Symphony	-X	-X	Tootsie Rolls
105*19-1	105*20-1	Junior Mints	-Y	-Y	Twix
-2	-2	Kit Kat	105*27-1	105*28-1	Twizzlers
-3	-3	M & M's Almond	-2	-2	Twizzlers Pull & Peel
-4	-4	M & M's Crispy	-3	-3	Whatchamacallit
-5	-5	M & M's Mini's	-4	-4	Whoppers
-6	-6	M & M's Mint	-5	-5	York Peppermint Pattie
-7	-7	M & M's Peanut	-6	-6	Zero
-8	-8	M & M's Peanut Butter	-9	-9	Other
-9	-9	Mars Bar			
-0	-0	Milk Chocolate M & M's			
-X	-X	Milk Duds			
-Y	-Y	Milky Way			
105*21-1	105*22-1	Milky Way Midnight			
-2	-2	Milky Way Lite			

INDIVIDUAL BIG BLOCK/THICK BAR CANDY

Bought/Last 6 Months

105*40-Y Yes

105*41-1 Heavy
-2 Medium
-3 Light

Individual Bars Bought Last 7 Days

105*40-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

105*40-X Sole Brand

PREPACKAGED LOOSE CANDY

Bought/Last 6 Months

105*45-Y Yes

105*46-1 Heavy
-2 Medium
-3 Light

Bags/Boxes Last 7 Days

105*45-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

105*45-X Sole Brand
105*47-1 Sole Type

Sole/ Primary Sec-
----- on-
----- dary

Brands:
105*41-4 105*42-4 Cadbury Almond Thick Bar
-5 -5 Cadbury Caramello Thick Bar
-6 -6 Cadbury Dairy Milk Thick Bar
-7 -7 Cadbury Fruit and Nut Thick Bar
-8 -8 Chunky Original Big Bar
-9 -9 Hershey's Krackel Big Block
-0 -0 Hershey's Milk Chocolate Big Block
-X -X Hershey's Milk Chocolate with Almonds Big Block
-Y -Y Hershey's Special Dark Chocolate Big Block
105*43-1 105*44-1 Mr. Goodbar Big Block
-2 -2 Nestle Crunch Big Bar
-3 -3 Nestle Milk Chocolate with Almonds Big Bar
-4 -4 Other Nestle
-7 -7 Other

Sole/ Primary Sec-
----- on-
----- dary

Types:
105*46-4 105*47-4 Plain Chocolate
-5 -5 Chewy Candy
-6 -6 Chocolate Covered
-7 -7 Mints
-8 -8 Hard Candy
-9 -9 Jellied Candy
-0 -0 Marshmallows
-X -X Other Type

Brands:
105*46-Y 105*47-Y After Eight
105*48-1 105*49-1 Amazing Fruit Gummy Bears
-2 -2 Other
-3 -3 Brach's Jelly Beans
-4 -4 Brach's Pick-A-Mix
-5 -5 Other
-6 -6 Other
-7 -7 Hershey's Kisses
-8 -8 Hershey's Kisses with Almonds
-9 -9 Jelly Belly's
-X -X Jolly Rancher Gummies
-Y -Y Other Jolly Rancher
105*50-1 105*51-1 Kraft Caramels
-2 -2 Life Savers
-3 -3 Life Savers Gummies
-4 -4 Milk Duds
-5 -5 M & M's Crispy
-6 -6 M & M's Peanuts
-7 -7 M & M's Peanut Butter
-8 -8 Milk Chocolate M & M's
-9 -9 Raisinets
-0 -0 Reese's Pieces
-X -X Riesen Chocolate Chew
-Y -Y Skittles
105*52-1 105*53-1 Starburst Fruit Chews
-2 -2 Switzer
-3 -3 Trolli
-4 -4 Other
-5 -5 Werther's Original
-6 -6 Whoppers
-9 -9 Other

DIET COLA DRINKS

Drank in Last 6 Months

105*54-Y Yes

105*55-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 7 Days

105*54-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

105*54-X Sole Brand
105*56-2 Sole Kind

Sole/
Primary

Sec-
ondary

Kinds:
105*55-4 105*56-4 Plastic Bottles
-5 -5 Glass Bottles
-6 -6 Cans

Brands:
105*55-7 105*56-7 + Caffeine Free Diet Coke
-8 -8 Diet Cherry Coke
-9 -9 Diet Coke
-0 -0 Other
-X -X Other
-Y -Y + Diet Rite Cola
105*57-1 105*58-1 + Caffeine Free Diet Pepsi
-2 -2 Diet Pepsi
-3 -3 Other
-4 -4 Pepsi One
-5 -5 Store's Own Brand
-8 -8 Other

Forms:
105*57-9 105*58-9 + Caffeine-free

REGULAR COLA DRINKS, NOT DIET

Drank in Last 6 Months

105*59-Y Yes

105*60-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 7 Days

105*59-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

105*59-X Sole Brand
105*61-2 Sole Kind

Sole/
Primary

Sec-
ondary

Kinds:
105*60-4 105*61-4 Plastic Bottles
-5 -5 Glass Bottles
-6 -6 Cans

Brands:
105*60-7 105*61-7 + Caffeine Free Coca-Cola
-8 -8 Cherry Coke
-9 -9 Coca Cola Classic
-0 -0 Other
-X -X Pepsi-Cola
-Y -Y + Caffeine Free Pepsi
105*62-1 105*63-1 Other
-2 -2 Other
-3 -3 Wild Cherry Pepsi
-4 -4 RC Cola
-5 -5 Store's Own Brand
-8 -8 Other

Forms:
105*62-9 105*63-9 + Caffeine-free

OTHER DIET SOFT DRINKS, NOT COLAS

BOTTLED WATER & SELTZER

Drank in Last 6 Months

Drank in Last 6 Months

105*72-Y Yes

105*73-1 Heavy
-2 Medium
-3 Light

105*79-Y Yes

105*80-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 7 Days

Drinks or Glasses/Last 7 Days

105*72-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

105*79-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

105*72-X Sole Brand
105*74-2 Sole Kind

105*79-X Sole Brand
106*01-1 Sole Type
-2 Sole Kind
-3 Sole Form

Sole/ Primary Sec- ondary

Sole/ Primary Sec- ondary

Kinds:
105*73-4 105*74-4 Plastic Bottles
-5 -5 Glass Bottles
-6 -6 Cans

Brands:
105*73-7 105*74-7 + Diet A & W Root Beer
-8 -8 + Diet Barq's Root Beer
-9 -9 + Canada Dry Diet Ginger Ale
-0 -0 Diet Dr Pepper
-X -X + Fresca
-Y -Y + Diet Mandarin Orange Slice
105*75-1 105*76-1 Diet Mountain Dew
-2 -2 + Other
-3 -3 + Diet Orange Crush
-4 -4 + Diet Schweppes
-5 -5 + Diet 7 Up
-6 -6 + Diet Cherry 7 Up
-7 -7 + Other
-8 -8 + Diet Sprite
-9 -9 + Other
-0 -0 Other
-X -X + Diet Vernors
105*77-2 105*78-2 Other

Types:
105*80-4 106*01-4 Flavored
-5 -5 Non-Flavored

Kinds:
105*80-6 106*01-6 Sparkling
-7 -7 Non-Sparkling

Forms:
105*80-8 106*01-8 Sweetened
-9 -9 Unsweetened

Brands:
105*80-0 106*01-0 Aquafina
-X -X Other
-Y -Y Arrowhead
106*02-1 106*03-1 Calistoga
-2 -2 Canada Dry Seltzer
-3 -3 Clearly Canadian
-4 -4 Crystal Geyser
-5 -5 Crystal Springs
-6 -6 Dannon Water
-7 -7 Dasani
-8 -8 Deer Park
-9 -9 Other
-0 -0 Evian
-X -X Fiji
-Y -Y Ice Mountain
106*04-1 106*05-1 Mountain Valley
-2 -2 Natural Mineral Water
-3 -3 Naya
-4 -4 Ozarka
-5 -5 Perrier
-6 -6 Poland Springs
-7 -7 Other
-8 -8 Other
-9 -9 S.Pellegrino
-0 -0 Schweppes Seltzer
-X -X Seagram Seltzer
-Y -Y Sparkletts
106*06-1 106*07-1 Other
-2 -2 Vintage Seltzer
-3 -3 Other
-4 -4 Zephyrhills
-7 -7 Other

Forms:
105*77-3 105*78-3 + Caffeine-free

Home Delivery:
106*08-1 Yes

OTHER REGULAR CARBONATED SOFT DRINKS

Drank in Last 6 Months

106*09-Y Yes

106*10-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 7 Days

106*09-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

106*09-X Sole Brand
106*11-2 Sole Kind

Sole/
Primary

Sec-
ondary

Sole/
Primary

Sec-
ondary

Kinds:

106*10-4 106*11-4 Plastic Bottles
-5 -5 Glass Bottles
-6 -6 Cans

106*18-4 106*19-4 Other

Forms:

106*18-5 106*19-5 + Caffeine-free

Brands:

106*10-7 106*11-7 + A & W Cream Soda
-8 -8 + A & W Root Beer
-9 -9 + Barq's Root Beer
-0 -0 + Canada Dry Club Soda
-X -X + Canada Dry Ginger Ale
-Y -Y + Other Canada Dry
106*12-1 106*13-1 + Crush-Orange
-2 -2 + Other Crush
-3 -3 + Dad's Root Beer
-4 -4 Dr Pepper
-5 -5 Other
-6 -6 + Other
-7 -7 Faygo
-8 -8 + Hires Root Beer
-9 -9 + IBC Root Beer
-0 -0 + Mello Yello
-X -X + Minute Maid Orange
-Y -Y Mountain Dew
106*14-1 106*15-1 Other
-2 -2 Other
-3 -3 Mr. PiBB
-4 -4 + Mug Root Beer
-5 -5 Other
-6 -6 Other
-7 -7 + Seagram
-8 -8 + 7 Up
-9 -9 + Cherry 7 Up
-0 -0 + Schweppes Club Soda
-X -X + Schweppes Ginger Ale
-Y -Y + Schweppes Tonic
106*16-1 106*17-1 + Shasta
-2 -2 + Other
-3 -3 + Slice Lemon-Lime
-4 -4 + Slice Orange
-5 -5 + Other Slice
-6 -6 + Snapple
-7 -7 + Sprite
-8 -8 + Other
-9 -9 + Squirt
-0 -0 Ruby Red Squirt
-X -X Sunkist
-Y -Y + Vernors
106*18-1 106*19-1 + Welch's Grape Soda

SPORTS DRINKS/THIRST QUENCHERS

Drank in Last 6 Months

105*64-Y Yes

105*65-1 Heavy
-2 Medium
-3 Light

Drinks/Last 30 Days

105*64-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

105*64-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
105*65-4 105*66-4 All Sport
-5 -5 Gatorade
-6 -6 Gatorade Frost
-7 -7 Other
-8 -8 Powerade
-X -X Other

READY TO DRINK ICED TEA

Drank in Last 6 Months

105*67-Y Yes

105*68-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 7 Days

105*67-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

105*67-X Sole Brand
105*69-1 Sole Type

Sole/
Primary

Sec-
ondary

Types:
105*68-4 105*69-4 Flavored
-5 -5 Unflavored

Brands:
105*68-6 105*69-6 Arizona
-7 -7 Cool from Nestea
-8 -8 Crystal Light
-9 -9 Fruitopia
-0 -0 Lipton Brisk
-X -X Lipton's Iced Tea
-Y -Y Nantucket Nectars
105*70-1 105*71-1 Other
-2 -2 Snapple
-3 -3 Tetley
-6 -6 Other

ENERGY DRINKS

Drank in Last 6 Months

106*20-Y Yes

106*21-1 Heavy
-2 Medium
-3 Light

Drinks/Last 30 Days

106*20-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6- 8 H
-8 9-14 H
-9 15 or More H

106*20-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
106*21-4 106*22-4 180 Energy Drink
-5 -5 Other
-6 -6 Other
-7 -7 Other
-8 -8 Hansen's Energy
-9 -9 KMX
-0 -0 Red Bull
-X -X Rockstar
-Y -Y SoBe Adrenaline Rush
106*23-1 106*24-1 WhoopAss
-4 -4 Other

LOW CALORIE DOMESTIC BEER

Drank in Last 6 Months

106*34-Y Yes

106*35-1 Heavy
-2 Medium
-3 Light

Glasses/Last 7 Days

106*34-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

106*34-X Sole Brand
106*36-2 Sole Kind

Sole/
Primary

Sec-
ondary

Kinds:
106*35-4 106*36-4 Bottles
-5 -5 Cans
-6 -6 Draft

Brands:
106*35-7 106*36-7 Bud Ice Light
-8 -8 Bud Light
-9 -9 Busch Light
-0 -0 Coors Light
-X -X Keystone Light
-Y -Y Michelob Golden Draft Light
106*37-1 106*38-1 Michelob Light
-2 -2 Other
-3 -3 Miller Genuine Draft Light
-4 -4 Miller High Life Light
-5 -5 Miller Lite
-6 -6 Milwaukee's Best Light
-7 -7 Natural Light
-8 -8 Other
-9 -9 Other
-0 -0 Other
106*39-1 106*40-1 Other

REGULAR DOMESTIC BEER/ALE

Drank in Last 6 Months

106*25-Y Yes

106*26-1 Heavy
-2 Medium
-3 Light

Glasses/Last 7 Days

106*25-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 H
-9 8 H
-0 9 or More H

106*25-X Sole Brand
106*27-1 Sole Type
-2 Sole Kind

Sole/ Primary Sec-
 ondary

Kinds:
Bottles
Cans
Draft

106*26-4 106*27-4
-5 -5
-6 -6

Brands:

106*26-7 106*27-7 % Anchor Steam
-8 -8 & Budweiser
-9 -9 & Bud Dry
-0 -0 & Bud Ice
-X -X + Busch
-Y -Y & Coors Extra Gold

106*28-1 106*29-1 & Coors-Original
-2 -2 + Genesee Beer
-3 -3 + Genesee Cream Ale
-4 -4 % George Killian's Irish Red
-5 -5 % Henry Weinhard's
-6 -6 & Icehouse
-7 -7 + Keystone
-8 -8 + Other
-9 -9 & Leinenkugels
-0 -0 % Lowenbrau
-X -X % Michelob
-Y -Y & Michelob Amber Bock

106*30-1 106*31-1 & Michelob Golden Draft
-2 -2 & Miller Genuine Draft
-3 -3 & Miller High Life
-4 -4 + Milwaukee's Best
-5 -5 Milwaukee's Best Ice
-6 -6 + Natural Ice
-7 -7 + Old Milwaukee
-8 -8 + Pabst Blue Ribbon
-9 -9 & Pete's Wicked
-0 -0 & Red Dog
-X -X & Red Hook
-Y -Y % Rolling Rock

106*32-1 106*33-1 % Samuel Adams
-2 -2 & Shiner Bock
-3 -3 % Sierra Nevada
-4 -4 % Widmer
-5 -5 Yuengling
-8 -8 Other

Types:

106*32-9 106*33-9 % Super Premium
-0 -0 & Premium
-X -X + Popular

IMPORTED BEER/ALE

Drank in Last 6 Months

106*41-Y Yes

106*42-1 Heavy
-2 Medium
-3 Light

Glasses/Last 7 Days

106*41-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

106*41-X Sole Brand
106*43-1 Sole Type
-2 Sole Kind

Sole/ Sec-
Primary ondary

106*42-4 106*43-4 Kinds:
-5 -5 Bottles
-6 -6 Cans
Draft

106*42-7 106*43-7 Types:
-8 -8 Lager (light color)
Dark

106*42-9 106*43-9 Brands:
-0 -0 Amstel Light
-X -X Bass
-Y -Y Becks
Becks Dark
106*44-1 106*45-1 Becks Light
-2 -2 Corona Extra
-3 -3 Corona Light
-4 -4 Dos Equis
-5 -5 Fosters
-6 -6 Grolsch
-7 -7 Guinness Draught
-8 -8 Guinness Stout
-9 -9 Harp
-0 -0 Heineken
-X -X Heineken Dark
-Y -Y Other
106*46-1 106*47-1 Labatt Blue
-2 -2 Labatt Blue Light
-3 -3 Molson Export Ale
-4 -4 Molson Golden
-5 -5 Molson Ice
-6 -6 Molson Light
-7 -7 Moosehead
-8 -8 Newcastle Brown
-9 -9 Pacifico
-0 -0 Other
-X -X Red Stripe
-Y -Y St. Pauli Girl
106*48-1 106*49-1 Other
-2 -2 Tecate
-3 -3 Tsingtao
-6 -6 Other

LOW/NO ALCOHOL BEER

Drank in Last 6 Months

106*50-Y Yes

106*51-1 Heavy
-2 Medium
-3 Light

Glasses/Last 7 Days

106*50-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8- 9 H
-0 10 or More H

106*50-X Sole Brand
106*52-2 Sole Kind

Sole/ Sec-
Primary ondary

106*51-4 106*52-4 Kinds:
-5 -5 Bottles
Cans

106*51-6 106*52-6 Brands:
-7 -7 Coors NA
-8 -8 O'Doul's
-9 -8 O'Doul's Amber
-9 -9 Old Milwaukee NA
-0 -0 Sharp's
106*53-1 106*54-1 Other

TOTAL BEER/ALE

Drank in Last 6 Months

108*12-Y Yes

108*13-1 Heavy
-2 Medium
-3 Light

Glasses/Last 7 Days

108*12-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

108*12-X Sole Brand

Sole/ Primary -----	Sec- ondary -----	Brands:	Sole/ Primary -----	Sec- ondary -----	
108*13-4	108*14-4	Anchor Steam (Regular Domestic Beer/Ale)	108*21-5	108*22-5	Guinness Stout
-5	-5	Budweiser	-6	-6	Harp
-6	-6	Bud Dry	-7	-7	Heineken
-7	-7	Bud Ice	-8	-8	Heineken Dark
-8	-8	Busch	-9	-9	Other
-9	-9	Coors Extra Gold	-0	-0	Labatt Blue
-0	-0	Coors-Original	-X	-X	Labatt Blue Light
-X	-X	Genesee Beer	-Y	-Y	Molson Export Ale
-Y	-Y	Genesee Cream Ale	108*23-1	108*24-1	Molson Golden
108*15-1	108*16-1	George Killian's Irish Red	-2	-2	Molson Ice
-2	-2	Henry Weinhardts	-3	-3	Molson Light
-3	-3	Icehouse	-4	-4	Moosehead
-4	-4	Keystone	-5	-5	Newcastle Brown
-5	-5	Other	-6	-6	Pacifico
-6	-6	Leinenkugels	-7	-7	Other
-7	-7	Lowenbrau	-8	-8	Red Stripe
-8	-8	Michelob	-9	-9	St. Pauli Girl
-9	-9	Michelob Amber Bock	-0	-0	Other
-0	-0	Michelob Golden Draft	-X	-X	Tecate
-X	-X	Miller Genuine Draft	-Y	-Y	Tsingtao
-Y	-Y	Miller High Life	108*25-3	108*26-3	Other Imported Beer/Ale
108*17-1	108*18-1	Milwaukee's Best	-4	-4	Bud Ice Light (Low Cal Domestic Beer)
-2	-2	Milwaukee's Best Ice	-5	-5	Bud Light
-3	-3	Natural Ice	-6	-6	Busch Light
-4	-4	Old Milwaukee	-7	-7	Coors Light
-5	-5	Pabst Blue Ribbon	-8	-8	Keystone Light
-6	-6	Pete's Wicked	-9	-9	Michelob Golden Draft Light
-7	-7	Red Dog	-0	-0	Michelob Light
-8	-8	Red Hook	-X	-X	Other
-9	-9	Rolling Rock	-Y	-Y	Miller Genuine Draft Light
-0	-0	Samuel Adams	108*27-1	108*28-1	Miller High Life Light
-X	-X	Shiner Bock	-2	-2	Miller Lite
-Y	-Y	Sierra Nevada	-3	-3	Milwaukee's Best Light
108*19-1	108*20-1	Widmer	-4	-4	Natural Light
-2	-2	Yuengling	-5	-5	Other
-5	-5	Other Regular Domestic Beer/Ale	-6	-6	Other
-6	-6	Amstel Light (Imported Beer/Ale)	-7	-7	Other
-7	-7	Bass	-0	-0	Other Low Calorie Domestic Beer
-8	-8	Becks			
-9	-9	Becks Dark			
-0	-0	Becks Light			
-X	-X	Corona Extra			
-Y	-Y	Corona Light			
108*21-1	108*22-1	Dos Equis			
-2	-2	Fosters			
-3	-3	Grolsch			
-4	-4	Guinness Draught			

SUPER PREMIUM DOMESTIC BEER/ALE
-----Drank in Last 6 Months

108*29-Y Yes

108*30-1 Heavy
-2 Medium
-3 LightGlasses/Last 7 Days
-----108*29-1 None L
-2 1 M
-3 2 H
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

108*29-X Sole Brand

Sole/ Sec-
Primary ondary

Brands:

108*30-4 108*31-4 Anchor Steam
-5 -5 George Killian's Irish Red
-6 -6 Henry Weinhardts
-7 -7 Lowenbrau
-8 -8 Michelob
-9 -9 Rolling Rock
-0 -0 Samuel Adams
-X -X Sierra Nevada
-Y -Y Widmer

PREMIUM DOMESTIC BEER/ALE

POPULAR DOMESTIC BEER/ALE

Drank in Last 6 Months

Drank in Last 6 Months

108*32-Y Yes

108*37-Y Yes

108*33-1 Heavy
-2 Medium
-3 Light

108*38-1 Heavy
-2 Medium
-3 Light

Glasses/Last 7 Days

Glasses/Last 7 Days

108*32-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

108*37-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

108*32-X Sole Brand

108*37-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:

108*33-4	108*34-4	Budweiser
-5	-5	Bud Dry
-6	-6	Bud Ice
-7	-7	Coors Extra Gold
-8	-8	Coors-Original
-9	-9	Icehouse
-0	-0	Leinenkugels
-X	-X	Michelob Amber Bock
-Y	-Y	Michelob Golden Draft
108*35-1	108*36-1	Miller Genuine Draft
-2	-2	Miller High Life
-3	-3	Pete's Wicked
-4	-4	Red Dog
-5	-5	Red Hook
-6	-6	Shiner Bock

Sole/
Primary

Sec-
ondary

Brands:

108*38-4	108*39-4	Busch
-5	-5	Genesee Beer
-6	-6	Genesee Cream Ale
-7	-7	Keystone
-8	-8	Other
-9	-9	Milwaukee's Best
-0	-0	Natural Ice
-X	-X	Old Milwaukee
-Y	-Y	Pabst Blue Ribbon

DOMESTIC DINNER/TABLE WINES

Drank in Last 6 Months

106*60-Y Yes

106*61-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 7 Days

106*60-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

106*60-X Sole Brand
106*62-2 Sole Kind

Sole/ Sec-
Primary onday
----- -----

Kinds:

106*61-4 106*62-4 Blush
-5 -5 Red
-6 -6 Rose
-7 -7 White

Brands:

106*61-8 106*62-8 Almaden
-9 -9 Other
-0 -0 Beaulieu Vineyard
-X -X Beringer
-Y -Y Blossom Hill
106*63-1 106*64-1 Carlo Rossi
-2 -2 Other
-3 -3 Other
-4 -4 Fetzer
-5 -5 Other
-6 -6 Franzia
-7 -7 Gallo
-8 -8 Other
-9 -9 Glen Ellen
-0 -0 Gossamer Bay
-X -X Inglenook
-Y -Y Kendall-Jackson
106*65-1 106*66-1 Manischewitz
-2 -2 Meridian
-3 -3 Magen David
-4 -4 Napa Ridge
-5 -5 Paul Masson
-6 -6 Other
-7 -7 Robert Mondavi
-8 -8 Sutter Home
-9 -9 Other
-0 -0 Turning Leaf
-X -X Other
-Y -Y Other
106*67-1 106*68-1 Woodbridge
-4 -4 Other

FLAVORED ALCOHOLIC BEVERAGES/COOLERS

Drank in Last 6 Months

106*69-Y Yes

106*70-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

106*69-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

106*69-X Sole Brand

MALT LIQUOR

Drank in Last 6 Months

106*55-Y Yes

106*56-1 Heavy
-2 Medium
-3 Light

Glasses/Last 30 Days

106*55-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8- 9 M
-0 10 or More H

106*55-X Sole Brand

Sole/ Sec-
Primary ondry

Brands:
106*70-4 106*71-4 Bacardi Silver
-5 -5 Other
-6 -6 Bartles & Jaymes
-7 -7 Doc's Hard Lemon
-8 -8 Jack Daniel's Country Cocktails
-9 -9 Other
-0 -0 Other
-X -X Other
-Y -Y Mike's Hard Lemonade
106*72-1 106*73-1 Rick's Spiked
-2 -2 Other
-3 -3 Seagram's Cooler
-4 -4 SKYY Blue
-5 -5 Smirnoff Ice
-6 -6 Other
-7 -7 Other
-8 -8 Tequiza
-9 -9 Zima
-Y -Y Other

Sole/ Sec-
Primary ondry

Brands:
106*56-4 106*57-4 Colt 45
-5 -5 Other
-6 -6 Magnum
-7 -7 Mickey's
-8 -8 Olde English 800
-9 -9 Schlitz
-0 -0 St. Ides
106*58-1 106*59-1 Other

IMPORTED DINNER/TABLE WINES

CHAMPAGNE, COLD DUCK & SPARKLING WINES

Drank in Last 6 Months

106*74-Y Yes

106*75-1 Heavy
-2 Medium
-3 Light

Drank in Last 6 Months

107*01-Y Yes

107*02-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 7 Days

106*74-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

Drinks or Glasses/Last 30 Days

107*01-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

106*74-X Sole Brand
106*76-2 Sole Kind

107*01-X Sole Brand
107*03-1 Sole Type
-2 Sole Kind

Sole/ Primary Sec-
 ondary

Sole/ Primary Sec-
 ondary

106*75-4 106*76-4 Kinds:
-5 -5 French Red
-6 -6 French Rose
-7 -7 French White
-8 -8 German White
-9 -9 Italian Red
-0 -0 Italian Rose
-X -X Italian White
 Other Kind

107*02-4 107*03-4 Kinds:
-5 -5 Asti Spumanti
-6 -6 Cold Duck
-7 -7 Other
 Other Sparkling Wines

106*75-Y 106*76-Y Brands:
106*77-1 106*78-1 Other
-2 -2 Other
-3 -3 Blue Nun
-4 -4 Bolla
-5 -5 Other
-6 -6 Other
-7 -7 Other
-8 -8 Other
-9 -9 Other
-0 -0 Other
-X -X Other
-Y -Y Mouton Cadet
106*79-1 106*80-1 Other
-2 -2 Riunite
-3 -3 Other
-4 -4 Ruffino
-5 -5 Other
-8 -8 Other

107*02-8 107*03-8 Brands:
-9 -9 % Andre
-0 -0 * Ballatore
-X -X * Other
-Y -Y % Cook's
107*04-1 107*05-1 % Dom Perignon
-2 -2 % Freixenet
-3 -3 % Korbel
-4 -4 * Martini & Rossi
-5 -5 * Moet & Chandon
-6 -6 * Mumm
-7 -7 * Other
-8 -8 * Other
-9 -9 * Tosti
-0 -0 % Other
-X -X % Other
107*06-2 107*07-2 Other

107*06-3 107*07-3 Types:
-4 -4 * Premium
 % Non-premium

VERMOUTH

Drank in Last 6 Months

107*22-Y Yes
107*23-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*22-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*22-X Sole Brand
107*24-1 Sole Type

Sole/ Primary Sec-
 ondary

Types:
107*23-4 107*24-4 Dry
-5 -5 Sweet

Brands:
107*23-6 107*24-6 Gallo
-7 -7 Martini & Rossi
-0 -0 Other

PORT, SHERRY & DESSERT WINES

Drank in Last 6 Months

107*08-Y Yes
107*09-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*08-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*08-X Sole Brand
107*10-1 Sole Type

Sole/ Primary Sec-
 ondary

Types:
107*09-4 107*10-4 Dry
-5 -5 Sweet

Brands:
107*09-6 107*10-6 Christian Brothers
-7 -7 Gallo
-8 -8 Harvey's Bristol Cream
-9 -9 Paul Masson
-0 -0 Taylor
107*11-1 107*12-1 Other

CORDIALS & LIQUEURS

Drank in Last 6 Months

107*13-Y Yes

107*14-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*13-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*13-X Sole Brand
107*15-2 Sole Kind

MIXED DRINKS

Drank in Last 6 Months

107*25-Y Yes

107*26-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*25-1 None L
-2 1 L
-3 2- 3 M
-4 4- 5 M
-5 6- 7 H
-6 8-10 H
-7 11 or More H

107*27-1 Sole Type

Sole/
Primary

Sec-
ondary

Kinds:
107*14-4 107*15-4 Amaretto
-5 -5 Anisette
-6 -6 Blackberry
-7 -7 Coffee
-8 -8 Creme de Cacao
-9 -9 Creme de Menthe
-0 -0 Hazelnut
-X -X Irish Cream
-Y -Y Other
107*16-1 107*17-1 Sambuca
-2 -2 Peach Schnapps
-3 -3 Peppermint Schnapps
-4 -4 Other Schnapps
-5 -5 Triple Sec/Orange
-6 -6 Other Kind

Brands:
107*16-7 107*17-7 Other
-8 -8 Amaretto Di Amore
-9 -9 Bailey's Orig. Irish Cream
-0 -0 B & B
-X -X Other
-Y -Y Chambord
107*18-1 107*19-1 Cointreau
-2 -2 De Kuyper
-3 -3 DiSaronno Amaretto
-4 -4 Other
-5 -5 Frangelico
-6 -6 Other
-7 -7 Goldschlager
-8 -8 Grand Marnier
-9 -9 Jagermeister
-0 -0 Kahlua
-X -X Other
-Y -Y Other
107*20-1 107*21-1 Other
-2 -2 Romana Sambuca
-3 -3 Southern Comfort
-4 -4 Other
-5 -5 Tia Maria
-8 -8 Other

Sole/
Primary

Sec-
ondary

Types:
107*26-4 107*27-4 Other
-5 -5 Black Russian
-6 -6 Bloody Mary
-7 -7 Bourbon & Coke
-8 -8 Cosmopolitan
-9 -9 Daiquiri
-0 -0 Fuzzy Navel
-X -X Gin & Tonic
-Y -Y Gin Martini
107*28-1 107*29-1 Irish Coffee
-2 -2 Jack & Coke
-3 -3 Kahlua & Coffee
-4 -4 Kahlua & Cream
-5 -5 Kahlua & Milk
-6 -6 Lemon Drop
-7 -7 Other
-8 -8 Manhattan
-9 -9 Margarita
-0 -0 Mimosa
-X -X Other
-Y -Y Mudslide
107*30-1 107*31-1 Old Fashioned
-2 -2 Piña Colada
-3 -3 Rum and Coke
-4 -4 Other
-5 -5 Screwdriver
-6 -6 Sea Breeze
-7 -7 7 & 7
-8 -8 Tequila Sunrise
-9 -9 Tom Collins
-0 -0 Vodka Martini
-X -X Other
-Y -Y Vodka & Tonic
107*32-1 107*33-1 Whiskey Sour
-2 -2 White Russian
-5 -5 Other

PREPARED MIXED DRINKS WITH LIQUOR

Drank in Last 6 Months

107*34-Y Yes

107*35-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*34-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*34-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
107*35-4 107*36-4 Chi Chi's Margaritas
-5 -5 Other
-6 -6 Kahlua Drinks To Go
-7 -7 Other
-8 -8 TGI Friday's
-X -X Other

PREPARED MIXED DRINKS WITHOUT LIQUOR

Drank in Last 6 Months

107*37-Y Yes

107*38-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*37-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*37-X Sole Brand
107*39-1 Sole Type

Sole/
Primary

Sec-
ondary

Types:
107*38-4 107*39-4 Frozen Concentrate
-5 -5 Liquid

Brands:
107*38-6 107*39-6 Bacardi Mixers
-7 -7 Hood Egg Nog
-8 -8 Other
-9 -9 Mr. & Mrs. T
-0 -0 Other
107*40-1 107*41-1 Other

COGNAC

Drank in Last 6 Months

107*42-Y Yes

107*43-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*42-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*42-X Sole Brand

BRANDY

Drank in Last 6 Months

107*45-Y Yes

107*46-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*45-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*45-X Sole Brand

Sole/ Sec-
Primary on-
----- dary

Brands:
107*43-4 107*44-4 Courvoisier
-5 -5 Hennessy
-6 -6 Martell
-7 -7 Remy Martin
-0 -0 Other

Sole/ Sec-
Primary on-
----- dary

Brands:
107*46-4 107*47-4 Christian Brothers
-5 -5 E & J
-6 -6 Korbel
-7 -7 Paul Masson/Grand Amber
-8 -8 Unspecified Brand at Bar/
Restaurant
-X -X Other

RUM

Drank in Last 6 Months

107*48-Y Yes

107*49-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*48-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*48-X Sole Brand
107*50-1 Sole Type

Sole/ Sec-
Primary ondry

		Types:
107*49-4	107*50-4	Light
-5	-5	Dark
-6	-6	Gold
		Brands:
107*49-7	107*50-7	Bacardi Light/Regular
-8	-8	Bacardi Limon
-9	-9	Other
-0	-0	Other
-X	-X	Capt. Morgan
107*51-2	107*52-2	Other
-3	-3	Other
-4	-4	Malibu
-5	-5	Mount Gay Rum
-6	-6	Myer's
-7	-7	Whaler's
-8	-8	Unspecified Brand at Bar/ Restaurant
-X	-X	Other

BOURBON

Drank in Last 6 Months

107*53-Y Yes

107*54-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*53-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*53-X Sole Brand

Sole/ Sec-
Primary ondry

		Brands:
107*54-4	107*55-4	Early Times
-5	-5	Evan Williams
-6	-6	Gentleman Jack
-7	-7	Jack Daniels
-8	-8	Jim Beam
-9	-9	Other
-0	-0	Other
-X	-X	Maker's Mark
-Y	-Y	Wild Turkey
107*56-1	107*57-1	Unspecified Brand at Bar/ Restaurant
-4	-4	Other

IRISH WHISKEY

Drank in Last 6 Months

107*58-Y Yes

107*59-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*58-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*58-X Sole Brand

RYE OR BLENDED WHISKEY

Drank in Last 6 Months

107*61-Y Yes

107*62-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*61-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*61-X Sole Brand

Sole/ Primary Sec-
 ondary

Brands:
107*59-4 107*60-4 Bushmills
-5 -5 John Jameson
-6 -6 Unspecified Brand at Bar/
 Restaurant
-9 -9 Other

Sole/ Primary Sec-
 ondary

Brands:
107*62-4 107*63-4 Seagram's 7 Crown
-5 -5 Unspecified Brand at Bar/
 Restaurant
-8 -8 Other

SCOTCH WHISKY

Drank in Last 6 Months

107*64-Y Yes

107*65-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*64-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*64-X Sole Brand

CANADIAN WHISKY

Drank in Last 6 Months

107*69-Y Yes

107*70-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*69-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*69-X Sole Brand

Sole/ Sec-
Primary ondary

		Brands:
107*65-4	107*66-4	Aberlour
-5	-5	Other
-6	-6	Chivas Regal
-7	-7	Cutty Sark
-8	-8	Other
-9	-9	Dewar's White Label
-0	-0	Other
-X	-X	Glenfiddich
-Y	-Y	The Glenlivet
107*67-1	107*68-1	J & B
-2	-2	Johnnie Walker Black Label
-3	-3	Johnnie Walker Red Label
-4	-4	Other Johnnie Walker
-5	-5	The Macallan
-6	-6	Other
-7	-7	Other Single Malt Scotches
-8	-8	Unspecified Brand at Bar/ Restaurant
-X	-X	Other

Sole/ Sec-
Primary ondary

		Brands:
107*70-4	107*71-4	Black Velvet
-5	-5	Canadian Club
-6	-6	Canadian Mist
-7	-7	Crown Royal
-8	-8	Seagram's VO
-9	-9	Other Seagram's
-0	-0	Unspecified Brand at Bar/ Restaurant
107*72-1	107*73-1	Other

VODKA

Drank in Last 6 Months

107*74-Y Yes

107*75-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

107*74-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 M
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

107*74-X Sole Brand

GIN

Drank in Last 6 Months

108*01-Y Yes

108*02-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

108*01-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

108*01-X Sole Brand

Sole/ Sec-
Primary ondary

		Brands:
107*75-4	107*76-4	Absolut
-5	-5	Absolut Citron
-6	-6	Absolut Mandrin
-7	-7	Other Absolut
-8	-8	Belvedere
-9	-9	Chopin
-0	-0	Finlandia
-X	-X	Other
-Y	-Y	Gordon's
107*77-1	107*78-1	Grey Goose
-2	-2	Other
-3	-3	Ketel One
-4	-4	Popov
-5	-5	Other
-6	-6	Skyy
-7	-7	Smirnoff 80
-8	-8	Smirnoff Twist
-9	-9	Stolichnaya
-0	-0	Stoli Flavored Vodka
-X	-X	Other
-Y	-Y	Other
107*79-1	107*80-1	Other
-2	-2	Other
-3	-3	Unspecified Brand at Bar/ Restaurant
-6	-6	Other

Sole/ Sec-
Primary ondary

		Brands:
108*02-4	108*03-4	Beefeater
-5	-5	Bombay
-6	-6	Bombay Sapphire
-7	-7	Gilbeys
-8	-8	Gordon's
-9	-9	Seagram's
-0	-0	Tanqueray
-X	-X	Other
-Y	-Y	Unspecified Brand at Bar/ Restaurant
108*04-3	108*05-3	Other

TEQUILA

Drank in Last 6 Months

108*06-Y Yes

108*07-1 Heavy
-2 Medium
-3 Light

Drinks or Glasses/Last 30 Days

108*06-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

108*06-X Sole Brand
108*08-2 Sole Kind

Sole/ Sec-
Primary onday

108*07-4 108*08-4 Kinds:
-5 -5 Gold
Silver

108*07-6 108*08-6 Brands:
-7 -7 Other
-8 -8 Jose Cuervo
-9 -9 Other
-0 -0 Patron
-X -X Sauza
-Y -Y Tequila Herradura
108*09-1 108*10-1 Unspecified Brand at Bar/
-4 -4 Restaurant
Other

Summary Codes For Alcoholic Beverages

Summary Code -----	Description -----	Includes These Items: -----
108*11-1	Any Alcoholic Beverage	Any Beer/Ale Any Distilled Liquor Any Wines
108*11-2	Any Wines	Champagne, Cold Duck & Sparkling Wines Domestic Dinner/Table Wines Imported Dinner/Table Wines Port, Sherry, & Dessert Wines Vermouth Flavored Alcoholic Beverages/Coolers
108*11-3	Any Whiskey	Bourbon Canadian Whisky Irish Whiskey Rye or Blended Whiskey Scotch Whisky
108*11-4	Brandy, Cognac, Cordials & Liqueurs	Brandy Cognac Cordials & Liqueurs
108*11-5	Other Alcoholic Beverages	Gin Mixed Drinks Prepared Mixed Drinks with Liquor Rum Tequila Vodka
108*11-6	Beer/Ale	Low Calorie Domestic Beer Imported Beer/Ale Regular Domestic Beer/Ale Malt Liquor
108*11-0	Distilled Liquor	Brown Goods White Goods Mixed Drinks Prepared Mixed Drinks with Liquor
108*11-X	White Goods	Gin Rum Tequila Vodka
108*11-Y	Brown Goods	Bourbon Canadian Whisky Irish Whiskey Rye or Blended Whiskey Scotch Whisky Brandy Cognac Cordials & Liqueurs

AUTOMOBILES AND OTHER VEHICLES

Number of vehicles owned or personally leased by household:

- 110*11-1 One
- 2 Two
- 3 Three
- 4 Four
- 5 Five or more

- Y Any

Make and model	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
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Buick Century	110*13-1	111*13-1	112*13-1	113*13-1	114*13-1	115*13-1	116*13-1
Buick Estate Wagon	-2	-2	-2	-2	-2	-2	-2
Buick Le Sabre	-3	-3	-3	-3	-3	-3	-3
Buick Park Avenue Ultra	-4	-4	-4	-4	-4	-4	-4
Other Buick	-5	-5	-5	-5	-5	-5	-5
Buick Regal	-6	-6	-6	-6	-6	-6	-6
Buick Rendezvous	-7	-7	-7	-7	-7	-7	-7
Buick Riviera	-8	-8	-8	-8	-8	-8	-8
Buick Roadmaster	-9	-9	-9	-9	-9	-9	-9
Buick Skyhawk	-0	-0	-0	-0	-0	-0	-0
Buick Skylark	-X	-X	-X	-X	-X	-X	-X
Other Buick	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Buick unspecified	110*14-1	111*14-1	112*14-1	113*14-1	114*14-1	115*14-1	116*14-1
Other Cadillac	110*14-2	111*14-2	112*14-2	113*14-2	114*14-2	115*14-2	116*14-2
Cadillac Catera	-3	-3	-3	-3	-3	-3	-3
Cadillac CTS	-4	-4	-4	-4	-4	-4	-4
Cadillac DeVille/Concours/ D'Elegance	-5	-5	-5	-5	-5	-5	-5
Cadillac Eldorado	-6	-6	-6	-6	-6	-6	-6
Cadillac Escalade (ESV,EXT)	-7	-7	-7	-7	-7	-7	-7
Cadillac Fleetwood/Brougham	-8	-8	-8	-8	-8	-8	-8
Other Cadillac	-9	-9	-9	-9	-9	-9	-9
Cadillac Seville	-0	-0	-0	-0	-0	-0	-0
Cadillac SLS	-X	-X	-X	-X	-X	-X	-X
Other Cadillac	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Cadillac STS	110*15-1	111*15-1	112*15-1	113*15-1	114*15-1	115*15-1	116*15-1
Other Cadillac	-2	-2	-2	-2	-2	-2	-2
Other Cadillac	-3	-3	-3	-3	-3	-3	-3
Cadillac unspecified	-4	-4	-4	-4	-4	-4	-4
Chevrolet Astro Van	110*15-5	111*15-5	112*15-5	113*15-5	114*15-5	115*15-5	116*15-5
Chevrolet Avalanche	-6	-6	-6	-6	-6	-6	-6
Other Chevrolet	-7	-7	-7	-7	-7	-7	-7
Chevrolet Beretta	-8	-8	-8	-8	-8	-8	-8
Chevrolet Blazer	-9	-9	-9	-9	-9	-9	-9
Other Chevrolet	-0	-0	-0	-0	-0	-0	-0
Other Chevrolet	-X	-X	-X	-X	-X	-X	-X
Chevrolet C2500 Truck	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Chevrolet C3500 Truck	110*16-1	111*16-1	112*16-1	113*16-1	114*16-1	115*16-1	116*16-1
Chevrolet Camaro	-2	-2	-2	-2	-2	-2	-2
Chevrolet Caprice	-3	-3	-3	-3	-3	-3	-3
Chevrolet Cargo Van	-4	-4	-4	-4	-4	-4	-4
Chevrolet Cavalier	-5	-5	-5	-5	-5	-5	-5
Chevrolet Celebrity	-6	-6	-6	-6	-6	-6	-6
Chevrolet CK Series	-7	-7	-7	-7	-7	-7	-7
Other Chevrolet	-8	-8	-8	-8	-8	-8	-8
Chevrolet Corsica	-9	-9	-9	-9	-9	-9	-9
Chevrolet Corvette	-0	-0	-0	-0	-0	-0	-0
Other Chevrolet	-X	-X	-X	-X	-X	-X	-X
Other Chevrolet	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Chevrolet Express	110*17-1	111*17-1	112*17-1	113*17-1	114*17-1	115*17-1	116*17-1
Chevrolet Impala LS/SS/Sedan	-2	-2	-2	-2	-2	-2	-2
Other Chevrolet	-3	-3	-3	-3	-3	-3	-3
Chevrolet K2500 Truck	-4	-4	-4	-4	-4	-4	-4
Chevrolet K3500 Truck	-5	-5	-5	-5	-5	-5	-5
Chevrolet Lumina	-6	-6	-6	-6	-6	-6	-6

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
Make and model (continued)							
Chevrolet Lumina APV	110*17-7	111*17-7	112*17-7	113*17-7	114*17-7	115*17-7	116*17-7
Chevrolet Malibu	-8	-8	-8	-8	-8	-8	-8
Other Chevrolet	-9	-9	-9	-9	-9	-9	-9
Chevrolet Monte Carlo	-0	-0	-0	-0	-0	-0	-0
Chevrolet Nova	-X	-X	-X	-X	-X	-X	-X
Chevrolet Prizm	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Chevrolet S-10 Blazer	110*18-1	111*18-1	112*18-1	113*18-1	114*18-1	115*18-1	116*18-1
Chevrolet S-10 Pickup	-2	-2	-2	-2	-2	-2	-2
Chevrolet Silverado	-3	-3	-3	-3	-3	-3	-3
Chevrolet Suburban	-4	-4	-4	-4	-4	-4	-4
Chevrolet Tahoe	-5	-5	-5	-5	-5	-5	-5
Chevrolet Tracker	-6	-6	-6	-6	-6	-6	-6
Chevrolet Trailblazer	-7	-7	-7	-7	-7	-7	-7
Chevrolet Venture	-8	-8	-8	-8	-8	-8	-8
Other Chevrolet	-9	-9	-9	-9	-9	-9	-9
Chevrolet unspecified	-0	-0	-0	-0	-0	-0	-0
Chrysler Cirrus	110*18-X	111*18-X	112*18-X	113*18-X	114*18-X	115*18-X	116*18-X
Chrysler Concorde	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Other Chrysler	110*19-1	111*19-1	112*19-1	113*19-1	114*19-1	115*19-1	116*19-1
Chrysler 5th Avenue	-2	-2	-2	-2	-2	-2	-2
Chrysler Le Baron	-3	-3	-3	-3	-3	-3	-3
Chrysler LHS	-4	-4	-4	-4	-4	-4	-4
Chrysler New Yorker	-5	-5	-5	-5	-5	-5	-5
Chrysler New Yorker LH/LHS	-6	-6	-6	-6	-6	-6	-6
Other Chrysler	-7	-7	-7	-7	-7	-7	-7
Chrysler Prowler	-8	-8	-8	-8	-8	-8	-8
Chrysler PT Cruiser	-9	-9	-9	-9	-9	-9	-9
Chrysler Sebring	-0	-0	-0	-0	-0	-0	-0
Chrysler Sebring Convertible	-X	-X	-X	-X	-X	-X	-X
Chrysler Sebring Coupe	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Chrysler 300/300M	110*20-1	111*20-1	112*20-1	113*20-1	114*20-1	115*20-1	116*20-1
Chrysler Town and Country	-2	-2	-2	-2	-2	-2	-2
Chrysler Voyager	-3	-3	-3	-3	-3	-3	-3
Other Chrysler	-4	-4	-4	-4	-4	-4	-4
Chrysler unspecified	-5	-5	-5	-5	-5	-5	-5
Dodge Avenger	110*20-6	111*20-6	112*20-6	113*20-6	114*20-6	115*20-6	116*20-6
Dodge Caravan	-7	-7	-7	-7	-7	-7	-7
Dodge Grand Caravan	-8	-8	-8	-8	-8	-8	-8
Dodge Colt	-9	-9	-9	-9	-9	-9	-9
Dodge Dakota/Pickup	-0	-0	-0	-0	-0	-0	-0
Dodge Daytona	-X	-X	-X	-X	-X	-X	-X
Dodge Durango	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Dodge Dynasty	110*21-1	111*21-1	112*21-1	113*21-1	114*21-1	115*21-1	116*21-1
Dodge Intrepid	-2	-2	-2	-2	-2	-2	-2
Dodge Mini Ram	-3	-3	-3	-3	-3	-3	-3
Dodge Neon	-4	-4	-4	-4	-4	-4	-4
Dodge Omni	-5	-5	-5	-5	-5	-5	-5
Dodge Ram Charger	-6	-6	-6	-6	-6	-6	-6
Dodge Ram Pickup	110*21-7	111*21-7	112*21-7	113*21-7	114*21-7	115*21-7	116*21-7
Dodge Ram Van	-8	-8	-8	-8	-8	-8	-8
Dodge Ram Wagon	-9	-9	-9	-9	-9	-9	-9
Dodge Ram Unspecified	-0	-0	-0	-0	-0	-0	-0
Dodge Shadow	-X	-X	-X	-X	-X	-X	-X
Dodge Spirit	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Other Dodge	110*22-1	111*22-1	112*22-1	113*22-1	114*22-1	115*22-1	116*22-1
Other Dodge	-2	-2	-2	-2	-2	-2	-2
Dodge Stealth	-3	-3	-3	-3	-3	-3	-3
Dodge Stratus	-4	-4	-4	-4	-4	-4	-4
Dodge Viper	-5	-5	-5	-5	-5	-5	-5
Other Dodge	-6	-6	-6	-6	-6	-6	-6
Dodge unspecified	-7	-7	-7	-7	-7	-7	-7

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

Make and model (continued)	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
Eagle Summit	110*22-8	111*22-8	112*22-8	113*22-8	114*22-8	115*22-8	116*22-8
Eagle Talon	-9	-9	-9	-9	-9	-9	-9
Eagle Vision	-0	-0	-0	-0	-0	-0	-0
Other Eagle	-X	-X	-X	-X	-X	-X	-X
Eagle unspecified	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Ford Aerostar	110*23-1	111*23-1	112*23-1	113*23-1	114*23-1	115*23-1	116*23-1
Ford Bronco	-3	-3	-3	-3	-3	-3	-3
Ford Bronco II	-4	-4	-4	-4	-4	-4	-4
Ford Clubwagon	-5	-5	-5	-5	-5	-5	-5
Ford Contour	-6	-6	-6	-6	-6	-6	-6
Ford Crown Victoria	-7	-7	-7	-7	-7	-7	-7
Ford Econoline (E-series)	-8	-8	-8	-8	-8	-8	-8
Ford Escape	-9	-9	-9	-9	-9	-9	-9
Ford Escort	-0	-0	-0	-0	-0	-0	-0
Ford Escort ZX2	-X	-X	-X	-X	-X	-X	-X
Ford Excursion	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Ford Expedition	110*24-1	111*24-1	112*24-1	113*24-1	114*24-1	115*24-1	116*24-1
Ford Explorer/Sport/Sport Trac	-2	-2	-2	-2	-2	-2	-2
Ford F-Series (Pickup/Lightning Lariat/Ranchero)	-3	-3	-3	-3	-3	-3	-3
Ford Festiva/Aspire	-4	-4	-4	-4	-4	-4	-4
Ford Focus	-5	-5	-5	-5	-5	-5	-5
Other Ford	-6	-6	-6	-6	-6	-6	-6
Other Ford	-7	-7	-7	-7	-7	-7	-7
Ford LTD	-8	-8	-8	-8	-8	-8	-8
Ford Mustang	-9	-9	-9	-9	-9	-9	-9
Ford Probe	-0	-0	-0	-0	-0	-0	-0
Ford Ranger	-X	-X	-X	-X	-X	-X	-X
Ford Taurus	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Ford Tempo	110*25-1	111*25-1	112*25-1	113*25-1	114*25-1	115*25-1	116*25-1
Ford Thunderbird	-2	-2	-2	-2	-2	-2	-2
Ford Windstar	-3	-3	-3	-3	-3	-3	-3
Other Ford	-4	-4	-4	-4	-4	-4	-4
Other Ford	-5	-5	-5	-5	-5	-5	-5
Ford unspecified	-6	-6	-6	-6	-6	-6	-6
Geo Metro	110*25-7	111*25-7	112*25-7	113*25-7	114*25-7	115*25-7	116*25-7
Geo Prizm	-8	-8	-8	-8	-8	-8	-8
Other Geo	-9	-9	-9	-9	-9	-9	-9
Geo Storm	-0	-0	-0	-0	-0	-0	-0
Geo Tracker	-X	-X	-X	-X	-X	-X	-X
Other Geo	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Geo unspecified	110*26-1	111*26-1	112*26-1	113*26-1	114*26-1	115*26-1	116*26-1
Other GMC	110*26-2	111*26-2	112*26-2	113*26-2	114*26-2	115*26-2	116*26-2
GMC CK Series/Pickup	-3	-3	-3	-3	-3	-3	-3
GMC Envoy	-4	-4	-4	-4	-4	-4	-4
GMC Jimmy	-5	-5	-5	-5	-5	-5	-5
GMC Rally/Vandura	-6	-6	-6	-6	-6	-6	-6
GMC Rally/Wagon	-7	-7	-7	-7	-7	-7	-7
GMC S15/Sonoma	-8	-8	-8	-8	-8	-8	-8
GMC Safari Van	-9	-9	-9	-9	-9	-9	-9
GMC Savana	-0	-0	-0	-0	-0	-0	-0
GMC Sierra	-X	-X	-X	-X	-X	-X	-X
GMC Sierra Denali	-Y	-Y	-Y	-Y	-Y	-Y	-Y
GMC Suburban	110*27-1	111*27-1	112*27-1	113*27-1	114*27-1	115*27-1	116*27-1
GMC Yukon	-2	-2	-2	-2	-2	-2	-2
GMC Yukon Denali	-3	-3	-3	-3	-3	-3	-3
Other GMC	-4	-4	-4	-4	-4	-4	-4
GMC unspecified	-5	-5	-5	-5	-5	-5	-5
Hummer	110*27-6	111*27-6	112*27-6	113*27-6	114*27-6	115*27-6	116*27-6
Jeep Cherokee	110*28-1	111*28-1	112*28-1	113*28-1	114*28-1	115*28-1	116*28-1
Other Jeep	-2	-2	-2	-2	-2	-2	-2
Jeep Grand Cherokee/Laredo	-3	-3	-3	-3	-3	-3	-3
Jeep Liberty	-4	-4	-4	-4	-4	-4	-4
Jeep Wagoneer	-5	-5	-5	-5	-5	-5	-5
Other Jeep	-6	-6	-6	-6	-6	-6	-6
Jeep Wrangler	-7	-7	-7	-7	-7	-7	-7
Other Jeep	-8	-8	-8	-8	-8	-8	-8
Jeep unspecified	-9	-9	-9	-9	-9	-9	-9

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

Make and model (continued)	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
Lincoln Aviator	110*28-0	111*28-0	112*28-0	113*28-0	114*28-0	115*28-0	116*28-0
Lincoln Blackwood	-X	-X	-X	-X	-X	-X	-X
Lincoln Continental	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Continental Mark VII, VIII	110*29-1	111*29-1	112*29-1	113*29-1	114*29-1	115*29-1	116*29-1
Lincoln LS	-2	-2	-2	-2	-2	-2	-2
Lincoln Navigator	-3	-3	-3	-3	-3	-3	-3
Lincoln Town Car	-4	-4	-4	-4	-4	-4	-4
Other Lincoln/Continental	-5	-5	-5	-5	-5	-5	-5
Lincoln unspecified	-6	-6	-6	-6	-6	-6	-6
Other Mercury	110*29-7	111*29-7	112*29-7	113*29-7	114*29-7	115*29-7	116*29-7
Other Mercury	-8	-8	-8	-8	-8	-8	-8
Mercury Cougar	-9	-9	-9	-9	-9	-9	-9
Mercury Grand Marquis	-0	-0	-0	-0	-0	-0	-0
Mercury Marauder	-X	-X	-X	-X	-X	-X	-X
Other Mercury	110*30-1	111*30-1	112*30-1	113*30-1	114*30-1	115*30-1	116*30-1
Other Mercury	-2	-2	-2	-2	-2	-2	-2
Mercury Mountaineer	-3	-3	-3	-3	-3	-3	-3
Mercury Mystique	-4	-4	-4	-4	-4	-4	-4
Mercury Sable	-5	-5	-5	-5	-5	-5	-5
Mercury Topaz	-6	-6	-6	-6	-6	-6	-6
Mercury Tracer	-7	-7	-7	-7	-7	-7	-7
Mercury Villager	-8	-8	-8	-8	-8	-8	-8
Other Mercury	-9	-9	-9	-9	-9	-9	-9
Other Mercury	-0	-0	-0	-0	-0	-0	-0
Mercury unspecified	-X	-X	-X	-X	-X	-X	-X
Oldsmobile Achieva	110*31-1	111*31-1	112*31-1	113*31-1	114*31-1	115*31-1	116*31-1
Oldsmobile Alero	-2	-2	-2	-2	-2	-2	-2
Oldsmobile Aurora	-3	-3	-3	-3	-3	-3	-3
Oldsmobile Bravada	-4	-4	-4	-4	-4	-4	-4
Other Oldsmobile	-5	-5	-5	-5	-5	-5	-5
Oldsmobile Ciera/Cutlass Ciera	-6	-6	-6	-6	-6	-6	-6
Oldsmobile Custom Cruiser	-7	-7	-7	-7	-7	-7	-7
Oldsmobile Cutlass Supreme	-9	-9	-9	-9	-9	-9	-9
Oldsmobile 88 Royale/LSS	-0	-0	-0	-0	-0	-0	-0
Oldsmobile Intrigue	-X	-X	-X	-X	-X	-X	-X
Oldsmobile 98/Regency	110*32-1	111*32-1	112*32-1	113*32-1	114*32-1	115*32-1	116*32-1
Oldsmobile Silhouette	-2	-2	-2	-2	-2	-2	-2
Oldsmobile Toronado	-3	-3	-3	-3	-3	-3	-3
Other Oldsmobile	-4	-4	-4	-4	-4	-4	-4
Oldsmobile unspecified	-5	-5	-5	-5	-5	-5	-5
Plymouth Acclaim	110*33-1	111*33-1	112*33-1	113*33-1	114*33-1	115*33-1	116*33-1
Plymouth Breeze	-2	-2	-2	-2	-2	-2	-2
Plymouth Grand Voyager	-3	-3	-3	-3	-3	-3	-3
Plymouth Horizon	-4	-4	-4	-4	-4	-4	-4
Plymouth Laser	-5	-5	-5	-5	-5	-5	-5
Plymouth Neon	-6	-6	-6	-6	-6	-6	-6
Plymouth Prowler	-7	-7	-7	-7	-7	-7	-7
Plymouth Reliant	-8	-8	-8	-8	-8	-8	-8
Plymouth Sundance	-9	-9	-9	-9	-9	-9	-9
Plymouth Voyager	-0	-0	-0	-0	-0	-0	-0
Other Plymouth	-X	-X	-X	-X	-X	-X	-X
Plymouth unspecified	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Pontiac Aztek	110*34-1	111*34-1	112*34-1	113*34-1	114*34-1	115*34-1	116*34-1
Pontiac Bonneville	-2	-2	-2	-2	-2	-2	-2
Pontiac Fiero	-3	-3	-3	-3	-3	-3	-3
Pontiac Firebird/Trans Am	-4	-4	-4	-4	-4	-4	-4
Other Pontiac	-5	-5	-5	-5	-5	-5	-5
Pontiac Grand Am	-6	-6	-6	-6	-6	-6	-6
Pontiac Grand Prix	-7	-7	-7	-7	-7	-7	-7
Other Pontiac	-8	-8	-8	-8	-8	-8	-8
Pontiac Le Mans	-9	-9	-9	-9	-9	-9	-9
Pontiac Montana	-0	-0	-0	-0	-0	-0	-0
Pontiac 6000	-X	-X	-X	-X	-X	-X	-X
Pontiac Sunbird	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Pontiac Sunfire	110*35-1	111*35-1	112*35-1	113*35-1	114*35-1	115*35-1	116*35-1
Pontiac Transport Van	-2	-2	-2	-2	-2	-2	-2
Pontiac Vibe	-3	-3	-3	-3	-3	-3	-3
Other Pontiac	-4	-4	-4	-4	-4	-4	-4
Pontiac unspecified	-5	-5	-5	-5	-5	-5	-5

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
Make and model (continued)							
Other Saturn	110*35-6	111*35-6	112*35-6	113*35-6	114*35-6	115*35-6	116*35-6
Saturn L100, L200, L300 (Sedan)	-7	-7	-7	-7	-7	-7	-7
Saturn LS Sedan, LS1, LS2	-8	-8	-8	-8	-8	-8	-8
Saturn LW1, LW2, LW300 (Wagon)	-9	-9	-9	-9	-9	-9	-9
Saturn SL Sedan, SL1, SL2	-0	-0	-0	-0	-0	-0	-0
Saturn Sports Coupe, SC1, SC2	110*36-1	111*36-1	112*36-1	113*36-1	114*36-1	115*36-1	116*36-1
Saturn SW1/SW2 (Wagon)	-2	-2	-2	-2	-2	-2	-2
Saturn VUE - SUV	-3	-3	-3	-3	-3	-3	-3
Saturn Wagon	-4	-4	-4	-4	-4	-4	-4
Other Saturn	-5	-5	-5	-5	-5	-5	-5
Saturn unspecified	-6	-6	-6	-6	-6	-6	-6
Other Domestic	110*36-7	111*36-7	112*36-7	113*36-7	114*36-7	115*36-7	116*36-7
Acura CL	110*37-1	111*37-1	112*37-1	113*37-1	114*37-1	115*37-1	116*37-1
Acura Integra	-2	-2	-2	-2	-2	-2	-2
Acura Legend	-3	-3	-3	-3	-3	-3	-3
Acura MDX	-4	-4	-4	-4	-4	-4	-4
Acura NSX	-5	-5	-5	-5	-5	-5	-5
Acura RL	-6	-6	-6	-6	-6	-6	-6
Acura RSX	-7	-7	-7	-7	-7	-7	-7
Acura SLX	-8	-8	-8	-8	-8	-8	-8
Acura Targa	-9	-9	-9	-9	-9	-9	-9
Acura TL	-0	-0	-0	-0	-0	-0	-0
Other Acura	-X	-X	-X	-X	-X	-X	-X
Acura Vigor	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Other Acura	110*38-1	111*38-1	112*38-1	113*38-1	114*38-1	115*38-1	116*38-1
Acura unspecified	-2	-2	-2	-2	-2	-2	-2
Alfa Romeo	110*38-3	111*38-3	112*38-3	113*38-3	114*38-3	115*38-3	116*38-3
Audi 80/90	110*38-4	111*38-4	112*38-4	113*38-4	114*38-4	115*38-4	116*38-4
Audi 100/200	-5	-5	-5	-5	-5	-5	-5
Audi 4000	-6	-6	-6	-6	-6	-6	-6
Audi 5000	-7	-7	-7	-7	-7	-7	-7
Audi A4, A6, A8	-8	-8	-8	-8	-8	-8	-8
Audi Allroad Quattro	-9	-9	-9	-9	-9	-9	-9
Audi Quattro	-0	-0	-0	-0	-0	-0	-0
Other Audi	-X	-X	-X	-X	-X	-X	-X
Audi S4, S6, S8	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Audi T T	110*39-1	111*39-1	112*39-1	113*39-1	114*39-1	115*39-1	116*39-1
Other Audi	-2	-2	-2	-2	-2	-2	-2
Audi unspecified	-3	-3	-3	-3	-3	-3	-3
BMW 300 Series	110*39-4	111*39-4	112*39-4	113*39-4	114*39-4	115*39-4	116*39-4
BMW 500 Series	-5	-5	-5	-5	-5	-5	-5
Other BMW	-6	-6	-6	-6	-6	-6	-6
BMW 700 Series	-7	-7	-7	-7	-7	-7	-7
BMW 800 Series	-8	-8	-8	-8	-8	-8	-8
BMW M Series	-9	-9	-9	-9	-9	-9	-9
BMW Mini Cooper (unsp.)	-0	-0	-0	-0	-0	-0	-0
Other BMW	-X	-X	-X	-X	-X	-X	-X
Other BMW	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Other BMW	110*40-1	111*40-1	112*40-1	113*40-1	114*40-1	115*40-1	116*40-1
BMW X5	-2	-2	-2	-2	-2	-2	-2
BMW Z Series	-3	-3	-3	-3	-3	-3	-3
Other BMW	-4	-4	-4	-4	-4	-4	-4
BMW unspecified	-5	-5	-5	-5	-5	-5	-5
Daewoo Lanos	110*40-6	111*40-6	112*40-6	113*40-6	114*40-6	115*40-6	116*40-6
Daewoo LeGanza	-7	-7	-7	-7	-7	-7	-7
Daewoo Nubira	-8	-8	-8	-8	-8	-8	-8
Other Daewoo	-9	-9	-9	-9	-9	-9	-9
Daewoo unspecified	-0	-0	-0	-0	-0	-0	-0
Ferrari	110*40-Y	111*40-Y	112*40-Y	113*40-Y	114*40-Y	115*40-Y	116*40-Y
Other Imported	110*41-1	111*41-1	112*41-1	113*41-1	114*41-1	115*41-1	116*41-1

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

Make and model (continued)	Most Recent Purchase/Lease	2nd Most Recent Purchase/Lease	3rd Most Recent Purchase/Lease	4th Most Recent Purchase/Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
Honda S2000	110*41-2	111*41-2	112*41-2	113*41-2	114*41-2	115*41-2	116*41-2
Honda Accord	-3	-3	-3	-3	-3	-3	-3
Honda Civic	-4	-4	-4	-4	-4	-4	-4
Honda Civic Del Sol	-5	-5	-5	-5	-5	-5	-5
Honda CRV	-6	-6	-6	-6	-6	-6	-6
Honda CRX	-7	-7	-7	-7	-7	-7	-7
Other Honda	-8	-8	-8	-8	-8	-8	-8
Other Honda	-9	-9	-9	-9	-9	-9	-9
Honda Insight	-0	-0	-0	-0	-0	-0	-0
Honda Odyssey	-X	-X	-X	-X	-X	-X	-X
Honda Passport	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Honda Pilot	110*42-1	111*42-1	112*42-1	113*42-1	114*42-1	115*42-1	116*42-1
Honda Prelude	-2	-2	-2	-2	-2	-2	-2
Other Honda	-3	-3	-3	-3	-3	-3	-3
Honda unspecified	-4	-4	-4	-4	-4	-4	-4
Hyundai Accent	110*42-5	111*42-5	112*42-5	113*42-5	114*42-5	115*42-5	116*42-5
Hyundai Atos	-6	-6	-6	-6	-6	-6	-6
Hyundai Centennial	-7	-7	-7	-7	-7	-7	-7
Hyundai Elantra	-8	-8	-8	-8	-8	-8	-8
Hyundai Excel	-9	-9	-9	-9	-9	-9	-9
Hyundai Galloper	-0	-0	-0	-0	-0	-0	-0
Hyundai H-1	-X	-X	-X	-X	-X	-X	-X
Hyundai Santa Fe	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Hyundai Santamo	110*43-1	111*43-1	112*43-1	113*43-1	114*43-1	115*43-1	116*43-1
Hyundai S Coupe	-2	-2	-2	-2	-2	-2	-2
Hyundai Sonata	-3	-3	-3	-3	-3	-3	-3
Hyundai Tiburon	-4	-4	-4	-4	-4	-4	-4
Hyundai Trajet	-5	-5	-5	-5	-5	-5	-5
Other Hyundai	-6	-6	-6	-6	-6	-6	-6
Hyundai XG	-7	-7	-7	-7	-7	-7	-7
Other Hyundai	-8	-8	-8	-8	-8	-8	-8
Hyundai unspecified	-9	-9	-9	-9	-9	-9	-9
Other Infiniti	110*44-1	111*44-1	112*44-1	113*44-1	114*44-1	115*44-1	116*44-1
Other Infiniti	-2	-2	-2	-2	-2	-2	-2
Infiniti G20	-3	-3	-3	-3	-3	-3	-3
Infiniti G35	-4	-4	-4	-4	-4	-4	-4
Infiniti I30	-5	-5	-5	-5	-5	-5	-5
Infiniti I35	-6	-6	-6	-6	-6	-6	-6
Infiniti J30	-7	-7	-7	-7	-7	-7	-7
Infiniti M45	-8	-8	-8	-8	-8	-8	-8
Infiniti Q45	-9	-9	-9	-9	-9	-9	-9
Infiniti QX4	-0	-0	-0	-0	-0	-0	-0
Other Infiniti	-X	-X	-X	-X	-X	-X	-X
Other Infiniti	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Infiniti unspecified	110*45-1	111*45-1	112*45-1	113*45-1	114*45-1	115*45-1	116*45-1
Isuzu Amigo	110*45-2	111*45-2	112*45-2	113*45-2	114*45-2	115*45-2	116*45-2
Other Isuzu	-3	-3	-3	-3	-3	-3	-3
Isuzu Axiom	-4	-4	-4	-4	-4	-4	-4
Isuzu Hombre	-5	-5	-5	-5	-5	-5	-5
Isuzu Impulse	-6	-6	-6	-6	-6	-6	-6
Isuzu I-Mark	-7	-7	-7	-7	-7	-7	-7
Isuzu Pickup	-8	-8	-8	-8	-8	-8	-8
Isuzu Rodeo	-9	-9	-9	-9	-9	-9	-9
Isuzu Stylus	-0	-0	-0	-0	-0	-0	-0
Isuzu Trooper	-X	-X	-X	-X	-X	-X	-X
Isuzu Vehicross	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Other Isuzu	110*46-1	111*46-1	112*46-1	113*46-1	114*46-1	115*46-1	116*46-1
Isuzu unspecified	-2	-2	-2	-2	-2	-2	-2
Jaguar S-Type	110*46-3	111*46-3	112*46-3	113*46-3	114*46-3	115*46-3	116*46-3
Jaguar X-Type	-4	-4	-4	-4	-4	-4	-4
Jaguar XJ6/Vanden Plas	-5	-5	-5	-5	-5	-5	-5
Jaguar XJ8	-6	-6	-6	-6	-6	-6	-6
Jaguar XJ12	-7	-7	-7	-7	-7	-7	-7
Jaguar XJR	-8	-8	-8	-8	-8	-8	-8
Jaguar XJS	-9	-9	-9	-9	-9	-9	-9
Jaguar XK8	-0	-0	-0	-0	-0	-0	-0
Jaguar XKR	-X	-X	-X	-X	-X	-X	-X
Other Jaguar	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Jaguar unspecified	110*47-1	111*47-1	112*47-1	113*47-1	114*47-1	115*47-1	116*47-1

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

Make and model (continued)	Most Recent Purchase/Lease	2nd Most Recent Purchase/Lease	3rd Most Recent Purchase/Lease	4th Most Recent Purchase/Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
Other Kia	110*47-2	111*47-2	112*47-2	113*47-2	114*47-2	115*47-2	116*47-2
Kia Optima	-3	-3	-3	-3	-3	-3	-3
Kia Rio	-4	-4	-4	-4	-4	-4	-4
Kia Sedona	-5	-5	-5	-5	-5	-5	-5
Kia Sephia	-6	-6	-6	-6	-6	-6	-6
Kia Sorento	-7	-7	-7	-7	-7	-7	-7
Kia Spectra	-8	-8	-8	-8	-8	-8	-8
Kia Sportage	-9	-9	-9	-9	-9	-9	-9
Other Kia	-0	-0	-0	-0	-0	-0	-0
Kia unspecified	-X	-X	-X	-X	-X	-X	-X
Lamborghini Diablo	110*48-1	111*48-1	112*48-1	113*48-1	114*48-1	115*48-1	116*48-1
Other Lamborghini	-2	-2	-2	-2	-2	-2	-2
Land Rover Defender 90	110*48-3	111*48-3	112*48-3	113*48-3	114*48-3	115*48-3	116*48-3
Land Rover Discovery	-4	-4	-4	-4	-4	-4	-4
Land Rover Freelander	-5	-5	-5	-5	-5	-5	-5
Range Rover	-6	-6	-6	-6	-6	-6	-6
Range Rover County LWB	-7	-7	-7	-7	-7	-7	-7
Other Land Rover	-8	-8	-8	-8	-8	-8	-8
Land Rover unspecified	-9	-9	-9	-9	-9	-9	-9
Lexus ES250	110*49-1	111*49-1	112*49-1	113*49-1	114*49-1	115*49-1	116*49-1
Lexus ES300/ES330	-2	-2	-2	-2	-2	-2	-2
Lexus GS300/GS400/GS430	-3	-3	-3	-3	-3	-3	-3
Other Lexus	-4	-4	-4	-4	-4	-4	-4
Lexus IS 300	-5	-5	-5	-5	-5	-5	-5
Lexus LS400/LS430	-6	-6	-6	-6	-6	-6	-6
Lexus LX470	-7	-7	-7	-7	-7	-7	-7
Lexus RX300/330	-8	-8	-8	-8	-8	-8	-8
Lexus SC300/SC400/SC430	-9	-9	-9	-9	-9	-9	-9
Other Lexus	-0	-0	-0	-0	-0	-0	-0
Lexus unspecified	-X	-X	-X	-X	-X	-X	-X
Lotus Esprit	110*50-1	111*50-1	112*50-1	113*50-1	114*50-1	115*50-1	116*50-1
Other Lotus	-2	-2	-2	-2	-2	-2	-2
Lotus unspecified	-3	-3	-3	-3	-3	-3	-3
Mazda B-Series Pickup	110*50-4	111*50-4	112*50-4	113*50-4	114*50-4	115*50-4	116*50-4
Mazda Mazdaspeed Protege	-5	-5	-5	-5	-5	-5	-5
Mazda Millenia	-6	-6	-6	-6	-6	-6	-6
Mazda MPV	-7	-7	-7	-7	-7	-7	-7
Mazda MX-3	-8	-8	-8	-8	-8	-8	-8
Mazda MX-5/Miata	-9	-9	-9	-9	-9	-9	-9
Mazda MX-6	-0	-0	-0	-0	-0	-0	-0
Mazda Navajo	-X	-X	-X	-X	-X	-X	-X
Mazda Protege	110*51-1	111*51-1	112*51-1	113*51-1	114*51-1	115*51-1	116*51-1
Mazda Protege 5	-2	-2	-2	-2	-2	-2	-2
Mazda RX-7	-3	-3	-3	-3	-3	-3	-3
Other Mazda	-4	-4	-4	-4	-4	-4	-4
Mazda Tribute	-5	-5	-5	-5	-5	-5	-5
Other Mazda	-6	-6	-6	-6	-6	-6	-6
Mazda 323	-7	-7	-7	-7	-7	-7	-7
Mazda 6	-8	-8	-8	-8	-8	-8	-8
Mazda 626	-9	-9	-9	-9	-9	-9	-9
Mazda 929	-0	-0	-0	-0	-0	-0	-0
Other Mazda	-X	-X	-X	-X	-X	-X	-X
Mazda unspecified	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Mercedes C Class	110*52-1	111*52-1	112*52-1	113*52-1	114*52-1	115*52-1	116*52-1
Mercedes CL Series	-2	-2	-2	-2	-2	-2	-2
Mercedes CLK Series	-3	-3	-3	-3	-3	-3	-3
Other Mercedes	-4	-4	-4	-4	-4	-4	-4
Mercedes E Series	-5	-5	-5	-5	-5	-5	-5
Mercedes G Class	-6	-6	-6	-6	-6	-6	-6
Mercedes M Class	-7	-7	-7	-7	-7	-7	-7
Other Mercedes	-8	-8	-8	-8	-8	-8	-8
Mercedes 190 Series	-9	-9	-9	-9	-9	-9	-9
Mercedes S Class/SEL/SDL	-0	-0	-0	-0	-0	-0	-0
Mercedes SC Class	-X	-X	-X	-X	-X	-X	-X
Mercedes SL Class (Convertible)	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Mercedes SLK 230/320/32AMG	110*53-1	111*53-1	112*53-1	113*53-1	114*53-1	115*53-1	116*53-1
Other Mercedes	-2	-2	-2	-2	-2	-2	-2
Mercedes unspecified	-3	-3	-3	-3	-3	-3	-3

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

Make and model (continued)	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
MG	110*53-4	111*53-4	112*53-4	113*53-4	114*53-4	115*53-4	116*53-4
Mitsubishi Diamante	110*53-5	111*53-5	112*53-5	113*53-5	114*53-5	115*53-5	116*53-5
Mitsubishi Eclipse	-6	-6	-6	-6	-6	-6	-6
Mitsubishi Eclipse Spyder	-7	-7	-7	-7	-7	-7	-7
Other Mitsubishi	-8	-8	-8	-8	-8	-8	-8
Mitsubishi Galant	-9	-9	-9	-9	-9	-9	-9
Mitsubishi Lancer	-0	-0	-0	-0	-0	-0	-0
Other Mitsubishi	-X	-X	-X	-X	-X	-X	-X
Mitsubishi Mirage	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Mitsubishi Montero	110*54-1	111*54-1	112*54-1	113*54-1	114*54-1	115*54-1	116*54-1
Mitsubishi Montero Sport	-2	-2	-2	-2	-2	-2	-2
Mitsubishi Outlander	-3	-3	-3	-3	-3	-3	-3
Mitsubishi Precis	-4	-4	-4	-4	-4	-4	-4
Mitsubishi 3000 GT	-5	-5	-5	-5	-5	-5	-5
Other Mitsubishi	-6	-6	-6	-6	-6	-6	-6
Mitsubishi unspecified	-7	-7	-7	-7	-7	-7	-7
Nissan Altima	110*54-8	111*54-8	112*54-8	113*54-8	114*54-8	115*54-8	116*54-8
Nissan Frontier	-9	-9	-9	-9	-9	-9	-9
Nissan Maxima	-0	-0	-0	-0	-0	-0	-0
Nissan Murano	-X	-X	-X	-X	-X	-X	-X
Nissan Pathfinder	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Nissan Pickup	110*55-1	111*55-1	112*55-1	113*55-1	114*55-1	115*55-1	116*55-1
Nissan Pulsar	-2	-2	-2	-2	-2	-2	-2
Nissan Quest	-3	-3	-3	-3	-3	-3	-3
Nissan Sentra	-4	-4	-4	-4	-4	-4	-4
Nissan Stanza	-5	-5	-5	-5	-5	-5	-5
Other Nissan	-6	-6	-6	-6	-6	-6	-6
Nissan Xterra	-7	-7	-7	-7	-7	-7	-7
Nissan 200 SX	-8	-8	-8	-8	-8	-8	-8
Nissan 240 SX	-9	-9	-9	-9	-9	-9	-9
Other Nissan	-0	-0	-0	-0	-0	-0	-0
Nissan 300 ZX	-X	-X	-X	-X	-X	-X	-X
Nissan 300 ZX Turbo	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Nissan 350 Z	110*56-1	111*56-1	112*56-1	113*56-1	114*56-1	115*56-1	116*56-1
Other Nissan	-2	-2	-2	-2	-2	-2	-2
Nissan unspecified	-3	-3	-3	-3	-3	-3	-3
Other Imported	110*56-4	111*56-4	112*56-4	113*56-4	114*56-4	115*56-4	116*56-4
Porsche 911	110*56-5	111*56-5	112*56-5	113*56-5	114*56-5	115*56-5	116*56-5
Porsche 911 Carrera RS	-6	-6	-6	-6	-6	-6	-6
Other Porsche	-7	-7	-7	-7	-7	-7	-7
Porsche 911 Turbo Coupe	-8	-8	-8	-8	-8	-8	-8
Porsche 928	-9	-9	-9	-9	-9	-9	-9
Porsche 944	-0	-0	-0	-0	-0	-0	-0
Porsche Boxster	-X	-X	-X	-X	-X	-X	-X
Other Porsche	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Other Porsche	110*57-1	111*57-1	112*57-1	113*57-1	114*57-1	115*57-1	116*57-1
Porsche unspecified	-2	-2	-2	-2	-2	-2	-2
Other Imported	110*57-3	111*57-3	112*57-3	113*57-3	114*57-3	115*57-3	116*57-3
Other Imported	110*57-4	111*57-4	112*57-4	113*57-4	114*57-4	115*57-4	116*57-4
Saab 9-3	110*57-5	111*57-5	112*57-5	113*57-5	114*57-5	115*57-5	116*57-5
Saab 9-5	-6	-6	-6	-6	-6	-6	-6
Saab 900/Convertible	-7	-7	-7	-7	-7	-7	-7
Saab 9000	-8	-8	-8	-8	-8	-8	-8
Other Saab	-9	-9	-9	-9	-9	-9	-9
Saab unspecified	-0	-0	-0	-0	-0	-0	-0
Other Imported	110*58-1	111*58-1	112*58-1	113*58-1	114*58-1	115*58-1	116*58-1
Other Imported	-2	-2	-2	-2	-2	-2	-2
Other Imported	-3	-3	-3	-3	-3	-3	-3
Other Imported	-4	-4	-4	-4	-4	-4	-4
Other Imported	-5	-5	-5	-5	-5	-5	-5

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

Make and model (continued)	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker

Subaru Baja	110*58-6	111*58-6	112*58-6	113*58-6	114*58-6	115*58-6	116*58-6
Subaru Forester	-7	-7	-7	-7	-7	-7	-7
Subaru Impreza/WRX	-8	-8	-8	-8	-8	-8	-8
Other Subaru	-9	-9	-9	-9	-9	-9	-9
Subaru Legacy	-0	-0	-0	-0	-0	-0	-0
Subaru Loyale	110*59-1	111*59-1	112*59-1	113*59-1	114*59-1	115*59-1	116*59-1
Subaru Outback	-2	-2	-2	-2	-2	-2	-2
Subaru SVX	-3	-3	-3	-3	-3	-3	-3
Subaru 2.5 GT	-4	-4	-4	-4	-4	-4	-4
Other Subaru	-5	-5	-5	-5	-5	-5	-5
Subaru unspecified	-6	-6	-6	-6	-6	-6	-6
Suzuki Aerio	110*59-7	111*59-7	112*59-7	113*59-7	114*59-7	115*59-7	116*59-7
Suzuki Esteem	-8	-8	-8	-8	-8	-8	-8
Other Suzuki	-9	-9	-9	-9	-9	-9	-9
Suzuki Grand Vitara	-0	-0	-0	-0	-0	-0	-0
Other Suzuki	110*60-1	111*60-1	112*60-1	113*60-1	114*60-1	115*60-1	116*60-1
Suzuki Samurai/Sidekick	-2	-2	-2	-2	-2	-2	-2
Suzuki Swift	-3	-3	-3	-3	-3	-3	-3
Other Suzuki	-4	-4	-4	-4	-4	-4	-4
Suzuki Vitara	-5	-5	-5	-5	-5	-5	-5
Suzuki XL-7	-6	-6	-6	-6	-6	-6	-6
Suzuki X90	-7	-7	-7	-7	-7	-7	-7
Other Suzuki	-8	-8	-8	-8	-8	-8	-8
Suzuki unspecified	-9	-9	-9	-9	-9	-9	-9
Toyota Avalon	110*61-1	111*61-1	112*61-1	113*61-1	114*61-1	115*61-1	116*61-1
Toyota Camry	-2	-2	-2	-2	-2	-2	-2
Toyota Camry Solara	-3	-3	-3	-3	-3	-3	-3
Toyota Celica	-4	-4	-4	-4	-4	-4	-4
Toyota Corolla	-5	-5	-5	-5	-5	-5	-5
Toyota Cressida	-6	-6	-6	-6	-6	-6	-6
Toyota Echo	-7	-7	-7	-7	-7	-7	-7
Toyota 4 Runner	-8	-8	-8	-8	-8	-8	-8
Toyota Highlander	-9	-9	-9	-9	-9	-9	-9
Toyota Landcruiser	-0	-0	-0	-0	-0	-0	-0
Toyota Matrix	-X	-X	-X	-X	-X	-X	-X
Toyota MR2	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Toyota MR-2 Spyder	110*62-1	111*62-1	112*62-1	113*62-1	114*62-1	115*62-1	116*62-1
Toyota Paseo	-2	-2	-2	-2	-2	-2	-2
Toyota Previa	-3	-3	-3	-3	-3	-3	-3
Toyota Prius	-4	-4	-4	-4	-4	-4	-4
Toyota Rav4	-5	-5	-5	-5	-5	-5	-5
Toyota Sequoia	-6	-6	-6	-6	-6	-6	-6
Toyota Sienna	-7	-7	-7	-7	-7	-7	-7
Toyota Supra	-8	-8	-8	-8	-8	-8	-8
Toyota Tacoma/Pickup	-9	-9	-9	-9	-9	-9	-9
Toyota Tercel	-0	-0	-0	-0	-0	-0	-0
Toyota Tundra	-X	-X	-X	-X	-X	-X	-X
Toyota T-100	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Other Toyota	110*63-1	111*63-1	112*63-1	113*63-1	114*63-1	115*63-1	116*63-1
Toyota unspecified	-2	-2	-2	-2	-2	-2	-2
Other Imported	110*63-3	111*63-3	112*63-3	113*63-3	114*63-3	115*63-3	116*63-3
Volkswagen Cabrio	110*63-4	111*63-4	112*63-4	113*63-4	114*63-4	115*63-4	116*63-4
Volkswagen Cabriolet	-5	-5	-5	-5	-5	-5	-5
Volkswagen Corrado	-6	-6	-6	-6	-6	-6	-6
Volkswagen Beetle	-7	-7	-7	-7	-7	-7	-7
Volkswagen New Beetle	-8	-8	-8	-8	-8	-8	-8
Other Volkswagen	-9	-9	-9	-9	-9	-9	-9
Volkswagen Eurovan	-0	-0	-0	-0	-0	-0	-0
Volkswagen Fox	-X	-X	-X	-X	-X	-X	-X
Volkswagen Golf	-Y	-Y	-Y	-Y	-Y	-Y	-Y

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
Make and model (continued)							
Volkswagen GTI	110*64-1	111*64-1	112*64-1	113*64-1	114*64-1	115*64-1	116*64-1
Volkswagen Jetta	-2	-2	-2	-2	-2	-2	-2
Volkswagen Passat	-3	-3	-3	-3	-3	-3	-3
Other Volkswagen	-4	-4	-4	-4	-4	-4	-4
Other Volkswagen	-5	-5	-5	-5	-5	-5	-5
Other Volkswagen	-6	-6	-6	-6	-6	-6	-6
Other Volkswagen	-7	-7	-7	-7	-7	-7	-7
Volkswagen Vanagon	-8	-8	-8	-8	-8	-8	-8
Other Volkswagen	-9	-9	-9	-9	-9	-9	-9
Volkswagen unspecified	-0	-0	-0	-0	-0	-0	-0
Volvo 240	110*65-1	111*65-1	112*65-1	113*65-1	114*65-1	115*65-1	116*65-1
Volvo 740	-2	-2	-2	-2	-2	-2	-2
Volvo 850	-3	-3	-3	-3	-3	-3	-3
Volvo 940/960	-4	-4	-4	-4	-4	-4	-4
Volvo Cross Country	-5	-5	-5	-5	-5	-5	-5
Volvo C70	-6	-6	-6	-6	-6	-6	-6
Volvo S40, 60, 70, 80, 90	-7	-7	-7	-7	-7	-7	-7
Volvo V40, V50, V60, V70	-8	-8	-8	-8	-8	-8	-8
Volvo XC70, XC90	-9	-9	-9	-9	-9	-9	-9
Other Volvo	-0	-0	-0	-0	-0	-0	-0
Volvo unspecified	-X	-X	-X	-X	-X	-X	-X
Other Imported	110*66-1	111*66-1	112*66-1	113*66-1	114*66-1	115*66-1	116*66-1
Year							
Other	110*69-1	111*69-1	112*69-1	113*69-1	114*69-1	115*69-1	116*69-1
Other	-2	-2	-2	-2	-2	-2	-2
2003	-3	-3	-3	-3	-3	-3	-3
2002	-4	-4	-4	-4	-4	-4	-4
2001	-5	-5	-5	-5	-5	-5	-5
2000	-6	-6	-6	-6	-6	-6	-6
1999	-7	-7	-7	-7	-7	-7	-7
1998	-8	-8	-8	-8	-8	-8	-8
1997	-9	-9	-9	-9	-9	-9	-9
1996	-0	-0	-0	-0	-0	-0	-0
1995	-X	-X	-X	-X	-X	-X	-X
1994 or earlier	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Purchased or Leased:							
Purchased	110*70-1	111*70-1	112*70-1	113*70-1	114*70-1	115*70-1	116*70-1
Leased	-2	-2	-2	-2	-2	-2	-2
Bought new or used:							
New	110*70-3	111*70-3	112*70-3	113*70-3	114*70-3	115*70-3	116*70-3
Used	-4	-4	-4	-4	-4	-4	-4
Type of vehicle							
Convertible	110*71-1	111*71-1	112*71-1	113*71-1	114*71-1	115*71-1	116*71-1
Coupe/Sports Coupe/2 door	-2	-2	-2	-2	-2	-2	-2
Sedan/Hard Top/4 door	-3	-3	-3	-3	-3	-3	-3
Sedan/Hard Top/2 door	-4	-4	-4	-4	-4	-4	-4
Station Wagon	-5	-5	-5	-5	-5	-5	-5
3 door Hatchback/Runabout	-6	-6	-6	-6	-6	-6	-6
Van/Minivan	-7	-7	-7	-7	-7	-7	-7
Sport/Utility Vehicle	-8	-8	-8	-8	-8	-8	-8
Truck (2 or 4 door)	-X	-X	-X	-X	-X	-X	-X
Truck (2 door)	-9	-9	-9	-9	-9	-9	-9
Truck (4 door)	-0	-0	-0	-0	-0	-0	-0

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
Decision maker:							

Yourself	110*72-1	111*72-1	112*72-1	113*72-1	114*72-1	115*72-1	116*72-1
Yourself and someone else	-2	-2	-2	-2	-2	-2	-2
Someone else	-3	-3	-3	-3	-3	-3	-3
When purchased or leased:							

In past 12 months	110*72-4	111*72-4	112*72-4	113*72-4	114*72-4	115*72-4	116*72-4
1-2 years ago	-5	-5	-5	-5	-5	-5	-5
3-4 years ago	-6	-6	-6	-6	-6	-6	-6
5 or more years ago	-7	-7	-7	-7	-7	-7	-7
How purchased							

With cash	110*73-1	111*73-1	112*73-1	113*73-1	114*73-1	115*73-1	116*73-1
With trade-in	-2	-2	-2	-2	-2	-2	-2
With financing from a dealer	-3	-3	-3	-3	-3	-3	-3
With a bank loan	-4	-4	-4	-4	-4	-4	-4
With a credit union loan	-5	-5	-5	-5	-5	-5	-5
With financing through Chrysler Financial	-6	-6	-6	-6	-6	-6	-6
With financing through GMAC	-7	-7	-7	-7	-7	-7	-7
With financing through Ford Motor Credit	-8	-8	-8	-8	-8	-8	-8
With financing from other auto manufacturer	-9	-9	-9	-9	-9	-9	-9
Total amount spent on purchase							

\$40,000 or more	110*74-1	111*74-1	112*74-1	113*74-1	114*74-1	115*74-1	116*74-1
\$30,000 - \$39,999	-2	-2	-2	-2	-2	-2	-2
\$20,000 - \$29,999	-3	-3	-3	-3	-3	-3	-3
\$15,000 - \$19,999	-4	-4	-4	-4	-4	-4	-4
\$10,000 - \$14,999	-5	-5	-5	-5	-5	-5	-5
Under \$10,000	-6	-6	-6	-6	-6	-6	-6
Company (or companies) vehicle is leased from							

Bank	110*74-7	111*74-7	112*74-7	113*74-7	114*74-7	115*74-7	116*74-7
Chrysler Financial	-8	-8	-8	-8	-8	-8	-8
Ford Dealer Leasing	-9	-9	-9	-9	-9	-9	-9
General Motors Dealer Leasing	-0	-0	-0	-0	-0	-0	-0
GMAC	-X	-X	-X	-X	-X	-X	-X
Other	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Length of lease							

12 months	110*75-1	111*75-1	112*75-1	113*75-1	114*75-1	115*75-1	116*75-1
24 months	-2	-2	-2	-2	-2	-2	-2
36 months	-3	-3	-3	-3	-3	-3	-3
48 months	-4	-4	-4	-4	-4	-4	-4
60 months or longer	-5	-5	-5	-5	-5	-5	-5

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
Bought or leased to replace another car/vehicle:							
Yes	110*75-6	111*75-6	112*75-6	113*75-6	114*75-6	115*75-6	116*75-6
No	-7	-7	-7	-7	-7	-7	-7
Principal driver							
Yourself (alone or with someone else)	110*75-8	111*75-8	112*75-8	113*75-8	114*75-8	115*75-8	116*75-8
Someone else	-9	-9	-9	-9	-9	-9	-9
Maintenance - primarily responsible							
Yourself (alone or with someone else)	110*75-0	111*75-0	112*75-0	113*75-0	114*75-0	115*75-0	116*75-0
Someone else	-X	-X	-X	-X	-X	-X	-X
Transmission							
Automatic	110*76-1	111*76-1	112*76-1	113*76-1	114*76-1	115*76-1	116*76-1
Manual	-2	-2	-2	-2	-2	-2	-2
Type of engine							
4 cylinder	110*76-3	111*76-3	112*76-3	113*76-3	114*76-3	115*76-3	116*76-3
5 cylinder	-4	-4	-4	-4	-4	-4	-4
6 cylinder	-5	-5	-5	-5	-5	-5	-5
V-6	-6	-6	-6	-6	-6	-6	-6
V-8	-7	-7	-7	-7	-7	-7	-7
Other	-8	-8	-8	-8	-8	-8	-8
Sound system							
AM/FM stereo	110*77-1	111*77-1	112*77-1	113*77-1	114*77-1	115*77-1	116*77-1
AM/FM stereo with cassette	-2	-2	-2	-2	-2	-2	-2
AM/FM stereo with compact disc player	-3	-3	-3	-3	-3	-3	-3
How bought sound system:							
With vehicle	110*77-4	111*77-4	112*77-4	113*77-4	114*77-4	115*77-4	116*77-4
At discount/department store	-5	-5	-5	-5	-5	-5	-5
At specialty radio store	-6	-6	-6	-6	-6	-6	-6
Who installed sound system							
Yourself (alone or with someone else)	110*77-7	111*77-7	112*77-7	113*77-7	114*77-7	115*77-7	116*77-7
Someone else	-8	-8	-8	-8	-8	-8	-8

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Vehicle Bought or Leased New Decision Maker
Vehicle has:							
A.C. factory installed	110*78-1	111*78-1	112*78-1	113*78-1	114*78-1	115*78-1	116*78-1
Air bags - driver side	-2	-2	-2	-2	-2	-2	-2
Air bags - passenger side	-3	-3	-3	-3	-3	-3	-3
Air bags - side impact	-4	-4	-4	-4	-4	-4	-4
Anti-Lock braking system (ABS)	-5	-5	-5	-5	-5	-5	-5
Car phone	-6	-6	-6	-6	-6	-6	-6
CB radio	-7	-7	-7	-7	-7	-7	-7
Cruise control	-8	-8	-8	-8	-8	-8	-8
Custom (aluminum) wheels	-9	-9	-9	-9	-9	-9	-9
Electronic fuel injection	-0	-0	-0	-0	-0	-0	-0
Four wheel drive/All wheel drive	-X	-X	-X	-X	-X	-X	-X
Front wheel drive	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Navigation system	110*79-1	111*79-1	112*79-1	113*79-1	114*79-1	115*79-1	116*79-1
Power locks	-2	-2	-2	-2	-2	-2	-2
Security/burglar alarm	-3	-3	-3	-3	-3	-3	-3
Stereo speakers	-4	-4	-4	-4	-4	-4	-4
Sunroof/moonroof	-5	-5	-5	-5	-5	-5	-5
Turbo charger	-6	-6	-6	-6	-6	-6	-6
In past 12 months vehicle serviced by **							
Car dealer	110*79-7	111*79-7	112*79-7	113*79-7	114*79-7	115*79-7	116*79-7
Gas station/garage	-8	-8	-8	-8	-8	-8	-8
Auto repair chain store	-9	-9	-9	-9	-9	-9	-9
Discount dept. store	-0	-0	-0	-0	-0	-0	-0
Yourself	-X	-X	-X	-X	-X	-X	-X
Yourself/someone else	-Y	-Y	-Y	-Y	-Y	-Y	-Y
In past 12 months vehicle has had							
Alignment service/repair	110*80-1	111*80-1	112*80-1	113*80-1	114*80-1	115*80-1	116*80-1
Brake lining or pad replacement	-2	-2	-2	-2	-2	-2	-2
Clutch replacement	-3	-3	-3	-3	-3	-3	-3
Major engine repair	-4	-4	-4	-4	-4	-4	-4
Minor engine repair	-5	-5	-5	-5	-5	-5	-5
Paint job	-6	-6	-6	-6	-6	-6	-6
Tune-up	-7	-7	-7	-7	-7	-7	-7
Purpose used (Trucks only)							
Hauling - personal	110*80-8	111*80-8	112*80-8	113*80-8	114*80-8	115*80-8	116*80-8
Hauling - business	-9	-9	-9	-9	-9	-9	-9
Local transportation	-0	-0	-0	-0	-0	-0	-0
Recreation	-X	-X	-X	-X	-X	-X	-X

** Not limited to past 12 months for Wave 48.

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

Manufacturer	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
Buick	111*05-1	112*05-1	113*05-1	114*05-1	115*05-1	116*05-1	117*05-1
Cadillac	-2	-2	-2	-2	-2	-2	-2
Chevrolet	-3	-3	-3	-3	-3	-3	-3
Chrysler	-4	-4	-4	-4	-4	-4	-4
Dodge	-5	-5	-5	-5	-5	-5	-5
Eagle	-6	-6	-6	-6	-6	-6	-6
Ford	-7	-7	-7	-7	-7	-7	-7
Geo	-8	-8	-8	-8	-8	-8	-8
GMC	-9	-9	-9	-9	-9	-9	-9
Hummer	-0	-0	-0	-0	-0	-0	-0
Jeep	-X	-X	-X	-X	-X	-X	-X
Lincoln	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Mercury	111*06-1	112*06-1	113*06-1	114*06-1	115*06-1	116*06-1	117*06-1
Oldsmobile	-2	-2	-2	-2	-2	-2	-2
Plymouth	-3	-3	-3	-3	-3	-3	-3
Pontiac	-4	-4	-4	-4	-4	-4	-4
Saturn	-5	-5	-5	-5	-5	-5	-5
Acura	-6	-6	-6	-6	-6	-6	-6
Alfa Romeo	-7	-7	-7	-7	-7	-7	-7
Audi	-8	-8	-8	-8	-8	-8	-8
BMW	-9	-9	-9	-9	-9	-9	-9
Daewoo	-0	-0	-0	-0	-0	-0	-0
Ferrari	-X	-X	-X	-X	-X	-X	-X
Other	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Honda	111*07-1	112*07-1	113*07-1	114*07-1	115*07-1	116*07-1	117*07-1
Hyundai	-2	-2	-2	-2	-2	-2	-2
Infiniti	-3	-3	-3	-3	-3	-3	-3
Isuzu	-4	-4	-4	-4	-4	-4	-4
Jaguar	-5	-5	-5	-5	-5	-5	-5
Kia	-6	-6	-6	-6	-6	-6	-6
Lamborghini	-7	-7	-7	-7	-7	-7	-7
Land Rover	-8	-8	-8	-8	-8	-8	-8
Lexus	-9	-9	-9	-9	-9	-9	-9
Lotus	-0	-0	-0	-0	-0	-0	-0
Mazda	-X	-X	-X	-X	-X	-X	-X
Mercedes	-Y	-Y	-Y	-Y	-Y	-Y	-Y
MG	111*08-1	112*08-1	113*08-1	114*08-1	115*08-1	116*08-1	117*08-1
Mitsubishi	-2	-2	-2	-2	-2	-2	-2
Nissan	-3	-3	-3	-3	-3	-3	-3
Other	-4	-4	-4	-4	-4	-4	-4
Porsche	-5	-5	-5	-5	-5	-5	-5
Other	-6	-6	-6	-6	-6	-6	-6
Other	-7	-7	-7	-7	-7	-7	-7
SAAB	-8	-8	-8	-8	-8	-8	-8
Other	-9	-9	-9	-9	-9	-9	-9
Subaru	-0	-0	-0	-0	-0	-0	-0
Suzuki	-X	-X	-X	-X	-X	-X	-X
Toyota	-Y	-Y	-Y	-Y	-Y	-Y	-Y
Other	111*09-1	112*09-1	113*09-1	114*09-1	115*09-1	116*09-1	117*09-1
Volkswagen	-2	-2	-2	-2	-2	-2	-2
Volvo	-3	-3	-3	-3	-3	-3	-3
Size of Vehicle							
Sub-compact car	111*01-1	112*01-1	113*01-1	114*01-1	115*01-1	116*01-1	117*01-1
Compact car	-2	-2	-2	-2	-2	-2	-2
Intermediate car	-3	-3	-3	-3	-3	-3	-3
Standard car	-4	-4	-4	-4	-4	-4	-4
Luxury car	-5	-5	-5	-5	-5	-5	-5
Compact pickup	111*02-1	112*02-1	113*02-1	114*02-1	115*02-1	116*02-1	117*02-1
Full-size pickup	-2	-2	-2	-2	-2	-2	-2
Mini-van	-4	-4	-4	-4	-4	-4	-4
Full-size van	-5	-5	-5	-5	-5	-5	-5
Compact sport/utility vehicle	-7	-7	-7	-7	-7	-7	-7
Full-size sport/utility vehicle	-8	-8	-8	-8	-8	-8	-8

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

	Most Recent Purchase/ Lease	2nd Most Recent Purchase/ Lease	3rd Most Recent Purchase/ Lease	4th Most Recent Purchase/ Lease	Net Any Vehicle	Net Any Vehicle Decision Maker	Any Vehicle Bought or Leased New Decision Maker
Summary Codes							
Any domestic vehicle	111*11-1	112*11-1	113*11-1	114*11-1	115*11-1	116*11-1	117*11-1
Any imported vehicle	-2	-2	-2	-2	-2	-2	-2
Domestic vehicle bought new	-3	-3	-3	-3	-3	-3	-3
Imported vehicle bought new	-4	-4	-4	-4	-4	-4	-4
New vehicle bought in past year	-5	-5	-5	-5	-5	-5	-5
Used vehicle bought in past year	-6	-6	-6	-6	-6	-6	-6
Decision-maker for new vehicle	-7	-7	-7	-7	-7	-7	-7
New domestic vehicle bt. past year	-8	-8	-8	-8	-8	-8	-8
Used domestic vehicle bt. past year	-9	-9	-9	-9	-9	-9	-9
New imported vehicle bt. past year	-0	-0	-0	-0	-0	-0	-0
Used imported vehicle bt. past year	-X	-X	-X	-X	-X	-X	-X

Decision Maker Summary

117*12-1	Decision maker for one vehicle
-2	Decision maker for two vehicles
-3	Decision maker for three vehicles
-4	Decision maker for four or more vehicles

AUTO CLUBS

Belong to an auto club:

117*64-1 Yes

Which Club:

117*64-2 AAA
 -3 AARP
 -4 Allstate
 -5 Amoco
 -6 Car dealer
 -7 Other

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)

Sub-Compact Car

Acura Integra
Acura Targa
Audi 80/90
Audi Quattro
Audi T T
BMW Mini Cooper (unsp.)
Buick Skyhawk
Chevrolet Prizm
Daewoo LeGanza
Dodge Colt
Dodge Neon
Dodge Omni
Eagle Summit
Ford Escort
Ford Festiva/Aspire
Geo Metro
Geo Prizm
Geo Storm
Honda Civic
Honda Civic Del Sol
Honda CRX
Honda Insight
Honda S2000
Hyundai Atos
Hyundai Excel
Hyundai Tiburon
Isuzu I-Mark
Isuzu Impulse
Isuzu Stylus
Kia Optima
Mazda 626
Mazda MX-3
Mazda MX-5 Miata
Mazda Protege 5
Mercury Tracer
Mitsubishi 3000 GT
Mitsubishi Eclipse
Mitsubishi Eclipse Spyder
Mitsubishi Mirage
Nissan 300ZX
Nissan 300ZX Turbo
Nissan Sentra
Nissan Pulsar
Plymouth Breeze
Plymouth Neon
Plymouth Sundance
Pontiac Fiero
Pontiac Le Mans
Pontiac Sunbird
Pontiac Sunfire
Pontiac Vibe
Subaru Impreza/WRX
Suzuki Aerio
Suzuki Esteem
Suzuki Swift
Toyota Celica
Toyota Corolla
Toyota Matrix
Toyota MR-2 Spyder
Toyota Tercel
Volkswagen Cabrio
Volkswagen Cabriolet
Volkswagen Fox
Volkswagen Golf

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)
-----Compact Car

Acura RSX
Audi 4000
Buick Skylark
Chevrolet Beretta
Chevrolet Camaro
Chevrolet Cavalier
Chevrolet Corsica
Chevrolet Nova
Chrysler Cirrus
Chrysler Sebring
Chrysler Sebring Convertible
Chrysler Sebring Coupe
Daewoo Lanos
Daewoo Nubira
Dodge Avenger
Dodge Daytona
Dodge Shadow
Dodge Spirit
Dodge Stratus
Eagle Talon
Ford Contour
Ford Escort ZX2
Ford Focus
Ford Mustang
Ford Probe
Honda Prelude
Hyundai Accent
Hyundai Santamo
Hyundai S Coupe
Kia Sephia
Kia Spectra
Mazda Mazdaspeed Protege
Mazda MX-6
Mazda Protege
Mazda RX-7
Mitsubishi Galant
Mitsubishi Lancer
Nissan Stanza
Nissan 200 SX
Nissan 240 SX
Oldsmobile Achieva
Plymouth Acclaim
Plymouth Laser
Plymouth Horizon
Pontiac Firebird/Trans Am
SAAB 900/Convertible
Saturn SL Sedan, SL 1, SL 2
Saturn Sports Coupe, SC 1, SC 2
Saturn SW1/SW2 (Wagon)
Saturn Wagon
Subaru 2.5 GT
Subaru Legacy
Subaru Loyale
Suzuki XL-7
Toyota Avalon
Toyota Cressida
Toyota Echo
Toyota Paseo
Toyota Prius
Volkswagen Beetle
Volkswagen Corrado
Volkswagen GTI
Volkswagen Jetta
Volkswagen New Beetle

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)
-----Intermediate Car

Acura CL
Acura Legend
Acura TL
Acura Vigor
Buick Century
Buick Regal
Chevrolet Lumina
Chevrolet Malibu
Chevrolet Monte Carlo
Chrysler LeBaron
Ford Tempo
Ford Thunderbird
Honda Accord
Hyundai Sonata
Mazda 323
Mazda 6
Mercury Cougar
Mercury Mystique
Mercury Sable
Mercury Topaz
Nissan Altima
Nissan Maxima
Oldsmobile Ciera/Cutlass Ciera
Oldsmobile Cutlass Supreme
Oldsmobile Intrigue
Plymouth Reliant
Pontiac 6000
Pontiac Grand Am
Pontiac Grand Prix
Saturn L100/L200/L300 - Sedan
Saturn LS Sedan,LS1, LS2
Subaru Outback
Toyota Camry
Toyota Camry Solara
Toyota MR2
Toyota Supra
Volkswagen Passat
Volvo 240

Standard Car

Audi 5000
Buick Estate Wagon
Buick Le Sabre
Chevrolet Caprice
Chevrolet Celebrity
Chevrolet Impala LS/SS/Sedan
Chrysler LHS
Chrysler New Yorker
Dodge Intrepid
Eagle Vision
Ford Crown Victoria
Ford LTD
Ford Taurus
Hyundai Centennial
Hyundai Elantra
Kia Rio
Mercury Marauder
Mitsubishi Precis
Oldsmobile 88 Royale/LSS
Oldsmobile Alero
Oldsmobile Custom Cruiser
Pontiac Bonneville
Saturn LW1/LW2/LW300 - Wagon

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)
-----Luxury Car

Acura NSX
Acura RL
Alfa Romeo
Audi 100/200
Audi A4, A6, A8
Audi Allroad Quattro
Audi S4, S6, S8
BMW 300 Series
BMW 500 Series
BMW 700 Series
BMW 800 Series
BMW M Series
BMW Z Series
Buick Park Avenue Ultra
Buick Riviera
Buick Roadmaster
Cadillac Catera
Cadillac CTS
Cadillac DeVille/Concours/D'Elegance
Cadillac Eldorado
Cadillac Fleetwood/Brougham
Cadillac Seville
Cadillac SLS
Cadillac STS
Chevrolet Corvette
Chrysler 300/300M
Chrysler Concorde
Chrysler 5th Avenue
Chrysler New Yorker LH/LHS
Chrysler Prowler
Dodge Dynasty
Dodge Stealth
Dodge Viper
Ferrari
Hyundai XG
Infiniti G20
Infiniti G35
Infiniti I30
Infiniti I35
Infiniti J30
Infiniti M45
Infiniti Q45
Jaguar S-Type
Jaguar X-Type
Jaguar XJ12
Jaguar XJ6/Vanden Plas
Jaguar XJ8
Jaguar XJR
Jaguar XJS
Jaguar XK8
Jaguar XKR
Other Jaguar
Jaguar unspecified
Lamborghini Diablo
Other Lamborghini
Lexus ES250
Lexus ES300/ES330
Lexus GS300/GS400/GS430
Lexus IS 300
Lexus LS400/LS430
Lexus SC300/SC400/SC430

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)
-----Luxury Car (continued)

Lincoln Continental
 Lincoln Continental Mark VII,VIII
 Lincoln LS
 Lincoln Town Car
 Lotus Esprit
 Other Lotus
 Lotus unspecified
 Mazda 929
 Mazda Millenia
 Mercedes 190 Series
 Mercedes C Class
 Mercedes CL Series
 Mercedes CLK Series
 Mercedes E Series
 Mercedes G Class
 Mercedes S Class/SEL/SDL
 Mercedes SC Class
 Mercedes SL Class (Convertible)
 Mercedes SLK 230/320/32AMG
 Mercury Grand Marquis
 MG
 Mitsubishi Diamante
 Nissan 350 Z
 Oldsmobile Aurora
 Oldsmobile Ninety Eight/Regency
 Oldsmobile Toronado
 Plymouth Prowler
 Porsche 911
 Porsche 911 Carrera RS
 Porsche 911 Turbo Coupe
 Porsche 928
 Porsche 944
 Porsche Boxster
 Saab 9000
 Saab 9-3
 Saab 9-5
 Subaru SVX
 Volvo C70
 Volvo S40, 60, 70, 80, 90
 Volvo V40, V50, V60, V70
 Volvo 740
 Volvo 850
 Volvo 940/960

Compact Pick-up

Chevrolet S-10 Pickup
 Dodge Dakota
 Dodge Mini Ram
 Ford Ranger
 GMC S15/Sonoma
 Isuzu Pickup
 Mazda B Series Pickup
 Nissan Frontier
 Nissan Pickup
 Subaru Baja
 Toyota Tacoma

Full Size Pick-Up

Chevrolet Avalanche
 Chevrolet C2500 Truck
 Chevrolet C3500 Truck
 Chevrolet CK Series
 Chevrolet K2500 Truck
 Chevrolet K3500 Truck
 Chevrolet Silverado
 Dodge Ram Pickup
 Ford F-Series (Pickup/Lightning/Lariat/Ranchero)
 GMC CK Series
 GMC Sierra
 GMC Sierra Denali
 Isuzu Hombre
 Lincoln Blackwood
 Toyota T-100
 Toyota Tundra

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)
-----Compact Sport/Utility

Acura MDX
Acura SLX
BMW X5
Buick Rendezvous
Chevrolet Blazer
Chevrolet S-10 Blazer
Chevrolet Tracker
Chevrolet Trailblazer
Chrysler PT Cruiser
Dodge Durango
Ford Bronco II
Ford Escape
Ford Explorer/Sport/Sport Trac
Geo Tracker
GMC Envoy
GMC Jimmy
Honda CRV
Honda Passport
Honda Pilot
Hyundai Galloper
Hyundai Santa Fe
Infiniti QX4
Isuzu Amigo
Isuzu Axiom
Isuzu Rodeo
Isuzu Trooper
Isuzu Vehicross
Jeep Cherokee
Jeep Grand Cherokee/Laredo
Jeep Liberty
Jeep Wagoneer
Jeep Wrangler
Kia Sorento
Kia Sportage
Land Rover Defender 90
Land Rover Discovery
Land Rover Freelander
Lexus RX300/330
Lincoln Aviator
Mazda Navajo
Mazda Tribute
Mercedes M Class
Mercury Mountaineer
Mitsubishi Montero
Mitsubishi Montero Sport
Mitsubishi Outlander
Nissan Murano
Nissan Pathfinder
Nissan Xterra
Oldsmobile Bravada
Pontiac Aztek
Saturn VUE - SUV
Subaru Forester
Suzuki Grand Vitara
Suzuki Samurai/Sidekick
Suzuki Vitara
Suzuki X90
Toyota 4 Runner
Toyota Highlander
Toyota Landcruiser
Toyota RAV4
Volvo Cross Country
Volvo XC70, XC90

AUTOMOBILES AND OTHER VEHICLES (CONTINUED)
-----Full Size Sport/Utility

Cadillac Escalade (ESV,EXT)
Chevrolet Suburban
Chevrolet Tahoe
Dodge Ram Charger
Ford Bronco
Ford Excursion
Ford Expedition
GMC Suburban
GMC Yukon
GMC Yukon Denali
Hummer
Lexus LX470
Lincoln Navigator
Range Rover
Range Rover County LWB
Toyota Sequoia

Van

Chevrolet Cargo Van
Chevrolet Express
Dodge Ram Van
Dodge Ram Wagon
Ford Clubwagon
Ford Econoline (E-series)
GMC Rally/Vandura
GMC Rally/Wagon
GMC Savana
Volkswagen Eurovan

Minivan

Chevrolet Astro Van
Chevrolet Lumina APV
Chevrolet Venture
Chrysler Town & Country
Chrysler Voyager
Dodge Caravan
Dodge Grand Caravan
Ford Aerostar
Ford Windstar
GMC Safari Van
Honda Odyssey
Hyundai H-1
Hyundai Trajet
Kia Sedona
Mazda MPV
Mercury Villager
Nissan Quest
Oldsmobile Silhouette
Plymouth Grand Voyager
Plymouth Voyager
Pontiac Montana
Pontiac Transport Van
Toyota Previa
Toyota Sienna
Volkswagen Vanagon

AUTOMOBILES AND OTHER VEHICLES
-----Imports

Acura CL	Hyundai Santa Fe	Lexus LX470
Acura Integra	Hyundai Santamo	Lexus RX300/330
Acura Legend	Hyundai S Coupe	Lexus SC300/SC400/SC430
Acura MDX	Hyundai Sonata	Other Lexus
Acura NSX	Hyundai Tiburon	Lexus unspecified
Acura RL	Hyundai Trajet	
Acura RSX	Hyundai XG	Lotus Esprit
Acura SLX	Other Hyundai	Other Lotus
Acura Targa	Hyundai unspecified	Lotus unspecified
Acura TL		
Acura Vigor	Infiniti G20	Mazda B-Series Pickup
Other Acura	Infiniti G35	Mazda Mazdaspeed Protege
Acura unspecified	Infiniti I30	Mazda Millenia
	Infiniti I35	Mazda MPV
Alfa Romeo	Infiniti J30	Mazda MX-3
	Infiniti M45	Mazda MX-5/Miata
Audi 80/90	Infiniti Q45	Mazda MX-6
Audi 100/200	Infiniti QX4	Mazda Navajo
Audi 4000	Other Infiniti	Mazda Protege
Audi 5000	Infiniti unspecified	Mazda Protege 5
Audi A4, A6, A8		Mazda RX-7
Audi Allroad Quattro	Isuzu Amigo	Mazda Tribute
Audi Quattro	Isuzu Axiom	Mazda 323
Audi S4, S6, S8	Isuzu Hombre	Mazda 6
Audi T T	Isuzu Impulse	Mazda 626
Other Audi	Isuzu I-Mark	Mazda 929
Audi unspecified	Isuzu Pickup	Other Mazda
	Isuzu Rodeo	Mazda unspecified
BMW 300 Series	Isuzu Stylus	
BMW 500 Series	Isuzu Trooper	Mercedes C Class
BMW 700 Series	Isuzu Vehicross	Mercedes CL Series
BMW 800 Series	Other Isuzu	Mercedes CLK Series
BMW M Series	Isuzu unspecified	Mercedes E Series
BMW Mini Cooper (unsp.)		Mercedes G Class
BMW X5	Jaguar S-Type	Mercedes M Class
BMW Z Series	Jaguar X-Type	Mercedes 190 Series
Other BMW	Jaguar XJ6/Vanden Plas	Mercedes S Class/SEL/SDL
BMW unspecified	Jaguar XJ8	Mercedes SC Class
	Jaguar XJ12	Mercedes SL Class (Convertible)
Daewoo Lanos	Jaguar XJR	Mercedes SLK 230/320/32AMG
Daewoo LeGanza	Jaguar XJS	Other Mercedes
Daewoo Nubira	Jaguar XK8	Mercedes unspecified
Other Daewoo	Jaguar XKR	
Daewoo unspecified	Other Jaguar	MG
	Jaguar unspecified	
Ferrari		Mitsubishi Diamante
	Kia Optima	Mitsubishi Eclipse
Honda S2000	Kia Rio	Mitsubishi Eclipse Spyder
Honda Accord	Kia Sedona	Mitsubishi Galant
Honda Civic	Kia Sephia	Mitsubishi Lancer
Honda Civic Del Sol	Kia Sorento	Mitsubishi Mirage
Honda CRV	Kia Spectra	Mitsubishi Montero
Honda CRX	Kia Sportage	Mitsubishi Montero Sport
Honda Insight	Other Kia	Mitsubishi Outlander
Honda Odyssey	Kia unspecified	Mitsubishi Precis
Honda Passport		Mitsubishi 3000 GT
Honda Pilot	Lamborghini Diablo	Other Mitsubishi
Honda Prelude	Other Lamborghini	Mitsubishi unspecified
Other Honda		
Honda unspecified	Land Rover Defender 90	Nissan Altima
	Land Rover Discovery	Nissan Frontier
Hyundai Accent	Land Rover Freelander	Nissan Maxima
Hyundai Atos	Range Rover	Nissan Murano
Hyundai Centennial	Range Rover County LWB	Nissan Pathfinder
Hyundai Elantra	Other Land Rover	Nissan Pickup
Hyundai Excel	Land Rover unspecified	Nissan Pulsar
Hyundai Galloper		Nissan Quest
Hyundai H-1	Lexus ES250	Nissan Sentra
	Lexus ES300/ES330	Nissan Stanza
	Lexus GS300/GS400/GS430	Nissan Xterra
	Lexus IS 300	
	Lexus LS400/LS430	

AUTOMOBILES AND OTHER VEHICLES
-----Imports (continued)

Nissan 200 SX	Toyota MR2
Nissan 240 SX	Toyota MR-2 Spyder
Nissan 300 ZX	Toyota Paseo
Nissan 300 ZX Turbo	Toyota Previa
Nissan 350 Z	Toyota Prius
Other Nissan	Toyota Rav4
Nissan unspecified	Toyota Sequoia
	Toyota Sienna
Porsche 911	Toyota Supra
Porsche 911 Carrera RS	Toyota Tacoma/Pickup
Porsche 911 Turbo Coupe	Toyota Tercel
Porsche 928	Toyota Tundra
Porsche 944	Toyota T-100
Porsche Boxster	Other Toyota
Other Porsche	Toyota unspecified
Porsche unspecified	
	Volkswagen Cabrio
Saab 9-3	Volkswagen Cabriolet
Saab 9-5	Volkswagen Corrado
Saab 900/Convertible	Volkswagen Beetle
Saab 9000	Volkswagen New Beetle
Other Saab	Volkswagen Eurovan
Saab unspecified	Volkswagen Fox
	Volkswagen Golf
Subaru Baja	Volkswagen GTI
Subaru Forester	Volkswagen Jetta
Subaru Impreza/WRX	Volkswagen Passat
Subaru Legacy	Volkswagen Vanagon
Subaru Loyale	Other Volkswagen
Subaru Outback	Volkswagen unspecified
Subaru SVX	
Subaru 2.5 GT	Volvo 240
Other Subaru	Volvo 740
Subaru unspecified	Volvo 850
	Volvo 940/960
Suzuki Aerio	Volvo Cross Country
Suzuki Esteem	Volvo C70
Suzuki Grand Vitara	Volvo S40, 60, 70, 80, 90
Suzuki Samurai/Sidekick	Volvo V40, V50, V60, V70
Suzuki Swift	Volvo XC70, XC90
Suzuki Vitara	Other Volvo
Suzuki XL-7	Volvo unspecified
Suzuki X90	
Other Suzuki	Other Imported
Suzuki unspecified	
Toyota Avalon	
Toyota Camry	
Toyota Camry Solara	
Toyota Celica	
Toyota Corolla	
Toyota Cressida	
Toyota Echo	
Toyota 4 Runner	
Toyota Highlander	
Toyota Landcruiser	
Toyota Matrix	

MOTORCYCLES

Own any motorcycle (you or anyone in your household):

117*23-1 Yes
-2 No

Number household owns:

117*24-1 One
-2 Two
-3 Three or more

Year	Most Recent Purchase	2nd Most Recent Purchase	Other Purchase	Any Motorcycle	Net Any Motorcycle Decision Maker
Other	117*25-1	117*32-1	117*39-1	117*46-1	117*53-1
Other	-2	-2	-2	-2	-2
2003	-3	-3	-3	-3	-3
2002	-4	-4	-4	-4	-4
2001	-5	-5	-5	-5	-5
2000 or earlier	-6	-6	-6	-6	-6
Bought new or used:					
New	117*25-7	117*32-7	117*39-7	117*46-7	117*53-7
Used	-8	-8	-8	-8	-8
Decision maker:					
Yourself (alone or with someone else)	117*26-1	117*33-1	117*40-1	117*47-1	117*54-1
Someone else	-2	-2	-2	-2	-2
When acquired					
In past 12 months	117*27-1	117*34-1	117*41-1	117*48-1	117*55-1
1-2 years ago	-2	-2	-2	-2	-2
3-4 years ago	-3	-3	-3	-3	-3
5 or more years ago	-4	-4	-4	-4	-4
Type:					
Dirt bike (off-road-Competition)	117*28-1	117*35-1	117*42-1	117*49-1	117*56-1
Dirt bike (off-road-Enduro)	-2	-2	-2	-2	-2
Other dirt/trail bike	-3	-3	-3	-3	-3
Dual purpose dirt/street bike	-4	-4	-4	-4	-4
Street Bike:					
Cruiser	-5	-5	-5	-5	-5
Custom	-6	-6	-6	-6	-6
Standard	-7	-7	-7	-7	-7
Touring	-8	-8	-8	-8	-8
Sport/Performance	-9	-9	-9	-9	-9
Engine size:					
Under 100cc	117*29-1	117*36-1	117*43-1	117*50-1	117*57-1
100 - 449cc	-2	-2	-2	-2	-2
450 - 749cc	-3	-3	-3	-3	-3
750 - 899cc	-4	-4	-4	-4	-4
900cc or larger	-5	-5	-5	-5	-5
Make:					
BMW	117*30-1	117*37-1	117*44-1	117*51-1	117*58-1
Buell	-2	-2	-2	-2	-2
Harley Davidson	-3	-3	-3	-3	-3
Honda	-4	-4	-4	-4	-4
Indian	-5	-5	-5	-5	-5
Kawasaki	-6	-6	-6	-6	-6
Suzuki	-7	-7	-7	-7	-7
Other	-8	-8	-8	-8	-8
Yamaha	-9	-9	-9	-9	-9
Other	-0	-0	-0	-0	-0
Primary rider					
Yourself	117*31-1	117*38-1	117*45-1	117*52-1	117*59-1
Someone else	-2	-2	-2	-2	-2
How transport off-road bike:					
117*61-1	Truck				
-2	Trailer				

ATV/THREE-WHEELERS/FOUR-WHEELERS

Own any three-or four-wheelers in your household:

117*13-1 Yes
-2 No

Number household owns:

117*14-1 One
-2 Two
-3 Three or more

	Most Recent Purchase -----	Other Purchase(s) -----	Any Purchase(s) -----
Type:			
Three Wheeler	117*15-1	117*17-1	117*19-1
Four Wheeler	-2	-2	-2
Kind:			
Utility	117*15-3	117*17-3	117*19-3
Sport	-4	-4	-4
Make:			
Other	117*15-5	117*17-5	117*19-5
Honda	-6	-6	-6
Kawasaki	-7	-7	-7
Polaris	-8	-8	-8
Suzuki	-9	-9	-9
Yamaha	-0	-0	-0
Other	-X	-X	-X
When acquired:			
In past 12 months	117*16-1	117*18-1	117*20-1
1-2 years ago	-2	-2	-2
3-4 years ago	-3	-3	-3
5 or more years ago	-4	-4	-4
Used for:			
Competition	117*16-5	117*18-5	117*20-5
Recreation	-6	-6	-6
Work	-7	-7	-7
Both Recreation & Work	-8	-8	-8
How transported:			
Truck	117*16-9	117*18-9	117*20-9
Trailer	-0	-0	-0
Primary rider:			
Yourself	117*16-X	117*18-X	117*20-X
Someone else	-Y	-Y	-Y

TRUCK/TRAILER RENTAL

Rented in past 12 months:

117*62-1 Yes

Companies:

117*62-2 Budget
-3 Hertz/Penske
-4 Ryder
-5 U-Haul
-6 Other

Reason:

117*62-7 Moving personal/household goods
-8 Commercial/business purposes
-9 Other

Who decided on rental company:

117*63-1 Yourself (alone or with someone else)
-2 Someone else

DRIVING

Have a current drivers license:

118*10-1 Yes

Drive which vehicles:

118*10-2 Automobile
 -3 Motorcycle
 -4 Van
 -5 Mini-Van
 -6 Compact Pick-up
 -7 Regular Pick-up
 -8 Heavy Duty Truck
 -9 Recreational Vehicle
 -0 Sport/Utility Vehicle
 -X Other Truck
 -Y Other Vehicle

MILEAGE

Number of miles you personally drove in past 12 months:

118*11-1 None
 -2 1 - 999 miles
 -3 1,000 - 2,999 miles
 -4 3,000 - 4,999 miles
 -5 5,000 - 7,999 miles
 -6 8,000 - 9,999 miles
 -7 10,000 - 14,999 miles
 -8 15,000 - 19,999 miles
 -9 20,000 - 29,999 miles
 -0 30,000 - 39,999 miles
 -X 40,000 - 49,999 miles
 -Y 50,000 or more

COMPANY CAR OR OTHER VEHICLE LEASING

Currently have a car or other vehicle that is leased or owned by your employer:

118*07-1 Yes

Which do you have:

118*07-2 Car
 -3 Truck

Where vehicle is leased from:

118*08-1 Bank
 -2 Car Dealership
 -3 Other

Length of the lease:

118*08-4 12 months
 -5 24 months
 -6 36 months
 -7 48 months
 -8 60 months or longer

Did your employer allow you a choice of the make or model?

118*09-1 Yes
 -2 No

CAR RENTAL - BUSINESS USE

CAR RENTAL - PERSONAL USE

Rented/Last 12 Months

Rented/Last 12 Months

117*73-Y Yes

117*74-1 Heavy
-2 Medium
-3 Light

117*80-Y Yes

118*01-1 Heavy
-2 Medium
-3 Light

Times/Last 12 Months

Times/Last 12 Months

117*73-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

117*80-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

117*73-X Sole Company

117*80-X Sole Company

Sole/ Sec-
Primary onary

Sole/ Sec-
Primary onary

Company:
117*74-4 117*75-4 Alamo
-5 -5 Avis
-6 -6 Budget
-7 -7 Dollar
-8 -8 Enterprise
-9 -9 Hertz
-0 -0 National
-X -X Thrifty
117*76-2 117*77-2 Other

Company:
118*01-4 118*02-4 Alamo
-5 -5 Avis
-6 -6 Budget
-7 -7 Dollar
-8 -8 Enterprise
-9 -9 Hertz
-0 -0 National
-X -X Thrifty
118*03-2 118*04-2 Other

Where rented:
117*78-1 Airport
-2 Adjacent to airport
-3 At home (local rental)
-4 Somewhere else

Where rented:
118*05-1 Airport
-2 Adjacent to airport
-3 At home (local rental)
-4 Somewhere else

Guidelines on rentals:
117*79-1 Can rent from any firm
-2 Must always rent from specified firms

Who decided on rental company?
118*05-8 Yourself (alone or with someone else)
-9 Travel agent
-0 Insurance company
-X Someone else

AUTOS/OTHER VEHICLE INSURANCE

Number of vehicles in household covered by insurance:

- 117*65-1 Any
- 2 One
- 3 Two
- 4 Three or more

How insurance was acquired:

- 117*66-1 Direct from an agent
- 2 Direct mail at home
- 3 Newspaper or magazine ad
- 4 In response to TV/radio
- 5 At place of work or union
- 6 Fraternal organization or group
- 7 Other

Type Carried:

- 117*67-1 Collision
- 2 Liability
- 3 Medical Payments
- 4 Uninsured Motorist
- 5 Comprehensive
- 6 Towing

Company:

- 117*68-1 AAA
 - 2 Other
 - 3 Allstate
 - 4 American Family Mutual
 - 5 CNA
 - 6 Country Companies
 - 7 Farm Bureau
 - 8 Farmers Insurance Group
 - 9 Fireman's Fund American
 - 0 GEICO
 - X Hartford
- 117*69-1 Kemper
 - 2 Liberty Mutual
 - 3 Other
 - 4 MetLife
 - 5 Nationwide
 - 6 Progressive
 - 7 Prudential
 - 8 Safeco
 - 9 State Farm Mutual
 - 0 Travelers
- 117*70-1 21st Century
 - 2 USAA
 - 3 Other

Who decided which company to use:

- 117*71-1 Yourself (alone or with someone else)
- 2 Someone else

Acquired new or different policy in the last twelve months:

- 117*72-1 Yes
- 2 No

TRANSMISSION SERVICE

Had serviced in last 12 months:

- 118*67-1 Yes

Companies:

- 118*67-2 Aamco
- 3 Other
- 4 Other

GASOLINE

Bought in Last 6 Months

118*12-Y Yes

118*13-1 Heavy
-2 Medium
-3 Light

Gallons/Last 7 Days

118*12-1 None L
-2 1- 5 L
-3 6-10 L
-4 11-15 M
-5 16-20 M
-6 21-25 H
-7 26-30 H
-8 31-40 H
-9 41-49 H
-0 50 or More H

118*12-X Sole Brand
118*14-1 Sole Type
-2 Sole Kind
-3 Sole Grade

Sole/ Sec-
Primary ondry

Grade:
118*13-4 118*14-4 Premium/Super
-5 -5 Mid-grade
-6 -6 Regular Grade
-7 -7 Diesel

Types:
118*13-8 118*14-8 Unleaded
-9 -9 Gasohol

Kinds:
118*13-0 118*14-0 Full Service
-X -X Self-service

Brands:
118*13-Y 118*14-Y Amoco/Standard
118*15-1 118*16-1 Arco
-2 -2 BP
-3 -3 Chevron
-4 -4 Citgo
-5 -5 Clark
-6 -6 Conoco
-7 -7 Diamond Shamrock
-8 -8 Exxon
-9 -9 Fina
-0 -0 Getty
-X -X Gulf
-Y -Y Hess
118*17-1 118*18-1 Marathon
-2 -2 Mobil
-3 -3 Phillips 66
-4 -4 Quik Trip
-5 -5 Racetrac
-6 -6 7-Eleven
-7 -7 Shell
-8 -8 Other
-9 -9 Speedway
-0 -0 Sunoco
-X -X Super America
-Y -Y Other
118*19-1 118*20-1 Texaco
-2 -2 Union 76/Unocal 76
-5 -5 Other

Amt. spent in last 30 days:
118*21-1 Less than \$50
-2 \$ 50 - \$ 74
-3 \$ 75 - \$ 99
-4 \$100 - \$149
-5 \$150 - \$199
-6 \$200+

How paid in last 30 days:
118*22-1 Cash
-2 Oil company/Gasoline credit card
-3 General purpose credit card
-4 Debit card

GASOLINE ADDITIVES

OIL FILTERS

Bought in Last 12 Months

Bought in Last 12 Months

118*26-Y Yes

118*27-1 Heavy
-2 Medium
-3 Light

118*32-Y Yes

118*33-1 Heavy
-2 Medium
-3 Light

Cans/Last 12 Months

Number/Last 12 Months

118*26-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

118*32-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

118*26-X Sole Brand

118*32-X Sole Brand

Sole/
Primary

Sec-
ondary

Sole/
Primary

Sec-
ondary

Brands:

Brands:

118*27-4 118*28-4
-5 -5 Chevron Pro-Gard
-6 -6 Gumout Carburetor and Fuel
-7 -7 Injector Cleaner
-8 -8 Gumout XTRA Fuel Injector Cleaner
-9 -7 Heet
-0 -8 104+ Octane Boost
-X -9 Other
-Y -0 Slick 50 Fuel System Cleaner
-X -X STA-BIL Fuel Stabilizer
-Y -Y STP Carburetor and Fuel Injector
118*29-1 118*30-1
-2 -2 STP Gas Treatment
-3 -3 STP Super-Concentrated Fuel
-4 -4 Injector Cleaner
-7 -3 Other STP
-4 -4 Other
-7 -7 Other

118*33-4 118*34-4
-5 -5 AC Delco
-6 -6 Beck/Arnley
-7 -7 Champion
-8 -7 Fram
-9 -8 K Mart
-0 -9 Mobil
-X -0 Mopar
-Y -X Motorcraft
118*35-1 118*36-1
-2 -2 N.A.P.A.
-3 -3 Pennzoil
-4 -4 Purolator
-5 -5 Quaker State
-8 -8 STP
-8 -8 WIX
-8 -8 Other

Who adds it?

Who installed?

118*31-1
-2 Yourself
-3 Another household member
-4 Service centers or dealers, etc.
-4 Other

118*37-1
-2 Yourself
-3 Another household member
-4 Service centers or dealers
-4 Other

Where bought?

118*38-1
-2 Advance Auto Parts Store
-3 AutoZone
-4 Goodyear
-5 N.A.P.A.
-6 O'Reilly Auto Parts
-7 Pep Boys
-8 Quick Lube center
-8 Wal-Mart
118*39-1
-2 Other auto parts store
-3 Car dealer
-4 Discount auto
-5 Gas station/garage
-5 Other Discount/Department Store

Who decides the brand bought?

118*40-1
-2 Yourself (alone or with someone else)
-2 Someone else

MOTOR OIL ADDITIVES

ANTI-FREEZE/COOLANT

Bought in Last 12 Months

Bought in Last 12 Months

118*41-Y Yes

118*42-1 Heavy
-2 Medium
-3 Light

118*48-Y Yes

118*49-1 Heavy
-2 Medium
-3 Light

Cans/Last 12 Months

Gallons/Last 12 Months

118*41-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

118*48-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

118*41-X Sole Brand

118*48-X Sole Brand

Sole/
Primary

Sec-
ondary

Sole/
Primary

Sec-
ondary

Brands:
118*42-4 118*43-4 Dura Lube
-5 -5 Other
-6 -6 Marvel Mystery Oil
-7 -7 NO-LEAK Sealer
-8 -8 Other
-9 -9 Restore
-0 -0 Rislone
-X -X Slick 50 Engine Treatment
-Y -Y STP
118*44-3 118*45-3 Other

Brands:
118*49-4 118*50-4 Havoline
-5 -5 K Mart
-6 -6 Mobil
-7 -7 N.A.P.A.
-8 -8 Peak
-9 -9 Prestone
-0 -0 Quaker State
-X -X Shell
-Y -Y Texaco
118*51-1 118*52-1 Zerex
-4 -4 Other

Who decides the brand bought?
118*46-1 Yourself (alone or with someone else)
-2 Someone else

Who decides the brand bought?
118*53-1 Yourself (alone or with someone else)
-2 Someone else

Who adds it?
118*47-1 Yourself
-2 Another household member
-3 Service centers or dealers, etc.
-4 Other

When do you change it?
118*54-1 Winter only
-2 Summer only
-3 Year round

Who adds it for you?
118*54-4 Yourself
-5 Another household member
-6 Service centers or dealers, etc.
-7 Other

When you change anti-freeze, you
118*54-8 Drain radiator completely
-9 Drain radiator partially
-0 Top off radiator

Where bought:
118*55-1 Other
-2 AutoZone
-3 K Mart
-4 Pep Boys
-5 Sears
-6 Wal-Mart
-7 Western Auto
-8 Other auto parts store
-9 Gas station
-0 Grocery/supermarket
-X Other Discount/Department Store

MOTOR OIL

Bought/Changed in Last 12 Months

118*56-Y Yes

118*57-1 Heavy
-2 Medium
-3 Light

Quarts/Last 12 Months

118*56-1 None L
-2 1- 2 L
-3 3- 4 L
-4 5- 6 L
-5 7- 9 M
-6 10-13 M
-7 14-16 M
-8 17-20 H
-9 21 or More H

118*56-X Sole Brand

Sole/ Primary Sec-
----- onday

Brands:
118*57-4 118*58-4 AC Delco
-5 -5 Amoco Ultimate
-6 -6 Castrol
-7 -7 Castrol Syntec
-8 -8 Chevron
-9 -9 Citgo
-0 -0 Exxon Superflo
-X -X Havoline
-Y -Y Kendall
118*59-1 118*60-1 K Mart
-2 -2 Mobil
-3 -3 Mobil 1
-4 -4 Motorcraft
-5 -5 N.A.P.A.
-6 -6 Pennzoil
-7 -7 Pennzoil Performax
-8 -8 Quaker State
-9 -9 Shell
-0 -0 STP Motor Oil
-X -X Texaco
-Y -Y Valvoline
118*61-3 118*62-3 Other

Who decides the brand used?
118*65-1 Yourself (alone or with someone else)
-2 Someone else

Who adds or changes it for you?
118*63-1 Yourself
-2 Other household member
-3 Gas station
-4 Car dealer
-5 Tire dealer
-6 Auto repair chain store
-7 Other
-8 Other Quick Lube Center
-9 Discount store service center
-0 Other

Where buy if personally change:
118*64-1 Other
-2 K Mart
-3 Pep Boys
-4 Sears
-5 Strauss Automotive
-6 Target
-7 Wal-Mart
-8 Other auto parts store
-9 Gas station
-0 Grocery/supermarket
-X Other Discount/Department store

AIR FILTERS

Bought in Last 12 Months

118*68-Y Yes

118*69-1 Heavy
-2 Medium
-3 Light

Number/Last 12 Months

118*68-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

118*68-X Sole Brand

LEATHER AND VINYL PROTECTANTS

Bought in Last 12 Months

118*77-Y Yes

118*78-1 Heavy
-2 Medium
-3 Light

Times Used/Last 12 Months

118*77-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

118*77-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
118*69-4 118*70-4 AC Delco
-5 -5 Bosch
-6 -6 Champion
-7 -7 Fram
-8 -8 K & N
-9 -9 K Mart
-0 -0 Motorcraft
-X -X N.A.P.A.
-Y -Y Pennzoil
118*71-1 118*72-1 Purolator
-2 -2 Quaker State
-3 -3 STP
-4 -4 WIX
-7 -7 Other

Who installed?
118*73-1 Yourself
-2 Another household member
-3 Service centers or dealers
-4 Other

Where bought?
118*74-1 Advance Auto Parts Store
-2 AutoZone
-3 K Mart
-4 N.A.P.A.
-5 Pep Boys
-6 Quick Lube center
-7 Other
-8 Wal-Mart
118*75-1 Other auto parts store
-2 Car dealer
-3 Discount auto
-4 Gas station/garage
-5 Other Discount/Department store

Who decides the brand bought?
118*76-1 Yourself (alone or with someone
else)
-2 Someone else

Sole/
Primary

Sec-
ondary

Brands:
118*78-4 118*79-4 Armor All Leather Wipes
-5 -5 Armor All Protectant Original
Shine
-6 -6 Other
-7 -7 Armor All Ultra Shine
-8 -8 Formula 2001 Super Protectant
-9 -9 Lexol
-0 -0 Other
-X -X Nu Vinyl
-Y -Y STP Son-of-a-Gun
118*80-1 119*01-1 Tanner's Preserve Leather Care
-2 -2 Turtle Wax
-5 -5 Other

MUFFLERS

Bought in last 12 months:

119*05-1 Yes

Brands:

- 119*05-2 Other
- 3 Flowtech
- 4 GM Parts/Goodwrench
- 5 Meineke Discount Muffler
- 6 Midas
- 7 N.A.P.A.
- 8 Walker
- 9 Other

Who installed:

- 119*06-1 Yourself
- 2 Another household member
- 3 Service center or dealer
- 4 Auto repair chain store
- 5 Other

Where bought:

- 119*07-1 Meineke
- 2 Merlin Muffler & Brake
- 3 Midas
- 4 Other
- 5 Other
- 6 Other
- 7 Auto parts store
- 8 Car dealer
- 9 Gas station/garage
- 0 Specialty muffler shop
- X Other

Who decided on brand:

- 119*08-1 Yourself (alone or with someone else)
- 2 Someone else

TIRE CARE

Bought in Last 12 Months

118*23-Y Yes

- 118*24-1 Heavy
- 2 Medium
- 3 Light

Number/Last 12 Months

- 118*23-1 None L
- 2 1 L
- 3 2 M
- 4 3 M
- 5 4 H
- 6 5 H
- 7 6 H
- 8 7 H
- 9 8 H
- 0 9 or More H

- 118*23-X Sole Brand
- 118*25-1 Sole Type

Sole/ Sec-
Primary ondary

- 118*24-4 118*25-4
- 5 -5
- 6 -6

Types:
Shines
Wets/Gels
Cleaners

- 118*24-7 118*25-7
- 8 -8
- 9 -9
- Y -Y

Brands:
Armor All
Turtle Wax
Westleys
Other

CAR WAX & POLISH

Bought in Last 12 Months

119*09-Y Yes

119*10-1 Heavy
-2 Medium
-3 Light

Times Used/Last 12 Months

119*09-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

119*09-X Sole Brand
119*11-1 Sole Type

Sole/ Sec-
Primary ondry

		Types:
119*10-4	119*11-4	Hard Paste
-5	-5	Soft Paste
-6	-6	Liquid
-7	-7	Spray
		Brands:
119*10-8	119*11-8	Armor All Spray On Car Polish
-9	-9	Other
-0	-0	Blue Coral
-X	-X	Eagle One
-Y	-Y	Kit
119*12-1	119*13-1	Liquid Glass
-2	-2	Meguiar's
-3	-3	Mother's
-4	-4	Nu Finish
-5	-5	Other
-6	-6	Rain Dance
-7	-7	Simoniz Liquid
-8	-8	Simoniz Paste
-9	-9	3M Wax
-0	-0	Turtle Wax Extreme Wax
-X	-X	Turtle Wax Finish 2001
-Y	-Y	Turtle Wax Super Hard Shell
119*14-1	119*15-1	Turtle Wax Zip Wax
-2	-2	Other Turtle Wax
-5	-5	Other

Used for:
119*16-1 Boats
-2 Cars
-3 Motorcycles
-4 Trucks

WINDSHIELD WIPERS

Bought in Last 12 Months

119*24-Y Yes

119*25-1 Heavy
-2 Medium
-3 Light

Number/Last 12 Months

119*24-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

119*24-X Sole Brand

Sole/ Sec-
Primary ondry

		Brands:
119*25-4	119*26-4	Anco
-5	-5	Bosch
-6	-6	Euro
-7	-7	Other
-8	-8	Pylon
-9	-9	Other
-0	-0	Other
-X	-X	Trico
-Y	-Y	Tridon
119*27-3	119*28-3	Other
		Who installed them?
	119*29-1	Yourself
	-2	Another household member
	-3	Other

CAR/OTHER VEHICLE BATTERIES

Bought in last 12 months:

119*17-1 Yes

Brands:

119*17-2 AC Delco
-3 Other
-4 Allstate
-5 Champion
-6 Other
-7 Everstart (Wal-Mart)
-8 Exide
-9 Firestone
-0 Interstate

119*18-1 Goodyear
-2 Motorcraft
-3 N.A.P.A.
-4 Sears/Diehard
-5 Other

Who installed:

119*19-1 Yourself
-2 Another household member
-3 Service centers or dealers, etc.
-4 Other

Where bought:

119*20-1 Other
-2 AutoZone
-3 K Mart
-4 N.A.P.A.
-5 O'Reilly Auto Parts
-6 Pep Boys
-7 Sears
-8 Wal-Mart

119*21-1 Other auto parts store
-2 Car dealer
-3 Gas station/garage
-4 Tire Dealer/Store
-5 Other discount/department store

Who decided on brand:

119*22-1 Yourself (alone or with someone else)
-2 Someone else

SHOCK ABSORBERS/STRUTS

SPARK PLUGS

Bought in Last 12 Months

Bought in Last 12 Months

119*30-Y Yes

119*31-1 Heavy
-2 Medium
-3 Light

119*38-Y Yes

119*39-1 Heavy
-2 Medium
-3 Light

Number/Last 12 Months

Number/Last 12 Months

119*30-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

119*38-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 L
-6 5 L
-7 6 L
-8 7 M
-9 8 M
-0 9 or More H

119*30-X Sole Brand

119*38-X Sole Brand

Sole/
Primary

Sec-
ondary

Brands:
119*31-4 119*32-4 AC Delco
-5 -5 Other
-6 -6 Other
-7 -7 Gabriel
-8 -8 GM Parts/Goodwrench
-9 -9 KYB
-0 -0 Midas
-X -X Monroe
-Y -Y Mopar
119*33-1 119*34-1 N.A.P.A.
-4 -4 Other

Who installed it?
119*35-1 Yourself
-2 Another household member
-3 Service centers or dealers
-4 Other

Where Bought?
119*36-1 Advance Auto Parts Store
-2 AutoZone
-3 Midas
-4 Sears
-5 Other auto parts store
-6 Car dealer
-7 Discount auto
-8 Gas station/garage
-9 Specialty shop
-0 Tire dealer
-X Other Discount/Department store

Who decides the brand bought?
119*37-1 Yourself (alone or with someone else)
-2 Someone else

Sole/
Primary

Sec-
ondary

Brands:
119*39-4 119*40-4 AC Delco
-5 -5 Autolite
-6 -6 Bosch
-7 -7 Champion
-8 -8 Champion Gold
-9 -9 Motorcraft
-0 -0 N.A.P.A.
-X -X NGK
-Y -Y Splitfire
119*41-3 119*42-3 Other

Who installed them for you?
119*43-1 Yourself
-2 Another household member
-3 Other

Where bought?
119*44-1 Other
-2 AutoZone
-3 N.A.P.A.
-4 O'Reilly Auto Parts
-5 Pep Boys
-6 Wal-Mart
-7 Other auto parts store
-8 Car dealer
-9 Gas station/garage
-0 Other Discount/Department store

Who decides the brand bought?
119*45-1 Yourself (alone or with someone else)
-2 Someone else

TIRES

Bought in Last 12 Months

119*46-Y Yes

119*47-1 Heavy
-2 Medium
-3 Light

Number Bought/Last 12 Months

119*46-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

119*46-X Sole Brand
119*48-1 Sole Type
-2 Sole Kind

Sole/ Primary Sec-
----- onday

Kinds:

119*47-4 119*48-4 All terrain
-5 -5 All season
-6 -6 High performance
-7 -7 Mud/Snow
-8 -8 Mud/Terrain
-9 -9 Regular passenger
-0 -0 Touring

Types:

119*47-X 119*48-X Bias belted
-Y -Y Bias ply
119*49-1 119*50-1 Radial

Brands:

119*49-2 119*50-2 B.F. Goodrich
-3 -3 Bridgestone
-4 -4 Other
-5 -5 Cooper
-6 -6 Dayton
-7 -7 Dunlop
-8 -8 Firestone
-9 -9 General
-0 -0 Goodyear
-X -X Goodyear Aquatred 3
-Y -Y Other
119*51-1 119*52-1 Kelly Springfield
-2 -2 Kumho
-3 -3 Michelin
-4 -4 Pirelli
-5 -5 Sears/Roadhandler
-6 -6 Toyo
-7 -7 Uniroyal
-8 -8 Yokohama
-X -X Other

Where bought:

119*53-1 Discount Tire Co.
-2 Firestone Tire & Service Center
-3 Goodyear
-4 K Mart
-5 NTB National Tire & Battery
-6 Pep Boys
-7 Sears
-8 Wal-Mart
-9 Auto parts store
-0 Gas station
-X Other tire dealer/store

Who decides the brand bought?

119*54-1 Yourself (alone or with someone else)
-2 Someone else

Amt. spent in last 12 months:

119*55-1 Under \$100
-2 \$100 - \$249
-3 \$250 - \$499
-4 \$500+

CAMPING

Number of overnight camping trips in past 12 months:

119*57-2	1
-3	2
-4	3
-5	4
-6	5
-7	6
-8	7
-9	8
-0	9 or more
-Y	Any camping past 12 months

Where Camped: number of nights camped in past year

-2	1
-3	2
-4	3
-5	4
-6	5
-7	6
-8	7
-9	8
-0	9 or more
-Y	Any

119*58	Public Campgrounds: National Parks/Forests
119*59	State Parks/Forests
119*60	Other Publicly Owned Campgrounds
119*61	Private Campgrounds: (Open to the public) KOA Campgrounds
119*62	Independently Owned Campgrounds

CAMPING EQUIPMENT

- 1 Household owns
- 2 Household bought last 12 months
- 119*63 Backpack
- 119*64 Beverage Containers
- 119*65 Compass
- 119*66 Daypack
- 119*67 Sleeping bag
- 119*68 Hunting knife
- 119*69 Tent
- 119*70 Cooler or Ice Chest (under 24 quarts)
- 119*71 Cooler or Ice Chest (24 quarts and over)
- 119*72 Camp Cookware
- 119*73 Lantern (gas)
- 119*74 Lantern (electric)
- 119*75 Camp Stove
- 119*76 Insulated Picnic Jug
- 119*77 Waterproof/Breathable Apparel
- 119*78 Any camping equipment
- Amount spent in last 12 months:
- 119*79-1 Under \$50
- 2 \$50-99
- 3 \$100-199
- 4 \$200 or more

RECREATION ITEMS/VEHICLES

- 1 Household owns
- 2 Acquired last 12 months
- 3 Decision maker: Yourself alone or with someone else
- 4 Someone else
- 8 Decision maker bought last 12 months
- 0 Decision maker is male
- X Decision maker is female
- 119*80 Outboard motor (under 25 HP)
- 120*01 Outboard motor (25-75 HP)
- 120*02 Outboard motor (over 75 HP)
- 120*03 Inboard/outboard power boat (sterndrive)
- 120*04 Power boat, under 16 ft.
- 120*05 Power boat, (16 ft. +)
- 120*06 Bass/Fishing Boat (under 16 feet)
- 120*07 Bass/Fishing Boat (16 ft. +)
- 120*08 Sailboat, (under 16 feet)
- 120*09 Sailboat, (16 feet +)
- 120*10 Inflatable boat, (under 10 ft.)
- 120*11 Inflatable boat, (10 feet +)
- 120*12 Personal watercraft
- 120*13 Rowboat
- 120*14 Canoe
- 120*15 Boat trailer
- 120*16 Truck mounted camper
- 120*17 Motor home
- 120*18 Towable trailer camper
- 120*19 Towable folding tent camper (pop-up)
- 120*20 Other camper/trailer
- 120*21 Snowmobile
- 120*22 CB base unit

THEME PARKS

Visited a theme park in the last 12 months:

- 120*23-1 Yes
- 120*24-1 Adventure Island (Florida)
 - 2 Busch Gardens (Florida)
 - 3 Busch Gardens (Virginia)
 - 4 Carowinds (North Carolina)
 - 5 Cedar Point (Ohio)
 - 6 Discovery Cove (Florida)
 - 7 Disney's California Adventure
 - 8 Disneyland (California)
 - 9 Dollywood (Tennessee)
 - 0 Dorney Park & Wild Water Kingdom (Penn.)
- 120*25-1 Great America (California)
 - 2 Hershey Park (Pennsylvania)
 - 3 Kennywood (Pennsylvania)
 - 4 Kings Dominion (Virginia)
 - 5 King's Island (Ohio)
 - 6 Knott's Berry Farm (California)
 - 7 Legoland (California)
 - 8 Other
- 120*26-1 Sea World California
 - 2 Sea World Florida
 - 3 Sea World Texas
 - 4 Sesame Place (Pennsylvania)
 - 5 Silver Dollar City (Missouri)
 - 6 Six Flags Americas (Maryland)
 - 7 Six Flags Astro World (Texas)
 - 8 Six Flags Fiesta (Texas)
 - 9 Six Flags Great Adventure (New Jersey)
 - 0 Six Flags Great America (Illinois)
- 120*27-1 Six Flags Magic Mountain (California)
 - 2 Six Flags Marine World (California)
 - 3 Six Flags New England
 - 4 Other
 - 5 Six Flags Over Georgia
 - 6 Six Flags Over Texas
 - 7 Six Flags St. Louis
 - 8 Six Flags Wild Safari Animal Park (New Jersey)
 - 9 Six Flags World of Adventure (Ohio)
- 120*28-1 Universal Studios (California)
 - 2 Universal Studios (Florida)
 - 3 Universal Studios Islands of Adventure (Florida)
 - Walt Disney World (Florida):
 - 4 Blizzard Beach
 - 5 Disney's Animal Kingdom
 - 6 Epcot Center
 - 7 Magic Kingdom
 - 8 MGM Studios
 - 9 Typhoon Lagoon
 - 0 Water Country USA (Virginia)
 - X Wet 'n Wild (Florida)
- 120*29-1 Worlds of Fun/Oceans of Fun (Missouri)
 - 2 Other

Who made the decision to visit:

- 120*29-3 Yourself (alone or with someone else)
- 4 Child
- 5 Travel agent
- 6 Someone else

Number of different days visited
all theme parks in past 12 months:

- 120*31-1 1
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6
- 7 7-9
- 8 10-19
- 9 20 or more

FAST FOOD & DRIVE-IN RESTAURANTS

Bought At Last 6 Months

120*33-Y Yes

120*34-1 Heavy
-2 Medium
-3 Light

Number of Times/Last 30 Days

120*33-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 M
-0 9 or More H

120*33-X Sole Brand
120*35-1 Sole Meal
-2 Sole Day
-3 Sole How Ordered

Sole/ Primary -----	Sec- ondary -----		Sole/ Primary -----	Sec- ondary -----	
		Brands:			
120*34-4	120*35-4	A & W	120*42-4	120*43-4	Subway
-5	-5	Arby's	-5	-5	Taco Bell
-6	-6	Other	-6	-6	Taco Bueno
-7	-7	Other	-7	-7	Taco Time
-8	-8	Other	-8	-8	TCBY
-9	-9	Blimpie Subs & Salads	-9	-9	Wendy's
-0	-0	Bojangles	-0	-0	Whataburger
-X	-X	Boston Market	-X	-X	Wienerschnitzel
-Y	-Y	Burger King	-Y	-Y	White Castle
120*36-1	120*37-1	Captain D's	120*44-2	120*45-2	Other
-2	-2	Carl's Jr.			Meal:
-3	-3	Checkers			Breakfast
-4	-4	Chick-Fil-A	120*44-3	120*45-3	Lunch
-5	-5	Other	-4	-4	Snacks
-6	-6	Chuck E Cheese	-5	-5	Supper/Dinner
-7	-7	Church's Fried Chicken	-6	-6	
-8	-8	Dairy Queen			Day:
-9	-9	Del Taco			Weekdays
-0	-0	Domino's Pizza	120*44-7	120*45-7	Weekends
-X	-X	Donatos	-8	-8	
-Y	-Y	Dunkin Donuts			How Ordered:
120*38-1	120*39-1	Other	120*44-9	120*45-9	Eat-in
-2	-2	El Pollo Loco	-0	-0	Home delivery
-3	-3	Other	-X	-X	Take-out - Drive-thru
-4	-4	Fuddruckers	-Y	-Y	Take-out - Walk-in
-5	-5	Godfather's Pizza			Who decided where to go?
-6	-6	Grady's			120*46-1 Yourself
-7	-7	Hardee's			-2 Other adult
-8	-8	Jack-in-the-box			-3 Child
-9	-9	Kentucky Fried Chicken			
-0	-0	Other			
-X	-X	Krystal's Hamburgers			
-Y	-Y	Little Caesar's			
120*40-1	120*41-1	Long John Silver's			
-2	-2	McDonald's			
-3	-3	Other			
-4	-4	Papa John's			
-5	-5	Pizza Hut			
-6	-6	Pizza Inn			
-7	-7	Popeyes Famous Fried Chicken			
-8	-8	Quizno's			
-9	-9	Rally's			
-0	-0	Round Table Pizza			
-X	-X	Roy Rogers			
-Y	-Y	Other			
120*42-1	120*43-1	Sonic Drive-in			
-2	-2	Other			
-3	-3	Steak 'n Shake			

FAMILY RESTAURANTS & STEAK HOUSES

Bought At Last 6 Months

120*47-Y Yes

120*48-1 Heavy
-2 Medium
-3 Light

Number of Times/Last 30 Days

120*47-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

120*47-X Sole Brand
120*49-1 Sole Meal
-2 Sole Day

Sole/ Primary -----	Sec- ondary -----		Sole/ Primary -----	Sec- ondary -----	
		Brands:			
120*48-4	120*49-4	Applebees	120*56-3	120*57-3	Spaghetti Warehouse
-5	-5	Baker's Square	-4	-4	Steak 'n Ale
-6	-6	Benihana	-5	-5	Stuart Anderson's Black Angus & Cattle Company
-7	-7	Bennigans	-6	-6	T.G.I. Friday's
-8	-8	Bertucci's	-7	-7	Tony Roma's
-9	-9	Big Boy	-8	-8	Village Inn Restaurant
-0	-0	Bob Evans Farms	120*58-1	120*59-1	Other
-X	-X	Bonanza			
-Y	-Y	California Pizza Kitchen			
120*50-1	120*51-1	Cheesecake Factory			Meal:
-2	-2	Chevy's	120*58-2	120*59-2	Breakfast
-3	-3	Chi-Chi's	-3	-3	Lunch
-4	-4	Chili's Grill & Bar	-4	-4	Snacks
-5	-5	Coco's	-5	-5	Supper/Dinner
-6	-6	Cracker Barrel			
-7	-7	Damon's			Day:
-8	-8	Dave & Buster's	120*58-6	120*59-6	Weekdays
-9	-9	Denny's	-7	-7	Weekends
-0	-0	Don Pablo's			
-X	-X	Eat 'N Park			Who decided where to go?
-Y	-Y	El Chico	120*60-1		Yourself
120*52-1	120*53-1	El Torito			Other adult
-2	-2	Friendly's			Child
-3	-3	Golden Corral			
-4	-4	Ground Round			
-5	-5	Hooters			
-6	-6	Houlihan's			
-7	-7	Howard Johnson			
-8	-8	International House of Pancakes (IHOP)			
-9	-9	Other			
-0	-0	Lone Star Steakhouse			
-X	-X	Marie Callenders			
-Y	-Y	O'Charley's			
120*54-1	120*55-1	Old Country/Hometown Buffet			
-2	-2	Olive Garden			
-3	-3	Outback Steakhouses			
-4	-4	Perkins			
-5	-5	Pizzeria Uno			
-6	-6	Ponderosa			
-7	-7	Red Lobster			
-8	-8	Red Robin			
-9	-9	Other			
-0	-0	Ruby Tuesdays			
-X	-X	Other			
-Y	-Y	Ryans			
120*56-1	120*57-1	Shoney's			
-2	-2	Sizzler Family Steak Houses			

PASSPORTS

Do you personally own a valid passport?

- 120*69-1 Yes
- 2 No

FOREIGN VACATIONS: AMOUNT SPENT

Total amount spent on all foreign vacations in the past 12 months:

- 120*70-1 Less than \$1,000
- 2 \$1,000 - \$2,999
- 3 \$3,000 - \$5,999
- 4 \$6,000 or more

DOMESTIC VACATIONS: AMOUNT SPENT

Total amount spent on all domestic vacations in the past 12 months:

- 120*71-1 Less than \$1,000
- 2 \$1,000 - \$1,499
- 3 \$1,500 - \$1,999
- 4 \$2,000 - \$2,999
- 5 \$3,000 - \$4,999
- 6 \$5,000 or more

FOREIGN TRAVEL

Taken any trips outside the United States (including Alaska & Hawaii) in the last 3 years:

- 121*02-1 Yes
- 2 No

Number of trips taken:

- 121*03-2 One
- 3 Two
- 4 Three
- 5 Four
- 6 Five
- 7 Six
- 8 Seven
- 9 Eight
- 0 Nine or more

	Last Trip -----	Second Last Trip -----	Other Trips -----	Any Trip -----
Year trip was taken:				
Other	121*04-1	121*20-1	121*36-1	121*52-1
Other	-2	-2	-2	-2
2002	-3	-3	-3	-3
2001	-4	-4	-4	-4

FOREIGN TRAVEL (CONTINUED)

	Last Trip -----	Second Last Trip -----	Other Trips -----	Any Trip -----
Countries or destinations visited:				
Barbados	121*05-1	121*21-1	121*37-1	121*53-1
Bermuda	-2	-2	-2	-2
Bahamas	-3	-3	-3	-3
Jamaica	-4	-4	-4	-4
Puerto Rico	-5	-5	-5	-5
Virgin Islands	-6	-6	-6	-6
Other Caribbean Islands	-7	-7	-7	-7
Alaska	-8	-8	-8	-8
Canada	-9	-9	-9	-9
Mexico	-0	-0	-0	-0
Hawaii	-X	-X	-X	-X
Central America	-Y	-Y	-Y	-Y
South America	121*06-1	121*22-1	121*38-1	121*54-1
England/Scotland **	-2	-2	-2	-2
Ireland	-3	-3	-3	-3
France	-5	-5	-5	-5
Belgium	-6	-6	-6	-6
Germany	-7	-7	-7	-7
Austria	-8	-8	-8	-8
Switzerland	-9	-9	-9	-9
Holland (Netherlands)	-0	-0	-0	-0
Scandinavia	-X	-X	-X	-X
Italy	-Y	-Y	-Y	-Y
Spain/Portugal	121*07-1	121*23-1	121*39-1	121*55-1
Greece	-2	-2	-2	-2
Other West European countries	-3	-3	-3	-3
Russia	-4	-4	-4	-4
Eastern Europe	-5	-5	-5	-5
Turkey	-6	-6	-6	-6
Israel	-7	-7	-7	-7
Middle East	-8	-8	-8	-8
Japan	-9	-9	-9	-9
Hong Kong	-0	-0	-0	-0
Other	-X	-X	-X	-X
Other Asian countries	-Y	-Y	-Y	-Y
Australia/New Zealand/ South Pacific	121*08-1	121*24-1	121*40-1	121*56-1
Africa	-2	-2	-2	-2
Trip taken on an all inclusive travel package:				
Yes	121*08-3	121*24-3	121*40-3	121*56-3
No	-4	-4	-4	-4
Trip to a Club Med Village:				
Yes	121*08-5	121*24-5	121*40-5	121*56-5
No	-6	-6	-6	-6
Reason for trip:				
Business (paid by firm)	121*09-1	121*25-1	121*41-1	121*57-1
Honeymoon	-2	-2	-2	-2
Vacation	-3	-3	-3	-3
Personal (not vacation)	-4	-4	-4	-4
Business/vacation combined	-5	-5	-5	-5

** measured as United Kingdom in Waves 48, 49 and 50.

FOREIGN TRAVEL (CONTINUED)

	Last Trip -----	Second Last Trip -----	Other Trips -----	Any Trip -----
Used a travel agent:				
Yes	121*09-6	121*25-6	121*41-6	121*57-6
For what purpose:				
Flight Reservations	121*09-9	121*25-9	121*41-9	121*57-9
Hotel Reservations	-0	-0	-0	-0
Local Sightseeing	-X	-X	-X	-X
Entire Trip	-Y	-Y	-Y	-Y
Number of nights away:				
1	121*10-1	121*26-1	121*42-1	121*58-1
2	-2	-2	-2	-2
3-4	-3	-3	-3	-3
5-7	-4	-4	-4	-4
8-10	-5	-5	-5	-5
11-14	-6	-6	-6	-6
15-29	-7	-7	-7	-7
30+	-8	-8	-8	-8
When trip was taken:				
January - March	121*11-1	121*27-1	121*43-1	121*59-1
April - June	-2	-2	-2	-2
July - September	-3	-3	-3	-3
October - December	-4	-4	-4	-4
Means of travel:				
Bus	121*11-5	121*27-5	121*43-5	121*59-5
Personal Vehicle	-6	-6	-6	-6
Cruise Ship	-7	-7	-7	-7
Plane (charter)	-8	-8	-8	-8
Plane (scheduled flight)	-9	-9	-9	-9
Railroad/Train	-0	-0	-0	-0
Rental Vehicle	-X	-X	-X	-X
Airline(s) used:				
Aer Lingus	121*12-1	121*28-1	121*44-1	121*60-1
Aero Mexico	-2	-2	-2	-2
Air Canada	-3	-3	-3	-3
Air France	-4	-4	-4	-4
Alaska Airlines	-5	-5	-5	-5
Alitalia	-6	-6	-6	-6
American	-7	-7	-7	-7
British Airways	-8	-8	-8	-8
Continental	-9	-9	-9	-9
Delta	-0	-0	-0	-0
JAL	121*13-1	121*29-1	121*45-1	121*61-1
KLM	-2	-2	-2	-2
Lufthansa	-3	-3	-3	-3
Mexicana	-4	-4	-4	-4
Northwest	-5	-5	-5	-5
Qantas	-6	-6	-6	-6
United	121*14-1	121*30-1	121*46-1	121*62-1
Virgin Atlantic	-2	-2	-2	-2
Other Asia/Pacific based airline	-3	-3	-3	-3
Other European based airline	-4	-4	-4	-4
Other Latin America based airline	-5	-5	-5	-5
Other	-6	-6	-6	-6

FOREIGN TRAVEL (CONTINUED)

	Last Trip -----	Second Last Trip -----	Other Trips -----	Any Trip -----
Class of service flown:				
First Class	121*15-1	121*31-1	121*47-1	121*63-1
Business	-2	-2	-2	-2
Coach	-3	-3	-3	-3
In-flight entertainment:				
Listened to radio	121*16-1	121*32-1	121*48-1	121*64-1
Watched movie	-2	-2	-2	-2
Watched in-flight video/ used in-flight video equipment	-3	-3	-3	-3
Activities on vacation/honeymoon trips:				
Attend a specific event	121*17-1	121*33-1	121*49-1	121*65-1
General sightseeing	-2	-2	-2	-2
Go to beach	-3	-3	-3	-3
Play golf	-4	-4	-4	-4
Running/jogging	-5	-5	-5	-5
Sailing	-6	-6	-6	-6
Scuba diving	-7	-7	-7	-7
Other	-8	-8	-8	-8
Skiing (cross country/downhill)	-9	-9	-9	-9
Other	-0	-0	-0	-0
Other	-X	-X	-X	-X

Summary Codes For Foreign Travel

	1 Trip -----	2 Trips -----	3+ Trips -----
Business only	121*68-1	-2	-3
Vacation only	121*69-1	-2	-3
Personal (excluding vacation/honeymoon)	121*70-1	-2	-3
Any vacation (including personal & honeymoon)	121*71-1	-2	-3
Business by plane	121*72-1	-2	-3
Vacation by plane (including personal/honeymoon)	121*73-1	-2	-3
European (Western) trips by plane	121*74-1	-2	-3
European business trips by plane	121*75-1	-2	-3
European vacation trips by plane	121*76-1	-2	-3
Any business	121*77-1	-2	-3
Any plane	121*78-1	-2	-3

CRUISE SHIPS

Personally took a cruise of more than 1 day's duration in past 3 years:

123*08-1 Yes

Cruise lines used in past 3 years:

Number of cruises taken in past 3 years:

123*09-1 Carnival	123*11-1 One
-2 Celebrity	-2 Two
-3 Disney Cruise Lines	-3 Three
-4 Holland America Lines Westours	-4 Four or more
-5 Norwegian	
-6 Princess	
-7 Other	
-8 Royal Caribbean	
-9 Other	

HOTELS & MOTELS

	Stayed in for Business -----	Stayed in for Personal/ Vacation -----	Either -----
Nights spent in hotel/motel past 12 months:			
1	122*72-1	122*77-1	123*02-1
2	-2	-2	-2
3-4	-3	-3	-3
5-7	-4	-4	-4
8-14	-5	-5	-5
15+	-6	-6	-6

Hotels or motels stayed at in past 12 months:

Baymont Inns & Suites	122*73-1	122*78-1	123*03-1
Best Western	-2	-2	-2
Comfort Inns	-3	-3	-3
Country Inns & Suites	-4	-4	-4
Courtyard	-5	-5	-5
Days Inn	-6	-6	-6
Doubletree	-7	-7	-7
Econo Lodge	-8	-8	-8
Embassy Suites	-9	-9	-9
Other	-0	-0	-0
Fairfield Inn (by Marriott)	-X	-X	-X
Other	-Y	-Y	-Y
Four Seasons	122*74-1	122*79-1	123*04-1
Hampton Inn	-2	-2	-2
Hilton	-3	-3	-3
Hilton Garden Inn	-4	-4	-4
Holiday Inn	-5	-5	-5
Holiday Inn Express	-6	-6	-6
Homewood Suites (by Hilton)	-7	-7	-7
Howard Johnsons	-8	-8	-8
Hyatt	-9	-9	-9
La Quinta Inns	-0	-0	-0
Marriott Hotels, Resorts and Suites	-X	-X	-X
Motel 6	-Y	-Y	-Y
Quality Inns	122*75-1	122*80-1	123*05-1
Radisson	-2	-2	-2
Ramada Inn	-3	-3	-3
Red Roof Inn	-4	-4	-4
Residence Inn (by Marriott)	-5	-5	-5
Ritz Carlton	-6	-6	-6
Sheraton	-7	-7	-7
Super 8	-8	-8	-8
Travelodge	-9	-9	-9
Westin	-0	-0	-0
Wyndham	-X	-X	-X
Other	-Y	-Y	-Y

Who generally makes the reservations:

Self	122*76-1	123*01-1	123*06-1
Other family member	-2	-2	-2
Secretary	-3	-3	-3
Travel agent	-4	-4	-4
Other	-5	-5	-5

FREQUENT FLYER

Member of frequent flyer program:

123*07-1 Yes

DOMESTIC TRAVEL

Any trips of more than 1 day's duration within the continental 48 States
in the past 12 months including business, vacation and weekend travel:

121*79-1 Yes
-2 No

Number of round trips:

121*80-2 One
-3 Two
-4 Three
-5 Four
-6 Five
-7 Six
-8 Seven
-9 Eight
-0 Nine or more

	Last Trip -----	Second Last Trip -----	Other Trips -----	Any Trip -----
Number of nights away:				
1	122*01-1	122*16-1	122*31-1	122*46-1
2	-2	-2	-2	-2
3-4	-3	-3	-3	-3
5-6	-4	-4	-4	-4
7-8	-5	-5	-5	-5
9-14	-6	-6	-6	-6
15+	-7	-7	-7	-7

Number of household members on trip:

1	122*02-1	122*17-1	122*32-1	122*47-1
2	-2	-2	-2	-2
3	-3	-3	-3	-3
4	-4	-4	-4	-4
5+	-5	-5	-5	-5

States visited:

Maine, New Hampshire, Vermont	122*03-1	122*18-1	122*33-1	122*48-1
Massachusetts, Connecticut, Rhode Island	-2	-2	-2	-2
New York, Pennsylvania, New Jersey	-3	-3	-3	-3
Delaware, Maryland, District of Columbia	-4	-4	-4	-4
Michigan, Wisconsin	-5	-5	-5	-5
Ohio, Indiana, Illinois	-6	-6	-6	-6
Nebraska, Kansas	-7	-7	-7	-7
N. Dakota, S. Dakota, Minnesota	-8	-8	-8	-8
Iowa, Missouri	-9	-9	-9	-9
N. Carolina, S. Carolina	-0	-0	-0	-0
Alabama, Georgia	122*04-1	122*19-1	122*34-1	122*49-1
Florida	-2	-2	-2	-2
Kentucky, Tennessee	-3	-3	-3	-3
Mississippi, Louisiana	-4	-4	-4	-4
Texas	-5	-5	-5	-5
Arkansas, Oklahoma	-6	-6	-6	-6
Virginia, West Virginia	-7	-7	-7	-7
Montana, Idaho, Wyoming	-8	-8	-8	-8
Washington, Oregon	-9	-9	-9	-9
California	-0	-0	-0	-0
Utah, Colorado	-X	-X	-X	-X
Arizona, New Mexico, Nevada	-Y	-Y	-Y	-Y

Reason for trip:

Business (paid for by company)	122*05-1	122*20-1	122*35-1	122*50-1
Business (paid for by self)	-2	-2	-2	-2
Honeymoon	-3	-3	-3	-3
Vacation	-4	-4	-4	-4
Personal (not vacation)	-5	-5	-5	-5
Part business/Part vacation	-6	-6	-6	-6

DOMESTIC TRAVEL (CONTINUED)

	Last Trip -----	Second Last Trip -----	Other Trips -----	Any Trip -----
Number of miles travelled from home (round trip) for each trip:				
Under 500	122*06-1	122*21-1	122*36-1	122*51-1
500 - 999	-2	-2	-2	-2
1000 +	-3	-3	-3	-3
When trip was taken:				
January	122*07-1	122*22-1	122*37-1	122*52-1
February	-2	-2	-2	-2
March	-3	-3	-3	-3
April	-4	-4	-4	-4
May	-5	-5	-5	-5
June	-6	-6	-6	-6
July	-7	-7	-7	-7
August	-8	-8	-8	-8
September	-9	-9	-9	-9
October	-0	-0	-0	-0
November	-X	-X	-X	-X
December	-Y	-Y	-Y	-Y
Who decided upon the destination of each trip:				
Yourself (alone or with someone else)	122*08-1	122*23-1	122*38-1	122*53-1
Travel agent	-2	-2	-2	-2
Spouse or mate	-3	-3	-3	-3
Tour operator	-4	-4	-4	-4
Used a travel agent:				
Yes	122*08-5	122*23-5	122*38-5	122*53-5
If yes, for what purpose:				
Flight reservations	122*08-8	122*23-8	122*38-8	122*53-8
Hotel reservations	-9	-9	-9	-9
Entire Trip	-0	-0	-0	-0
Means of travel:				
Plane (charter)	122*09-1	122*24-1	122*39-1	122*54-1
Plane (scheduled)	-2	-2	-2	-2
Rental Vehicle	-3	-3	-3	-3
Personal Vehicle	-4	-4	-4	-4
Bus (charter or tour)	-5	-5	-5	-5
Bus (scheduled)	-6	-6	-6	-6
Railroad/Train	-7	-7	-7	-7
Motor Home/RV	-8	-8	-8	-8
If by plane, airline(s) used:				
Other	122*10-1	122*25-1	122*40-1	122*55-1
Other	-2	-2	-2	-2
America West	-3	-3	-3	-3
American	-4	-4	-4	-4
Other	-5	-5	-5	-5
Continental	-6	-6	-6	-6
Delta	-7	-7	-7	-7
Other	-8	-8	-8	-8
Northwest	122*11-1	122*26-1	122*41-1	122*56-1
Southwest	-2	-2	-2	-2
United	-3	-3	-3	-3
USAirways	-4	-4	-4	-4
Other	-5	-5	-5	-5

DOMESTIC TRAVEL (CONTINUED)

	Last Trip -----	Second Last Trip -----	Other Trips -----	Any Trip -----
In-flight entertainment on the plane:				
Listened to radio	122*11-6	122*26-6	122*41-6	122*56-6
Watched movie	-7	-7	-7	-7
Watched in-flight video/ used in-flight video equipment	-8	-8	-8	-8
Read in-flight publication	-9	-9	-9	-9

Activities on vacation/honeymoon trips:

Go to beach	122*12-1	122*27-1	122*42-1	122*57-1
General sightseeing	-2	-2	-2	-2
Attend a specific event	-3	-3	-3	-3
Shopping	-4	-4	-4	-4
Play tennis	-5	-5	-5	-5
Visit National Park	-6	-6	-6	-6
Play golf	122*13-1	122*28-1	122*43-1	122*58-1
Backpacking/Hiking	-2	-2	-2	-2
Bicycle riding	-3	-3	-3	-3
Fishing	-4	-4	-4	-4
Hunting	-5	-5	-5	-5
Running/jogging	-6	-6	-6	-6
Skiing (cross country/downhill)	-7	-7	-7	-7
Other outdoor sports or recreation	-8	-8	-8	-8
Visit relatives or friends	-9	-9	-9	-9
Visit a health spa/retreat	-0	-0	-0	-0
Water skiing	-X	-X	-X	-X

States visited, by region:

North East	122*14-5	122*29-5	122*44-5	122*59-5
South	-2	-2	-2	-2
North Central	-3	-3	-3	-3
West	-6	-6	-6	-6

Summary codes for Domestic Travel

	1 Trip -----	2 Trips -----	3+ Trips -----
Business only	122*61-1	-2	-3
Vacation only	122*62-1	-2	-3
Personal only	122*63-1	-2	-3
Any vacation (including personal & honeymoon)	122*64-1	-2	-3
Any business	122*65-1	-2	-3

Number of plane trips (round trips) in last 12 months:

	Business -----	Personal/Vacation/ Honeymoon -----	Total -----
1	122*70-1	122*71-1	122*69-1
2	-2	-2	-2
3	-3	-3	-3
4	-4	-4	-4
5	-5	-5	-5
6-7	-6	-6	-6
8-9	-7	-7	-7
10-14	-8	-8	-8
15-19	-9	-9	-9
20-29	-0	-0	-0
30-49	-X	-X	-X
50+	-Y	-Y	-Y

CATALOG, MAIL, PHONE AND INTERNET ORDER

Personally ordered any of the following in past 12 months:

	Through Mail In Last 12 Months	By Phone In Last 12 Months	By Internet In Last 12 Months
	-----	-----	-----
Airline tickets	123*12-1	123*17-1	123*22-1
Automotive parts and supplies	-2	-2	-2
Baby accessories	-3	-3	-3
Cameras/camera equipment	-4	-4	-4
China/Crystal	-5	-5	-5
Clothing/Apparel	-6	-6	-6
Coffee & Tea	-7	-7	-7
Collector's items (coins, stamps, etc.)	-8	-8	-8
Compact discs/tapes/cassettes	-9	-9	-9
Computers	-0	-0	-0
Computer peripherals	-X	-X	-X
Computer software	123*13-1	123*18-1	123*23-1
Cookware/kitchen accessories	-2	-2	-2
Cosmetics/toiletries	-3	-3	-3
Other	-4	-4	-4
Financial/banking accounts	-5	-5	-5
Flowers	-6	-6	-6
Fruit	-7	-7	-7
Hobby or craft supplies	-8	-8	-8
Home furnishings	-9	-9	-9
Home study course	-0	-0	-0
Housewares	123*14-1	123*19-1	123*24-1
Hunting, fishing, camping equipment	-2	-2	-2
Jewelry/watches	-3	-3	-3
Pet products/supplies	-4	-4	-4
Religious records/tapes/CD's	-5	-5	-5
Shoes	-6	-6	-6
Seeds/plants/garden supplies	123*15-1	123*20-1	123*25-1
Small appliances	-2	-2	-2
Sports equipment	-3	-3	-3
Sports apparel/memorabilia	-4	-4	-4
Tickets (concerts, shows, sports, etc.)	-5	-5	-5
Toys	-6	-6	-6
Videos	-7	-7	-7
Vitamins	-8	-8	-8
Wines/Champagnes	-9	-9	-9
Other Health/Medical supplies	-0	-0	-0
Other	-X	-X	-X
Any of above items	-Y	-Y	-Y

CATALOG, MAIL, PHONE AND INTERNET ORDER (CONTINUED)

Personally ordered anything in the last 12 months from:

- 123*27-1 amazon.com
- 2 American Family Publishers
- 3 Avon
- 4 barnes&noble.com
- 5 Other
- 6 BMG Music
- 7 Book of the Month Club
- 8 buy.com
- 9 Columbia House Music Club
- 0 drugstore.com
- 123*28-1 ebay.com
- 2 Eddie Bauer
- 3 Fingerhut
- 4 Franklin Mint
- 5 Gevalia Kaffe
- 6 Home Shopping Network
- 7 J. Crew
- 8 J.C. Penney
- 9 Land's End
- 0 Lillian Vernon
- X L.L. Bean
- Y Other
- 123*29-1 priceline.com
- 2 Publishers Clearing House
- 3 QVC
- 4 Reader's Digest Association
- 5 Spiegel
- 6 Other
- 7 Victoria's Secret
- 8 walmart.com
- 9 Other department/specialty store
- 0 Other catalog or mail order service
- X Other internet site

Personally spent on mail, phone or internet order items in past 12 months:

- 123*30-1 Less than \$50
- 2 \$50 - \$99
- 3 \$100 - \$199
- 4 \$200 - \$499
- 5 \$500-\$799
- 6 \$800 or more

Personally spent on mail order items in past 12 months:

- 123*16-1 Less than \$50
- 2 \$50 - \$99
- 3 \$100-\$199
- 4 \$200-\$499
- 5 \$500-\$799
- 6 \$800 or more

Personally spent on phone order items in past 12 months:

- 123*21-1 Less than \$50
- 2 \$50 - \$99
- 3 \$100-\$199
- 4 \$200-\$499
- 5 \$500-\$799
- 6 \$800 or more

Personally spent on internet order items in past 12 months:

- 123*26-1 Less than \$50
- 2 \$50 - \$99
- 3 \$100-\$199
- 4 \$200-\$499
- 5 \$500-\$799
- 6 \$800 or more

BANKING & FINANCIAL SERVICES
-----Institutions used:

- 124*26-1 Savings & Loan
- 2 Full Service Bank
- 3 Credit Union
- 4 Federal Savings Bank
- 5 Mutual Funds Co.
- 6 Retail Loan Institution
- 7 Internet Bank

Banking services

- 1 Personally have
- 2 Acquired last 12 months
- 124*27 Interest Checking Account
- 124*28 Non-Interest Checking Account
- 124*29 Money Market Account
- 124*30 Savings Account
- 124*31 Auto Loan for new car
- 124*32 Personal Loan for education only
- 124*33 Other
- 124*34 Home Improvement Loans (unsecured)
- 124*35 Home Mortgage (1st)
- 124*36 2nd Mortgage (Equity Loan)
- 124*37 Mortgage Refinance/Consolidation Loan
- 124*38 Personal Line of Credit
- 124*39 Home Equity Line of Credit
- 124*40 Overdraft Protection
- 124*41 Special "Seniors" Club
- 124*42 Other Banking Services
- 124*43 Any Banking Service

Banking methods used in last 12 months:

- 124*44-1 ATM/Cash Machine
- 2 Bank-in-Person
- 3 Direct Deposit (of payroll check)
- 4 Mail
- 5 Personal Computer/Internet-Online
- 6 Phone

TRAVELERS CHECKS

Personally bought in last 12 months:

124*45-1 Yes

Total spent in last twelve months:

- 124*46-1 \$ 1 - \$249
- 2 \$250 - \$499
- 3 \$500 - \$999
- 4 \$1000 - \$2499
- 5 \$2500 or more

Companies:

- 124*47-1 American Express - Regular Checks
- 2 American Express - Checks For Two
- 3 Other
- 4 MasterCard
- 5 Visa
- 6 Other

Where purchased:

- 124*47-7 AAA
- 8 Bank
- 9 Other

For what reason:

- 124*47-0 Business
- X Vacation/Personal
- Y Other

CREDIT/DEBIT CARDS **

Credit/Debit Cards you personally have (in your own name):

-1 Have

Major Credit/Debit Cards:

123*37 American Express Green
123*38 American Express Gold
123*39 Other
123*40 Other
123*41 American Express Optima
123*42 Diners Club
123*43 Discover
123*46 MasterCard Standard

123*47 MasterCard Gold
123*48 Other
123*49 MasterCard Debit Card
123*50 Other
123*51 Visa Regular/Classic
123*52 Visa Gold
123*53 Other
123*54 Visa Check-Card (Debit)
123*55 Other
123*56 Other

Rewards/Affiliations Associated With Major Credit/Debit Card(s)

123*69 Cash back
123*70 Airline miles
123*71 Other
123*72 Gifts
123*73 Other
123*74 Other
123*75 Other
123*76 Other
123*77 Other
123*78 Other
123*79 Other

Department Store Credit Cards:

123*80 Other
124*01 Other
124*02 Other
124*03 Other
124*04 JC Penney
124*05 Sears
124*06 Other
124*07 Other
124*08 Other

** measured as Credit Cards in Wave 48.

CREDIT/DEBIT CARDS (CONTINUED) **

Summary Codes:

124*09 Any Major Credit/Debit Card
 124*10 Any Department Store Credit Card
 124*11 Any Credit/Debit Card

Purpose(s) used for:

124*15-1 Business
 -2 Personal

Number of credit/debit cards owned:

124*17-1 One
 -2 Two
 -3 Three
 -4 Four
 -5 Five
 -6 Six
 -7 Seven - Nine
 -8 Ten or more

Average monthly expenditure for all credit card purchases:

124*24-1 \$35 or less
 -2 \$36 - \$55
 -3 \$56 - \$90
 -4 \$91 - \$110
 -5 \$111 - \$180
 -6 \$181 - \$225
 -7 \$226 - \$450
 -8 \$451 - \$700
 -9 \$701 - \$1,000
 -0 \$1,001 - \$1,500
 -X \$1,501 - \$2,000
 -Y \$2,001 or more

MUTUAL FUNDS

 -1 Own
 -2 Acquired or added to in last 12 months

125*10 AIM
 125*11 American Century
 125*12 American Express Financial
 125*13 Dreyfus
 125*14 Fidelity Investments
 125*15 Franklin Templeton
 125*16 Other
 125*17 Invesco
 125*18 Janus
 125*19 Merrill Lynch
 125*20 Morgan Stanley

 125*21 Oppenheimer
 125*22 Prudential
 125*23 Putnam
 125*24 Salomon Smith Barney
 125*25 Schwab
 125*26 Scudder
 125*27 Other
 125*28 T.Rowe Price
 125*29 UBS Paine Webber
 125*30 Vanguard Group
 125*31 Other
 125*32 Any

** measured as Credit Cards in Wave 48.

INVESTMENT ACTIVITY

Used in last 12 months:

- 124*48-1 Stock Rating Service
- 2 Financial Planning or Money Management Counsel

Brokerage firm contacts in past 12 months:

Reason for Contact -----	Discount Brokerage Firm -----	Full Service Brokerage Firm -----	Online Brokerage Firm -----
Advice or Price Quotes	124*49-1	-2	-3
Purchased or Sold Bonds	124*50-1	-2	-3
Purchased or Sold Stocks	124*51-1	-2	-3
Purchased Put or Call Options	124*52-1	-2	-3
Purchased or Sold Mutual Funds	124*53-1	-2	-3

Brokerage firms or other financial
institutions used in past 12 months:

Number of investment transactions
in past 12 months:

124*54-1 Ameritrade	124*56-1 None
-2 Other	-2 1 - 2
-3 Charles Schwab	-3 3 - 9
-4 Credit Suisse First Boston	-4 10 - 19
-5 Other	-5 20 - 49
-6 E*Trade	-6 50+
-7 Fidelity	
-8 Franklin-Templeton	
-9 Merrill Lynch	
-0 Morgan Stanley Dean Witter	
124*55-1 Prudential Securities	
-2 Salomon Smith Barney	
-3 Other	
-4 TD Waterhouse	
-5 T.Rowe-Price	
-6 UBS Paine Webber	
-7 Vanguard	
-8 Other full service firm	
-9 Other discount brokerage firm	
-0 Other online brokerage firm	
-X Any bank	
-Y Other	

SECURITIES

- 1 Own
- 2 Current market value under \$10,000
- 3 \$10,000-\$49,999
- 4 \$50,000-\$149,999
- 5 \$150,000 or more
- 6 Acquired or added to in last 12 months

- 124*65 * U.S. Savings Bonds
- 124*66 * U.S. Treasury Notes
- 124*67 * Other U.S. Government Bonds
- 124*68 + Common or Preferred Stock in Company you work for
- 124*69 + Common Stock in any other Company

- 124*70 + Preferred Stock in any other Company
- 124*71 + Privately held shares of Companies or Partnerships
- 124*72 * City/Municipal or State Bonds
- 124*73 * Corporate Bonds or Debentures
- 124*74 * Money Market Funds

+ Stocks
* Other Market Instruments

- 124*75 * Mutual Funds (Bonds)
- 124*76 * Mutual Funds (Stocks)
- 124*77 * Tax Exempt Funds
- 124*78 * Annuities
- 124*79 * Savings Certificates
- 124*80 * Insured Money Market Accounts (Bank)

- 125*01 * CD (Certificate(s) of Deposit) - 6 months or less
- 125*02 * CD (Certificate(s) of Deposit) - more than 6 months
- 125*03 Investments in Gold or other Precious Metals or Gems
- 125*04 Investment Collections of Antiques, Books, Stamps, etc.
- 125*05 Other investments (Commodities/Puts/Calls, etc.)

125*06 Total of all above investments

SECURITIES (CONTINUED)

Summary Codes:

-1 Own
 -2 Acquired or added to in last 12 months
 -3 Total Current Market Value: \$1 - \$9,999
 -4 \$10,000 - \$24,999
 -5 \$25,000 - \$49,999
 -6 \$50,000 - \$74,999
 -7 \$75,000 - \$149,999
 -8 \$150,000 or More
 -Y \$100,000 or More

125*07 + Total Any Stock
 125*08 * Total Any Other Market Instrument

Retirement or college
savings plans you have:

125*09-1 IRA
 -2 Keogh
 -3 401K
 -4 529 Plan
 (College Savings Plan)

REAL ESTATE

	Household Owns	Acquired In Last 12 Months
	-----	-----
Vacation/Weekend Home	124*57-1	-2
Farm	124*58-1	-2
Retirement Real Estate	124*59-1	-2
Investment Real Estate	124*60-1	-2
Any of the above	124*61-1	-2
Household owns timeshare residence	124*62-Y	

Real Estate Agent:

124*62-X Used agent to buy or sell property in past 12 months
 -1 Used agent to sell a property in past 12 months
 -3 Used agent to buy a property in past 12 months
 124*63-1 Century 21
 -2 Coldwell Banker
 -3 Other
 -4 Prudential Real Estate
 -5 Other
 -6 Re/Max
 -7 Other

Was the home you currently occupy:

124*64-1 Custom built
 -2 Already built when you purchased it

Was it constructed within the last 12 months:

124*64-3 Yes
 -4 No

LIFE INSURANCE

Currently carry any life insurance:

125*33-1 Yes
 -2 No

Sources of life insurance policies currently carried:

-1 Currently carry
 -2 Acquired in past year
 125*34 From a union
 125*35 From a place of work
 125*36 From a fraternal or other membership group
 125*37 Veterans life insurance
 125*38 From a bank
 125*39 With loan, mortgage, or installment payments
 125*40 Through an agent representing one company
 125*41 Through an agent (broker) representing more than one company
 125*42 In response to mail advertising (no agent)

LIFE INSURANCE (CONTINUED)

Total face value at present time of life insurance carried (all sources combined):

125*43-1 Less than \$20,000
 -2 \$20,000 - \$49,999
 -3 \$50,000 - \$99,999
 -4 \$100,000 - \$149,999
 -5 \$150,000 - \$249,999
 -6 \$250,000 - \$499,999
 -7 \$500,000 or more

Number of policies carried:

125*45-1 1 policy
 -2 2 policies
 -3 3 policies
 -4 4 or more policies

Kinds carried:

125*46-1 Separate term policy
 -2 Separate whole life policy
 -3 Universal life
 -4 Variable life
 -5 Combination term/whole life policy
 -6 Credit life

Company or Companies:

-1 Have policy
 -2 Acquired last 12 months

125*47 A.L. Williams
 125*48 AFLAC
 125*49 AIG
 125*50 Allstate
 125*51 American Family
 125*52 American General

125*53 Bankers Life & Casualty
 125*54 Other
 125*55 Cigna
 125*56 Citigroup
 125*57 CNA
 125*58 Other
 125*59 Connecticut General

125*60 Other
 125*61 Equitable
 125*62 Farm Bureau
 125*63 Farmers Insurance Group
 125*64 Other
 125*65 Hartford

125*66 IDS
 125*67 ING
 125*68 John Hancock Mutual
 125*69 Kemper
 125*70 Lincoln Financial Group
 125*71 Massachusetts Mutual

125*72 Metropolitan (MetLife)
 125*73 MONY (Mutual of New York)
 125*74 Mutual of Omaha
 125*75 Nationwide
 125*76 New York Life

125*77 Northwestern Mutual
 125*78 Principal Mutual
 125*79 Provident
 125*80 Prudential
 126*01 SBLI

126*02 State Farm Mutual
 126*03 TIAA-CREF
 126*04 Travelers
 126*05 Veterans Life
 126*06 Western & Southern
 126*07 Zurich
 126*08 Other

126*09 Any Company
 126*10 Any Company or Source

Who decided which company to use:

126*11-1 Yourself (alone or with someone else)
 -2 Someone else

HOMEOWNERS OR PERSONAL PROPERTY INSURANCE

Currently have insurance on home or personal belongings:

126*12-Y Yes

- 1 Homeowner
- 2 Renter
- 3 Condominium/Co-op

Type of Coverage	Currently Carry	Acquired Last 12 Months
Fire	126*13-1	126*14-1
Liability	-2	-2
Theft and Loss	-3	-3
Other	-4	-4

Company:

- 126*15-1 AAA
- 2 Other
- 3 Allstate
- 4 American Express
- 5 American Family
- 6 Cigna
- 7 Country Companies
- 8 Farmers Insurance Group
- 9 Fireman's Fund America
- 0 Hartford
- 126*16-1 Kemper
- 2 Liberty Mutual
- 3 Metropolitan (MetLife)
- 4 Nationwide
- 5 Prudential
- 6 Safeco
- 7 Shelter
- 8 State Farm Mutual
- 9 Travelers
- 0 USAA
- X Other

How was it acquired:

- 126*17-1 Direct from an agent
- 2 Direct mail at home
- 3 Newspaper or magazine ad
- 4 In response to TV/radio

Who decided which company to use?

- 126*18-1 Yourself(alone or with someone else)
- 2 Someone else

Total value for loss covered by homeowners or personal property policy or policies:

- 126*19-1 Less than \$5,000
- 2 \$ 5,000 - \$ 9,999
- 3 \$10,000 - \$24,999
- 4 \$25,000 - \$39,999
- 5 \$40,000 - \$49,999
- 6 \$50,000 - \$74,999
- 7 \$75,000 - \$99,999
- 8 \$100,000 - \$299,999
- X \$300,000 or more

Carry a floater policy:

- 126*20-1 Yes, for jewelry or furs
- 2 Yes, for collections (antiques, coins)
- 3 Yes, for other personal items
- Y Any floater policy

Have a combined home and auto policy:

- 126*20-4 Yes
- 5 No

MEDICAL INSURANCE

Personally carry any medical, hospital or accident insurance:

- 126*21-1 Yes
- 2 No

Insures other household members or just you individually:

- 126*21-3 Other household members
- 4 You individually

Who decided which company to use?

- 126*21-5 Yourself(alone or with someone else)
- 6 Someone else

Where Acquired:

- 126*22-1 From a union
- 2 From a place of work
- 3 From a fraternal or other membership group
- 4 Medicaid
- 5 Medicare
- 6 Other government source
- 7 Through an agent representing one company
- 8 Through an agent (broker) representing more than one company
- 9 In response to mail advertising received at home or office (no agent)
- 0 In response to phone contact at home or office (no agent)

Member of a pre-paid group health care program such as a Health Maintenance Organization (HMO)?

- 126*23-1 Yes
- 2 No

Companies through which you have medical insurance:

- 126*24-1 Aetna US Healthcare
- 2 Other
- 3 American Family
- 4 Bankers Life & Casualty
- 5 Blue Cross/Blue Shield
- 6 Cigna
- 7 Combined of America
- 8 Delta Dental
- 9 Group Health Cooperative
- 126*25-1 Humana Care Plus
- 2 ING
- 3 Kaiser Permanente
- 4 Metropolitan
- 5 Mutual of Omaha
- 6 Oxford
- 7 Pacific Care/FHP
- 8 Physicians Life
- 126*26-1 Prudential
- 2 State Farm Mutual
- 3 Unicare
- 4 United Healthcare
- 5 USAA
- 6 Other

OTHER INSURANCE

- 126*27-1 Dental insurance
- 2 Loss of income through medical causes insurance
- 3 Personal liability insurance
- 4 Travel insurance
- 5 Vision care insurance
- 6 Prescription medicine
- 7 Mortgage insurance
- 8 Accidental death and dismemberment
- 9 Boat owners insurance
- 0 Long term care
- X Disability
- Y Small business insurance

MEN'S CLOTHING: BIG TICKET ITEMS

- Y Any purchase in past 12 months
- 1 Purchased one
- 2 Purchased two
- 3 Purchased three or more

126*30 All-Weather coats
 126*32 Other
 126*34 Fur Coat, Jacket
 126*36 Overcoat
 126*38 Parka
 126*40 Ski Jacket
 126*42 Formalwear (tuxedo)
 126*44 Business Suit
 126*46 Casual/Non-Business Suit
 126*48 Sports Jacket

Amount spent in total last 12 months:

- 1 Under \$100
- 2 \$100 - \$249
- 3 \$250 or more

126*31 All-Weather coats
 126*33 Other
 126*35 Fur Coat, Jacket
 126*37 Overcoat
 126*39 Parka
 126*41 Ski Jacket
 126*43 Formalwear (tuxedo)
 126*45 Business Suit
 126*47 Casual/Non-Business Suit
 126*49 Sports Jacket

MEN'S CLOTHING: LOW TICKET ITEMS

- Y Any purchase in past 12 months
- 1 Purchased one
- 2 Purchased two
- 3 Purchased three or more

126*50 Lightweight Jacket	126*70 Cloth Handkerchiefs
126*52 Casual Slacks	126*72 Gloves
126*54 Dress Slacks	126*74 Hat
126*56 Designer Jeans	126*76 Necktie
126*58 Jeans	126*78 Belt
	126*80 Wallet
126*60 Sweater	
126*62 Dress Shirt	127*02 T-shirt (not undershirt)
126*64 Sports Shirt	127*04 Socks
126*66 Nightwear	127*06 Sweatpants
126*68 Underwear (pairs)	127*08 Sweatshirt
	127*10 Swimsuit

Amount spent in total last 12 months:

- 1 Under \$50
- 2 \$50 - \$99
- 3 \$100 or more

126*51 Lightweight Jacket	126*71 Cloth Handkerchiefs
126*53 Casual Slacks	126*73 Gloves
126*55 Dress Slacks	126*75 Hat
126*57 Designer Jeans	126*77 Necktie
126*59 Jeans	126*79 Belt
	127*01 Wallet
126*61 Sweater	
126*63 Dress Shirt	127*03 T-shirt (not undershirt)
126*65 Sports Shirt	127*05 Socks
126*67 Nightwear	127*07 Sweatpants
126*69 Underwear	127*09 Sweatshirt
	127*11 Swimsuit

WOMEN'S CLOTHING: BIG TICKET ITEMS

- Y Any purchase last 12 months
- 1 Purchased one
- 2 Purchased two
- 3 Purchased three or more

127*69 Fur Coat, Jacket, Stole
 127*71 Other
 127*73 Cloth Coat
 127*75 Raincoat
 127*77 Parka
 127*79 Ski Jacket
 128*01 Suit (with skirt)
 128*03 Evening Dress
 128*05 Pants Suit
 128*07 Blazer

Amount spent in total last 12 months:

- 1 Under \$100
- 2 \$100 - \$249
- 3 \$250 or more

127*70 Fur Coat, Jacket, Stole
 127*72 Other
 127*74 Cloth Coat
 127*76 Raincoat
 127*78 Parka
 127*80 Ski Jacket
 128*02 Suit (with skirt)
 128*04 Evening Dress
 128*06 Pants Suit
 128*08 Blazer

WOMEN'S CLOTHING: LOW TICKET ITEMS

- Y Any purchase last 12 months
- 1 Purchased one
- 2 Purchased two
- 3 Purchased three or more

128*09 Dress	128*33 Girdle/Shapewear
128*11 Maternity Clothes	128*35 Purse (handbag)
128*13 Skirt	128*37 Slip
128*15 Casual Slacks	128*39 Underpants
128*17 Dress Slacks	128*41 Gloves
128*19 Designer Jeans	128*43 Hat
128*21 Jeans	128*45 Other
128*23 Sweater	128*47 T-shirt
128*25 Blouse/Shirt	128*49 Socks
128*27 Nightwear	128*51 Sweatpants
128*29 Brassiere	128*53 Sweatshirt
128*31 Sports Bra	128*55 Swimsuit

Amount spent in total last 12 months:

- 1 Under \$50
- 2 \$50 - \$99
- 3 \$100 or more

128*10 Dress	128*34 Girdle/Shapewear
128*12 Maternity Clothes	128*36 Purse (handbag)
128*14 Skirt	128*38 Slip
128*16 Casual Slacks	128*40 Underpants
128*18 Dress Slacks	128*42 Gloves
128*20 Designer Jeans	128*44 Hat
128*22 Jeans	128*46 Other
128*24 Sweater	128*48 T-shirt
128*26 Blouse/Shirt	128*50 Socks
128*28 Nightwear	128*52 Sweatpants
128*30 Brassiere	128*54 Sweatshirt
128*32 Sports Bra	128*56 Swimsuit

Clothing Summary

- 127*12-1 Any men's clothing purchased past year
 - 2 Purchased 1 item
 - 3 Purchased 2 items
 - 4 Purchased 3 or more items
- 128*57-1 Any woman's clothing purchased past year
 - 2 Purchased 1 item
 - 3 Purchased 2 items
 - 4 Purchased 3 or more items

SPORTS CLOTHING

- 1 Total spent past 12 months: Under \$100
- 2 \$100 or more
- 128*63 Athletic/Workout wear
- 128*64 Bicycle clothing
- 128*65 Golf clothing
- 128*66 Hiking/Backpacking clothing
- 128*67 Hunting Clothing
- 128*68 Marine/Boating Attire
- 128*69 Running clothing
- 128*70 Ski clothing
- 128*71 Team Sports Clothing
- 128*72 Tennis clothing
- 128*73 Any

CLOTHING EXPENDITURES: AMOUNT SPENT IN PAST 12 MONTHS

- 128*74-1 Under \$100
 - 2 \$100 - \$299
 - 3 \$300 - \$499
 - 4 \$500 - \$999
 - 7 \$1,000 or more

SHOES

Purchases:

- Y Any purchase last 12 months
- 1 Purchased one pair
- 2 Two pairs
- 3 Three or more
- 127*13 Canvas
- 127*15 Casual/Leisure
- 127*17 Dress Boots
- 127*19 Dress Shoes
- 127*21 Sandals
- 127*23 Slippers
- 127*25 Western Boots
- 127*27 Work Boots
- 127*29 Other Work Shoes
- 127*31 Other
- 127*33 Any Shoes

Amount spent in total in past 12 months:

- 1 Under \$50
- 2 \$50-\$99
- 3 \$100 or more
- 127*14 Canvas
- 127*16 Casual/Leisure
- 127*18 Dress Boots
- 127*20 Dress Shoes
- 127*22 Sandals
- 127*24 Slippers
- 127*26 Western Boots
- 127*28 Work Boots
- 127*30 Other Work Shoes
- 127*32 Other
- 127*34 Any Shoes

ATHLETIC SHOES

Purchases:

- Y Any purchase past 12 months
- 1 Purchased one pair
- 2 Two pairs
- 3 Three or more

Types:

- 127*35 Aerobic/Fitness shoes
- 127*37 Baseball/Softball shoes
- 127*39 Basketball shoes
- 127*41 Boat/Deck shoes
- 127*43 Bowling shoes

- 127*45 Cross Training shoes
- 127*47 Golf shoes
- 127*49 Hiking/Backpacking boots
- 127*51 Rock Climbing shoes
- 127*53 Running/Jogging shoes

- 127*55 Soccer shoes
- 127*57 Sports Sandals
- 127*59 Tennis shoes
- 127*61 Walking shoes
- 127*63 Weight Lifting/Training shoes

- 127*65 Any Athletic Shoes

Amount spent in total in last 12 months:

- 1 Under \$50
- 2 \$50 - \$74
- 3 \$75 or more

- 127*36 Aerobic/Fitness shoes
- 127*38 Baseball/Softball shoes
- 127*40 Basketball shoes
- 127*42 Boat/Deck shoes
- 127*44 Bowling shoes
- 127*46 Cross Training shoes
- 127*48 Golf shoes
- 127*50 Hiking/Backpacking boots
- 127*52 Rock Climbing shoes
- 127*54 Running/Jogging shoes
- 127*56 Soccer shoes
- 127*58 Sports Sandals
- 127*60 Tennis shoes
- 127*62 Walking shoes
- 127*64 Weight Lifting/Training shoes

- 127*66 Any Athletic Shoes

Brands bought in last 12 months:

- 127*67-1 Adidas
- 2 Airwalk
- 3 Asics
- 4 Avia
- 5 Brooks
- 6 Converse
- 7 Easy Spirit
- 8 Etonic
- 9 Fila
- 0 Keds
- X KSwiss

- 127*68-1 L A Gear
- 2 New Balance
- 3 Nike
- 4 Puma
- 5 Reebok
- 6 Rockport
- 7 Saucony
- 8 Timberland
- 9 Vans
- 0 Wolverine
- X Other

STOCKINGS & PANTYHOSE

Bought Last 6 Months

129*34-Y Yes

129*35-1 Heavy
-2 Medium
-3 Light

Number bought last 30 days

129*34-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 M
-6 5 H
-7 6- 9 H
-8 10-14 H
-9 15 or More H

129*34-X Sole Brand
129*36-1 Sole Type
-2 Sole Size
-3 Sole Style

Sole/ Primary	Sec- ondary
-----	-----

		Style:
129*35-4	129*36-4	Knee-highs
-5	-5	Pantyhose
-6	-6	Panty Pantyhose Combination
-7	-7	Stockings
-8	-8	Tights/Opaques
		Types:
129*35-9	129*36-9	Control Top
-0	-0	Support
-X	-X	Regular (Not Control Top/Support)
		Size:
129*35-Y	129*36-Y	Queen/Proportional
129*37-1	129*38-1	Regular Size

		Brands:
129*37-2	129*38-2	Berkshire
-3	-3	Calvin Klein/CK
-4	-4	Donna Karan/DKNY
-5	-5	Evan-Picone
-6	-6	Hanes Silk Reflections
-7	-7	Hanes Too
-8	-8	Other Hanes
-9	-9	Jaclyn Smith
-0	-0	Jockey For Her
-X	-X	Just My Size
-Y	-Y	Kathie Lee
129*39-1	129*40-1	Other
-2	-2	L'eggs Sheer Energy
-3	-3	L'eggs Silken Mist
-4	-4	Other L'eggs
-5	-5	Liz Claiborne
-6	-6	No Nonsense
-7	-7	Penney
-8	-8	Sears
-9	-9	Victoria's Secret
-Y	-Y	Other

LUGGAGE

Owns

120*61-Y Yes

120*62-1 Heavy
-2 Medium
-3 Light

Number Bought Last 12 Months

120*61-1 None L
-2 1 L
-3 2 M
-4 3 M
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

120*61-X Sole Brand
120*63-1 Sole Type
-2 Sole Kind

Sole/ Sec-
Primary ondry

		Types:
120*62-4	120*63-4	Attache
-5	-5	Garment Bag
-6	-6	Pullman/Suitcase
-7	-7	Shoulder Briefcase/Bag
-8	-8	Other Type

		Kinds:
120*62-9	120*63-9	Hard Side
-0	-0	Soft Side

		Brands:
120*62-X	120*63-X	Airway
-Y	-Y	American Tourister
120*64-1	120*65-1	Atlantic
-2	-2	Other
-3	-3	Coach
-4	-4	Hartmann
-5	-5	Other
-6	-6	Jansport
-7	-7	Land's End
-8	-8	Penney's
-9	-9	Pierre Cardin
-0	-0	Samsonite
-X	-X	Skyway
-Y	-Y	Tumi
120*66-3	120*67-3	Other

Amt. spent in last 12 months:
120*68-1 Under \$50
-2 \$ 50 - \$ 99
-3 \$100 - \$199
-4 \$200 - \$299
-5 \$300+

SHOE POLISH

Bought/Last 12 Months

128*58-Y Yes

128*59-1 Heavy
-2 Medium
-3 Light

Number Bought Last 12 Months

128*58-1 None L
-2 1 L
-3 2 M
-4 3 H
-5 4 H
-6 5 H
-7 6 H
-8 7 H
-9 8 H
-0 9 or More H

128*58-X Sole Brand
128*60-1 Sole Type

Sole/ Sec-
Primary ondry

		Types:
128*59-4	128*60-4	Cream
-5	-5	Liquid
-6	-6	Paste

		Brands:
128*59-7	128*60-7	Esquire
-8	-8	Griffin
-9	-9	Johnson
-0	-0	Kiwi
128*61-1	128*62-1	Other

FINE JEWELRY

-1 Number bought last 12 months: 1
 -2 2
 -3 3 or more
 -Y Any

Kinds:

128*75 Bracelet
 128*76 Brooch/Pin
 128*77 Earrings
 128*78 Necklace
 128*79 Engagement Ring
 128*80 Other Ring

Total amount spent on all fine jewelry
 in last 12 months:

129*06-1 Under \$100
 -2 \$100 - \$399
 -3 \$400 - \$749
 -4 \$750 - \$999
 -5 \$1,000+

Types:

129*01 Diamond
 129*02 Gold
 129*03 Platinum
 129*04 Sterling
 129*05 Other

129*06-Y Bought any fine jewelry
 in last 12 months

COSTUME JEWELRY

-1 Number bought last 12 months: 1
 -2 2
 -3 3
 -4 4
 -5 5
 -6 6 or more
 -Y Any

Total spent on all costume jewelry
 in last 12 months:

129*12-1 \$1 - \$24
 -2 \$25 - \$49
 -3 \$50 - \$99
 -6 \$100+

129*07 Bracelet
 129*08 Pin
 129*09 Earrings
 129*10 Necklace
 129*11 Ring

129*12-Y Bought any costume jewelry
 in last 12 months

WATCHES

-1 Bought last 12 months
 -2 Bought as gift last 12 months

Kinds:

129*13 Sport
 129*14 Dress
 129*15 Casual
 129*32 Any watch

Total spent on watches in last 12 months:

129*33-1 \$1 - \$49
 -2 \$50 - \$99
 -3 \$100 - \$299
 -4 \$300 - \$499
 -5 \$500 +

NEEDLECRAFT AND SEWING

Number of times stitched in last six months:

- 1 1-4 times
- 2 5-9
- 3 10 or more
- Y Any

Types:

- 129*47 Sewing - General Mending
- 129*48 Sewing - Garments from Patterns
- 129*49 Knitting
- 129*50 Crocheting
- 129*51 Cross-stitch
- 129*52 Needlepoint
- 129*53 Quilting

Patterns:

- 129*54-1 Butterick
- 2 McCall's
- 3 Simplicity
- 4 Vogue
- 5 Other

WRITING INSTRUMENTS

Personally bought in last 12 months

Types:

- 129*41-1 Matched Set
- 2 Ball Point
- 3 Mechanical Lead Pencil
- 4 Rollerpen

Brands:

- 129*41-5 Bic
- 6 Cross
- 7 Flair
- 8 Montblanc
- 9 Paper Mate
- 129*42-1 Parker
- 2 Pentel
- 3 Scripto
- 4 Other

Finish:

- 129*43-1 Gold
- 2 Matteblack
- 3 Silver
- 4 Other

Amount spent:

- 129*43-5 Under \$2.00
- 6 \$2.00 - \$4.99
- 7 \$5.00 - \$9.99
- 8 \$10.00 - \$24.99
- 9 \$25 or more

Bought as gift

Types:

- 129*44-1 Matched Set
- 2 Ball Point
- 3 Mechanical Lead Pencil
- 4 Rollerpen

Brands:

- 129*44-5 Bic
- 6 Cross
- 7 Flair
- 8 Montblanc
- 9 Paper Mate
- 129*45-1 Parker
- 2 Pentel
- 3 Scripto
- 4 Other

Finish:

- 129*46-1 Gold
- 2 Matteblack
- 3 Silver
- 4 Other

Amount spent:

- 129*46-5 Under \$2.00
- 6 \$2.00 - \$4.99
- 7 \$5.00 - \$9.99
- 8 \$10.00 - \$24.99
- 9 \$25 or more

TOOLS

- 1 Your household owns
- 2 Acquired last 12 months

129*55 Air compressor (not 12 volt inflator)
 129*56 Automotive tools
 129*57 Car vacuum
 129*58 Chain saw (gas)
 129*59 Chain saw (electric)

129*60 Chipper/Shredder
 129*61 Circular saw (portable)
 129*62 Decorative paint tools/kits
 129*63 Drive bits
 129*64 Electric car polisher
 129*65 Electric drill - cordless

129*66 Electric drill - corded
 129*67 Electric router
 129*68 Electric sander
 129*69 Electric screwdriver (cordless)
 129*70 Glue gun

129*71 Jig/sabre saw (portable)
 129*72 Lawn mower - riding
 129*73 Lawn mower (non-power)
 129*74 Lawn mower, walk behind (electric)
 129*75 Lawn mower, walk behind (gas)

129*76 Lawn or garden tractor
 129*77 Lawn sprinkler
 129*78 Leaf shredder
 129*79 Outdoor blower (gas)
 129*80 Outdoor blower (electric)

130*01 Pneumatic tools
 130*02 Power ratchet; cordless
 130*03 Paint sprayer
 130*04 Saw blades
 130*05 Shears (non-electric)

130*06 Shovel
 130*07 Snowblower
 130*08 Staple gun
 130*09 Stationary band saw
 130*10 Stationary drill press

130*11 Stationary table saw
 130*12 Stationary radial arm saw
 130*13 Tiller (garden)
 130*14 Trimmer/edger (electric)
 130*15 Trimmer/edger (gas)

130*16 Wallpaper stripper
 130*17 Welder
 130*18 Wet-dry shop vacuum
 130*19 Workbench (portable)
 130*20 Other

130*21 Any tools

Decision maker:

- 130*22-1 Yourself (alone or with someone else)
- 2 Someone else

HOUSEHOLD FURNISHINGS: BIG TICKET ITEMS

Purchase:

- 1 Household owns
- 2 Acquired last 12 months

Amount spent last 12 months:

- 3 \$1 - \$249
- 4 \$250 - \$399
- 5 \$400 - \$699
- 6 \$700 or more

130*23 Wall unit/wall system
130*24 Sofa/sectional
130*25 Recliner
130*26 Sofa-bed convertible
130*27 Other living room furniture

130*28 Bed frame/headboard
130*29 Box spring
130*30 Mattress
130*31 Cedar chests
130*32 Other bedroom furniture

130*33 Kitchen furniture
130*34 Dining room furniture
130*35 Family room furniture
130*36 Home Office furniture
130*37 Piano

130*38 Window coverings-custom made
130*39 Wall-to-wall carpet
130*40 Other
130*41 Other

Summary codes for Big Ticket items:

- 130*42-1 Own any
 - 2 Acquired any in past 12 months
- 130*42-3 Total spent past 12 months: under \$500
 - 4 \$500 - \$999
 - 5 \$1000 - \$1499
 - 6 \$1500 - \$2499
 - 7 \$2500 or more

HOUSEHOLD FURNISHINGS: LOW TICKET ITEMS

Purchase:

- 1 Household owns
- 2 Acquired last 12 months

Amount spent last 12 months:

- 3 \$1 - \$99
- 4 \$100 - \$199
- 5 \$200 - \$299
- 6 \$300 or more

- 130*43 Awning
- 130*44 Draperies
- 130*45 Curtains
- 130*46 Horizontal blinds-ready made

- 130*47 Vertical blinds-ready made
- 130*48 Pleated shades
- 130*49 Lawn/porch furniture
- 130*50 Patio/deck cover

- 130*51 Upholstery fabric
- 130*52 Area rug
- 130*53 Room size rug
- 130*54 Indoor/outdoor carpet
- 130*55 Table/floor lamps

Summary codes for Low Ticket items:

- 130*56-1 Own any
- 2 Acquired any in past 12 months

- 130*56-3 Total spent past 12 months: under \$100
- 4 \$100 - \$199
- 5 \$200 - \$349
- 6 \$350 - \$499
- 7 \$500 or more

Decision maker for any purchase in last 12 months (Big Ticket or Low Ticket):

- 130*57-1 Yourself (alone or with someone else)
- 2 Someone else

APPLIANCES FOR CLIMATE CONTROL

- 1 Household owns
- 2 Bought in last 12 months

Amount spent last 12 months:

- 3 \$1 - \$99
- 4 \$100 - \$399
- 5 \$400 - \$999
- 6 \$1000 or more

130*58 Air cleaner - electric
 130*59 Central air conditioner
 130*60 Air conditioner - separate room
 130*61 Attic/whole house fan
 130*62 Ceiling fan (not bathroom vent)

130*63 Coal/wood stove
 130*64 Wood pellet stove
 130*65 Central heating-gas
 130*66 Central heating-oil
 130*67 Electric heating (central)

130*68 Space heater (electric)
 130*69 Automatic setback thermostat
 130*70 Dehumidifier
 130*71 Humidifier
 130*72 Fireplace

130*73 Heat pump
 130*74 Kerosene heater

Summary Codes:

- 1 Own any
- 2 Bought any in last 12 months

130*75 Any air conditioner
 130*76 Any fan
 130*77 Any climate control appliance

Total spent on all climate control appliances in past 12 months:

- 130*77-3 Under \$100
 -4 \$100 - \$499
 -5 \$500 - \$999
 -6 \$1000 - \$1499
 -7 \$1500 or more

Decision maker for any purchase in last 12 months:

- 130*78-1 Yourself (alone or with someone else)
 -2 Someone else

BEDDING AND BATH GOODS

Bought last 12 months:

131*09-1 Bathmat (in tub)
 -2 Shower curtain
 -3 Towels
 -4 Pillowcases
 -5 Sheets
 -6 Electric blankets
 -7 Other blankets
 -8 Bedspreads
 -9 Pillows
 -0 Pillow shams
 -X Comforters/quilts
 -Y Dust ruffles

Total amount spent in last 12 months:

- 131*10-1 Less than \$50
 -2 \$50 - \$149
 -3 \$150+

Decision Maker:

- 131*11-1 Yourself (alone or with someone else)
 -2 Someone else

KITCHEN COOKING AND SERVING PRODUCTS

- 1 Household owns
- 2 Bought past 12 months

131*12 Aluminum cookware
 131*13 Other metal cookware
 131*14 Barbecue equipment
 131*15 Canning jars & lids
 131*16 Ceramic coated cookware

131*17 Cutlery (kitchen knives)
 131*18 Insulated coffee carafe/server
 131*19 Wok (non-electric)
 131*20 Glass storage containers

131*21 Plastic storage containers
 131*22 Glass ovenware/bakeware
 131*23 Non-stick metal bakeware/ovenware
 131*24 Glass rangetop cookware
 131*25 Microwave cookware: glass/ceramic
 131*26 Microwave cookware: plastic
 131*27 Microwave Cookware: paper/disposable

131*28 Any

Decision maker for any purchase in last 12 months:

- 131*29-1 Yourself (alone or with someone else)
- 2 Someone else

Bought any of the above as a gift in past 12 months:

- 131*30-1 Yes
- 2 No

ELECTRIC APPLIANCES

- 1 Household owns
- 2 Bought past 12 months

131*31 Electric blender
 131*32 Electric can opener
 131*33 Electric coffee grinder
 131*34 Electric food processor

131*35 Electric fry pan
 131*36 Electric grill
 131*37 Electric iron
 131*38 Electric juicer
 131*39 Electric knife

131*40 Electric mixer - hand held
 131*41 Electric mixer - stationary
 131*42 Electric popcorn maker
 131*43 Electric slow cooker
 131*44 Electric steam cooker
 131*45 Electric toaster
 131*46 Electric toaster oven
 131*47 Electric wok

131*48 Any

Decision maker for any purchase in last 12 months:

- 131*49-1 Yourself (alone or with someone else)
- 2 Someone else

HOUSEHOLD APPLIANCES & DURABLES

- 1 Household owns
- 2 Bought past 12 months

131*50 Air purifier
 131*51 Automatic washing machine
 131*52 Broom
 131*53 Burglar alarm
 131*54 Carpet steam cleaner

 131*55 Clothes dryer (electric)
 131*56 Clothes dryer (gas)
 131*57 Garage door opener
 131*58 Home fire extinguisher
 131*59 Hot tub/whirlpool spa

 131*60 Hot water heater
 131*61 Locks or lock sets
 131*62 Mop
 131*63 Rechargeable flashlight

 131*64 Other battery flashlight
 131*65 Sewing machine
 131*66 Smoke/fire detector
 131*67 Stacked washer/dryer
 131*68 Vacuum cleaner-canister

 131*69 Vacuum cleaner-hand held
 131*70 Vacuum cleaner-upright
 131*71 Water softener

 131*72 Any

Decision maker for any purchase in last 12 months:

- 131*73-1 Yourself (alone or with someone else)
- 2 Someone else

TABLE SETTINGS

You personally:

- 1 Own
- 2 Bought last 12 months
- 3 Bought as gift in last 12 months

132*38 Cloth tablecloth/napkins
 132*39 Fine china dinnerware
 132*40 Glassware
 132*41 Fine china serving pieces
 132*42 Fine crystal barware
 132*43 Lead crystal hollowware
 132*44 Lead crystal stemware
 132*45 Silverplated flatware
 132*46 Stainless flatware
 132*47 Sterling silver flatware
 132*48 Stoneware
 132*49 Placemats
 132*50 Other dinnerware

 132*51 Any table setting

Amount spent on table settings in the last 12 months:

- 132*53-1 Under \$15
- 2 \$15 - \$25
- 3 \$26 - \$50
- 4 \$51 - \$100
- 5 \$101 - \$175
- 6 \$176 - \$300
- 7 \$301+

KITCHEN & COOKING APPLIANCES & DURABLES

- 1 Household owns
- 2 Bought past 12 months

131*74 Automatic dishwasher (built in)
 131*75 Automatic dishwasher (portable)
 131*76 Bread making machine
 131*77 Built in range oven - electric
 131*78 Built in range oven - gas

131*79 Charcoal grill
 131*80 Coffee maker: automatic drip
 132*01 Coffee maker: electric perk
 132*02 Coffee maker: electric with wall mount
 132*03 Coffee maker: other electric

132*04 Combination range/microwave
 132*05 Continuous cleaning oven
 132*06 Convection oven
 132*07 Cook top
 132*08 Deep fryer

132*09 Electric stove/range
 132*10 Espresso/Cappuccino Maker
 132*11 Garbage disposer
 132*12 Gas grill
 132*13 Gas stove/range

132*14 Ice cream machine
 132*15 Microwave oven
 132*16 Pasta machine
 132*17 Pressure cooker
 132*18 Rangehood

132*19 Refrigerator
 132*20 Separate freezer
 132*21 Trash compactor

132*22 Any

Are any of the above items wall-mounted?

- 132*23-1 Yes
- 2 No

Decision maker for any purchase in last 12 months:

- 132*24-1 Yourself alone or with someone else
- 2 Someone else

PERSONAL APPLIANCES

- 1 Personally own
- 2 Bought last 12 months

Amount spent last 12 months:

- 3 \$1 - \$24
- 4 \$25 - \$49
- 5 \$50+

132*25 Other
 132*26 Clock - battery
 132*27 Clock radio - electric
 132*28 Electronic ear thermometer
 132*29 Electronic personal organizer
 132*30 Hand-held massagers
 132*31 Hearing aids
 132*32 Home blood pressure monitor
 132*33 Lighted make-up mirror
 132*34 Massaging shower head
 132*35 Oral irrigation device
 132*36 Scale (bathroom)

- 132*37-1 Personally own any
- 2 Bought any past 12 months

PAINT/STAIN

Bought/Last 12 Months

130*79-Y Yes

130*80-1 Heavy
-2 Medium
-3 Light

Gallons/last 12 months

130*79-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 M
-6 5 M
-7 6 M
-8 7 M
-9 8 H
-0 9 or More H

130*79-X Sole Brand

131*01-1 Sole Type
-2 Sole Kind
-3 Sole Form

Sole/ Sec-
Primary ondry

Types:

130*80-4	131*01-4	Interior Paint		
-5	-5	Exterior Paint	131*08-9	Less than \$50
-6	-6	Interior Stain	-0	\$50 - \$100
-7	-7	Exterior Stain	-X	\$101+

Kinds:

130*80-8 131*01-8 Brush/Roller
-9 -9 Spray

Forms:

130*80-0 131*01-0 Latex/Water-based
-X -X Oil-Based

Brands:

130*80-Y	131*01-Y	Ace
131*02-1	131*03-1	Behr
-2	-2	Benjamin Moore
-3	-3	Other
-4	-4	Other
-5	-5	Dutch Boy
-6	-6	Glidden
-7	-7	Home Depot
-8	-8	K Mart
-9	-9	Krylon
-0	-0	Martha Stewart
-X	-X	Minwax
-Y	-Y	Olympic Stain
131*04-1	131*05-1	Pittsburgh
-2	-2	Pratt & Lambert
-3	-3	Other
-4	-4	Rust-Oleum
-5	-5	Sears
-6	-6	Sherwin Williams
-7	-7	Thompsons
-8	-8	True Value E-Z Kare
-9	-9	True Value WeatherAll
-0	-0	Wal-Mart
131*06-1	131*07-1	Other

Where bought:

131*08-1 Hardware store
-2 Home Center store
-3 Decorator store
-4 Department store
-5 Discount store
-6 Lumber/building supply
-7 Paint store
-8 Other

HOME IMPROVEMENTS

Purchase:

- 1 Household purchased in last 12 months

Who did the work:

- 2 Yourself or other household member
- 3 Outside contractor

Amount Spent:

- 4 Under \$100
- 5 \$100 - \$499
- 6 \$500 or more

133*07 Bathroom or kitchen faucets
 133*08 Other bathroom or kitchen plumbing fixtures
 133*09 Insulation for ceiling, floor, and/or walls
 133*10 Exterior light fixtures
 133*11 Interior light fixtures

133*12 Clean-air filter
 133*13 Down spouts/gutters
 133*14 Yard fence
 133*15 Wallpaper/covering
 133*16 Exterior painting
 133*17 Interior painting

Summary Codes:

- 133*18-1 Purchased any in last 12 months
- 2 Who did the work: Yourself or other household member
 - 3 Outside contractor
 - 4 Total amount spent: under \$150
 - 5 \$150 - \$499
 - 6 \$500 - \$999
 - 7 \$1000 - \$1999
 - 8 \$2000 or more

Home Decorating Service:

- 133*19-1 Used a home decorating service in the last 12 months

Number of above improvements done personally:

- 133*21-1 1
 -2 2
 -3 3
 -4 4+

HOME REMODELING

Purchase:

- 1 Household had done in last 12 months

Who did the work:

- 2 Yourself or other household member
- 3 Outside contractor

Amount spent:

- 4 Under \$1,000
- 5 \$1,000 - \$2,999
- 6 \$3,000 or more

132*54 Conversion of garage/attic/basement into living space
 132*55 Remodel bathroom
 132*56 Remodel kitchen
 132*57 Remodel bedroom
 132*58 Remodel/convert room to home office

132*59 Remodel other rooms
 132*60 Add bathroom
 132*61 Add/extend garage
 132*62 Add other rooms - exterior addition
 132*63 Add deck/porch/patio

132*64 Roofing
 132*65 Siding - vinyl/metal
 132*66 Aluminum windows
 132*67 Clad-wood/Wood windows
 132*68 Vinyl windows

132*69 Ceramic tile floors
 132*70 Hardwood floors
 132*71 Laminate flooring
 132*72 Vinyl flooring
 132*73 Carpeting
 132*74 Kitchen cabinets

132*75 Kitchen counter tops
 132*76 Skylights
 132*77 Exterior doors
 132*78 Interior doors
 132*79 Garage doors

132*80 Concrete or masonry work
 133*01 Swimming pool - in ground
 133*02 Wall panelling
 133*03 Ceramic wall tile

Summary Codes:

- 133*04-1 Had any home remodeling done in last 12 months:
- 2 Who did the work: yourself or other household member
 - 3 Outside contractor
 - 4 Total amount spent: Under \$500
 - 5 \$500 - \$2499
 - 6 \$2500 - \$4999
 - 7 \$5000 - \$7499
 - 8 \$7500 or more

Number of above remodeling jobs done personally:

- 133*06-1 One
 -2 Two
 -3 Three
 -4 Four
 -5 Five
 -6 Six
 -7 Seven - Nine
 -8 Ten or more

HOUSEKEEPING SERVICES

How often is home cleaned by -----	Any time in last 12 mos. -----	More than once a week -----	Once a week -----	2-3 times a month -----	Once a month -----	Less than once a month -----
Maid/Housekeeper	133*22-Y	-1	-2	-3	-4	-5
Professional household cleaning service	133*23-Y	-1	-2	-3	-4	-5
Used in last 12 months:						
Professional carpet cleaning service	133*24-1					
Professional furniture cleaning service	-2					
Any housekeeping services past 12 months	133*24-Y					

SHOPPING

Where purchased in past 6 months:

- 1 Department store
- 2 Discount store
- 3 Drug store
- 4 Grocery store

133*45 Cosmetics
 133*46 Toiletries
 133*47 Non-prescription drugs/OTC [punches 2-4 only]
 133*48 Prescription drugs [punches 2-4 only]
 133*49 Clothing
 133*50 Shoes

WHERE PURCHASE ALCOHOLIC BEVERAGES

Where purchased in past 6 months:

- 1 Convenience store
- 2 Supermarket
- 3 Liquor store
- 4 Drug store
- 5 Wholesale membership club
- 6 Other

133*51 Beer
 133*52 Wine
 133*53 Liquor

IN HOME SHOPPING

Purchased items from an in home sales representative in last 6 months:

133*25-1 Yes
-2 No

Amount spent in last 6 months:

133*26-1 Under \$25
-2 \$25 - \$49
-3 \$50 - \$74
-4 \$75 or more

Items purchased:

133*26-5 Cosmetics
-6 Housewares
-7 Clothing
-8 Jewelry
-9 Vitamins
-0 Other

Companies:

133*27-1 Avon
-2 Amway
-3 Mary Kay Cosmetics
-4 Tupperware
-5 OtherEXPENDITURES

Amount spent last 6 months:

-1 \$1 - \$9
-2 \$10 - \$19
-3 \$20 - \$29
-4 \$30 - \$39
-5 \$40 - \$59
-6 \$60 - \$79
-7 \$80 - \$99
-8 \$100 - \$124
-9 \$125 - \$149
-0 \$150 or more
-Y Any134*19 Barber Shop
134*20 Beauty Parlor
134*21 Dry Cleaning
134*22 Flowers by Phone/Wire
134*23 Flower Shop
134*24 Laundries/Laundromats
134*25 Quick Service Copy/Printing
134*26 Total

Used in last 6 months:

134*27-Y Money Orders
134*28-Y Money by Wire

CONVENIENCE STORES

Stores: times shopped in last 30 days

- 1 None
- 2 One
- 3 Two
- 4 Three
- 5 Four
- 6 Five
- 7 Six to nine
- 8 Ten to fourteen
- 9 Fifteen or more

-Y Shopped in last 6 months

133*28 AM/PM
 133*29 BP/Amoco Food Mart
 133*30 Circle K
 133*31 Citgo Quik Mart
 133*32 Cumberland Farms
 133*33 Exxon/Mobil-on-the-Run
 133*34 7-Eleven

133*35 76 Self Serve Mart
 133*36 Stop-N-Go
 133*37 SuperAmerica/Speedway
 133*38 Wawa
 133*39 White Hen
 133*40 Other

Time of day usually shop at convenience stores:

- 133*41-5 Morning/Afternoon
- 4 Evening

Items bought/used in convenience stores in last 30 days:

- 133*42-1 Other
 - 2 Other
 - 3 Hot dogs
 - 4 Other
 - 5 Ice cream
 - 6 Candy
 - 7 Snack foods
 - 8 Dairy products
 - 9 Other
 - 0 Other
 - X Coffee - brewed
 - Y Milk
- 133*43-1 Soft drinks - bottle/can
 - 2 Soft drinks - fountain
 - 3 Juice drinks
 - 4 Beer
 - 5 Other
 - 6 Cigarettes
 - 7 Lottery tickets
 - 8 Non-prescription drug/OTC
 - 9 Other
 - 0 Gas
 - X Other

Amount spent in convenience stores in last 30 days:

- 133*44-2 \$10 or less
- 3 \$11- \$19
- 4 \$20- \$39
- 5 \$40- \$50
- 6 \$51- \$99
- 7 \$100 or more

FOOD STORES

Money spent in grocery stores, food stores, supermarkets and warehouse/club stores in an average week

By the household:

150*62-1 Less than \$20
 -2 \$20 - \$39
 -3 \$40 - \$59
 -4 \$60 - \$79
 -5 \$80 - \$99
 -6 \$100 - \$119
 -7 \$120 - \$149
 -8 \$150 or more

By you personally:

150*63-1 Less than \$20
 -2 \$20 - \$39
 -3 \$40 - \$59
 -4 \$60 - \$79
 -5 \$80 - \$99
 -6 \$100 - \$119
 -7 \$120 - \$149
 -8 \$150 or more

Times shopped last 30 days:

-1 None
 -2 One
 -3 Two
 -4 Three
 -5 Four
 -6 Five
 -7 Six to nine
 -8 Ten to fourteen
 -9 Fifteen or more

 -Y Shopped in last 6 months

Grocery Stores:

149*71 A & P
 149*72 Acme
 149*73 Albertson's
 149*74 Aldi

 149*78 Cub Foods
 150*04 Eagle
 150*08 Food Lion
 150*09 Foodtown

 150*10 Fred Meyer
 150*12 GNC
 150*13 Giant
 150*14 Giant Eagle

 150*16 Harris Teeter
 150*17 H.E. Butt/HEB
 150*18 IGA
 150*22 King Soopers

 150*23 Kroger
 150*25 Military Commissary
 150*27 Pathmark
 150*29 Piggly Wiggly

 150*30 Price Chopper
 150*31 Publix
 150*32 Ralphs
 150*33 Safeway
 150*34 Schnuck

 150*35 7-Eleven
 150*37 Shop 'N Save
 150*39 Smith's
 150*42 Stop 'N Shop
 150*46 Super Valu

FOOD STORES (CONTINUED)

 150*50 Vons
 150*52 Walmart Supercenter
 150*54 Wegmans
 150*56 Other
 150*57 Winn Dixie

Warehouse/Club Stores:

150*58 BJ's Wholesale Club
 150*59 Price Costco
 150*60 Sam's Club
 150*61 Shopper's Food Warehouse

DEPARTMENT, CLOTHING & SPECIALTY STORES

Times shopped in last 30 days:

-1 None
 -2 One
 -3 Two
 -4 Three
 -5 Four
 -6 Five
 -7 Six to nine
 -8 Ten to fourteen
 -9 Fifteen or more

 -Y Shopped in last 3 months

151*17 Ann Taylor	151*58 Linens 'n Things
151*19 Banana Republic	151*60 Lord & Taylor
151*20 Other	151*61 Macy's
151*21 Bed Bath & Beyond	151*63 Marshall's
151*22 Belk	151*65 Other
151*25 Bloomingdales	151*67 Other
151*26 Other	151*68 Neiman Marcus
	151*69 Nordstrom
151*29 Other	
151*32 Other	
151*33 Dillard's	151*70 Old Navy
151*34 The Disney Store	151*72 Other
151*35 Eddie Bauer	151*76 Saks Fifth Avenue
151*37 Express	151*77 Sears, Roebuck & Co.
151*38 Other	151*78 ShopKo
151*44 The Gap	152*01 Talbots
151*47 J.C. Penney	152*02 Target
151*51 K Mart	152*03 TJ Maxx
151*54 Kohl's	152*05 Toys "R" Us
151*55 Lane Bryant	152*07 Victoria's Secret
151*56 Lerner	152*08 Wal-Mart
151*57 The Limited	

FURNITURE STORES

Times shopped last 12 months:

-1 One
 -2 Two
 -3 Three
 -4 Four or more
 -Y Shopped in last 12 months

150*66 The Bombay Company
 150*69 Ethan Allen Galleries
 150*77 Other
 150*78 Leather Center
 151*03 Thomasville

DRUG STORES

Times shopped last 30 days:

-1 None
 -2 One
 -3 Two
 -4 Three
 -5 Four
 -6 Five
 -7 Six to Nine
 -8 Ten to Fourteen
 -9 Fifteen or More
 -Y Shopped in last 6 months

152*13 CVS Pharmacy
 152*18 Other
 152*24 Longs Drug Store
 152*28 Rite-Aid
 152*32 Wal-Mart Pharmacy
 152*33 Walgreens

SHOE STORES

Times shopped in last 30 days:

-1 None
 -2 One
 -3 Two
 -4 Three
 -5 Four or more
 -Y Shopped in last 3 months

151*06 Other
 151*07 Famous Footwear
 151*08 Other
 151*09 Other
 151*10 Foot Locker
 151*11 Lady Foot Locker
 151*12 Other
 151*13 Parade of Shoes
 151*14 Payless

APPLIANCE, HARDWARE & ELECTRONICS STORES

Times shopped last 30 days:

-1 None
 -2 One
 -3 Two
 -4 Three
 -5 Four or more
 -Y Shopped in last 12 months

Appliance and Hardware Stores:

152*35 Ace Hardware
 152*38 Other
 152*40 Home Depot
 152*41 Lowe's
 152*43 Sears Hardware
 152*44 Sherwin Williams
 152*45 True Value

Electronics Stores:

152*49 Best Buy
 152*50 Circuit City
 152*54 Radio Shack

OFFICE/COMPUTER SUPPLY STORES

Times shopped last 30 days:

-1 None
 -2 One
 -3 Two
 -4 Three
 -5 Four or more
 -Y Shopped in last 12 months

152*55 Comp USA
 152*56 Kinko's
 152*57 Other
 152*58 Office Depot
 152*59 Office Max
 152*60 Staples

CAMERAS

- 1 Own
- 2 Bought last 12 months

Amount spent in last 12 months:

- 3 Under \$100
- 4 \$100 - \$199
- 5 \$200+

Types:

133*54 APS (Point & Shoot or SLR)
 133*55 APS Disposable [punches 2-5 only]
 133*56 Cartridge
 133*57 Digital

133*58 Disc
 133*59 Instant developing camera
 133*60 Movie Camera (not camcorder or video camera)
 133*61 35mm Auto Focus Point & Shoot
 133*62 35mm Auto Focus SLR

133*63 35mm Auto Focus Zoom Camera
 133*64 35mm Disposable [punches 2-5 only]
 133*65 35mm SLR (Single Lens Reflex)
 133*66 Video Still Camera

Brands:

133*67 Canon
 133*68 Fuji
 133*69 Other
 133*70 Keystone
 133*71 Kodak

133*72 Minolta
 133*73 Nikon
 133*74 Olympus
 133*75 Pentax
 133*76 Polaroid

133*77 Other
 133*78 Vivitar
 133*79 Other

- 134*01 -1 Own any type
 -2 Bought any type last 12 months

- 134*01 -3 Total spent last 12 months: Under \$100
 -4 \$100 - \$199
 -5 \$200+

CAMERA & DEVELOPING ACCESSORIES

- 1 Own
- 2 Bought last 12 months

134*02 Albums
 134*03 Automatic winder
 134*04 Batteries
 134*05 Camera case
 134*06 Flash unit

Amount spent in last 12 months:

- 134*18-1 Under \$20
 -2 \$20 - \$99
 -3 \$100 or more

134*07 Frames
 134*08 Gadget bags
 134*09 Lens filter(s)
 134*10 Memory cards

134*11 Other
 134*12 Other
 134*13 Telephoto/zoom lens
 134*14 Tripod

134*15 Wideangle lens
 134*16 Other accessory lens(es)
 134*17 Any Accessory

FILM

Bought Last 12 Months

134*29-Y Yes

134*30-1 Heavy
-2 Medium
-3 Light

Rolls or packs last 12 months

134*29-1 None L
-2 1 L
-3 2 L
-4 3 M
-5 4 M
-6 5 M
-7 6 M
-8 7 H
-9 8 H
-0 9 or More H

134*29-X Sole Brand

134*31-1 Sole Type

Sole/ Primary

Sec- ondary

Types:
134*30-4 134*31-4 APS (Color Prints)
-5 -5 Cartridge (Black & White)
-6 -6 Cartridge (Color)
-7 -7 Disc Cartridge
-8 -8 35mm (Black & White)
-9 -9 35mm (Color Slides)
-0 -0 35mm (Color Prints)
-X -X Instant Developing Film
-Y -Y Other Still (Color)
134*32-1 134*33-1 Movie
-2 -2 Other Type

Brands:
134*32-3 134*33-3 Agfa
-4 -4 Fuji
-5 -5 K Mart Focal/Focal
-6 -6 Kodak
-7 -7 Polaroid (Instant Developing)
-8 -8 Polaroid (Roll Film)
-9 -9 Store Brands (No Label)
-Y -Y Other

Where bought:
134*34-1 Camera store
-2 Department store
-3 Discount store
-4 Drug store
-5 Grocery store
-6 Mail order
-7 1 hour service
-8 Internet/Online
-9 Warehouse clubs
-0 Other

Where processed:
134*35-1 Camera store
-2 Department store
-3 Discount store
-4 Drug store
-5 Grocery store
-6 Mail order
-7 1 hour service
-8 Internet/Online
-9 Warehouse clubs
-0 Other
-X Develop film yourself
-Y Other

BLANK AUDIO TAPES

Bought in last 12 months

135*01-Y Yes

135*02-1 Heavy
-2 Medium
-3 Light

Number Bought last 12 months

135*01-1 1 L
-2 2 L
-3 3 L
-4 4 M
-5 5 M
-6 6 M
-7 7-10 H
-8 11-14 H
-9 15-24 H
-0 25 or More H

135*01-X Sole Brand

Sole/ Primary

Sec- ondary

Brands:
135*02-4 135*03-4 BASF
-5 -5 Fuji
-6 -6 JVC
-7 -7 Maxell
-8 -8 Memorex
-9 -9 Scotch/3M
-0 -0 Sony
-X -X TDK
135*04-2 135*05-2 Other

AUDIO/VIDEO CLEANERS

Personally bought in last 12 months:

134*36-1 Yes

Types:

- 134*36-2 Audio cassette head cleaners
- 3 Compact disc cleaner
- 4 Record cleaners
- 5 Video cassette head cleaners

Brands:

- 134*36-6 Discwasher
- 7 Memorex
- 8 Radio Shack/Optimus
- 9 TDK
- 0 3M
- X Other

AUDIO EQUIPMENT

- -1 Household owns
-2 Bought in last 12 months

- 134*51 Other
- 134*52 Mini Disk player/recorder
- 134*53 Multi-component System
- 134*54 Cassette recorder/player
- 134*55 Equalizer
- 134*56 Headphones
- 134*57 Home Theater/Entertainment System
- 134*58 Pocket-size radio/cassette player
- 134*59 Portable radio/tape player
- 134*60 Receiver - amplifier
- 134*61 Speakers
- 134*62 Any

Decision maker for any purchase in past 12 Months:

- 134*63-1 Yourself (alone or with someone else)
- 2 Someone else

Total amount spent in last 12 months:

- 134*64-1 Under \$100
- 2 \$100 - \$399
- 3 \$400 - \$999
- 4 \$1000+

VIDEO GAME SYSTEMS

- -1 Household owns
-2 Bought in last 12 months

- 138*11 Game Boy
- 138*12 Game Boy Advance
- 138*13 Nintendo Game Cube
- 138*14 Sega Dreamcast
- 138*15 Sony Play Station
- 138*16 PlayStation 2
- 138*17 Xbox
- 138*18 Other brands
- 138*19 Any

Who is the principal user:

- 138*20-1 Yourself
- 2 Other adult
- 5 Child (under 18)

Type of system owned:

- 138*20-X Handheld
- Y Attached to TV/
computer

Number of video games
purchased in the past 12 months:

- 138*25-1 1
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6-9
- 7 10
- 8 11 or more

Number of video games
rented in the past 30 days:

- 138*26-1 1
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6
- 7 7-9
- 8 10
- 9 11 or more

Total amount spent on video
games in the past 12 months:

- 138*27-1 \$19 or less
- 2 \$20 - \$49
- 3 \$50 - \$75
- 4 \$76 - \$100
- 5 \$101 - \$150
- 6 \$151 - \$200
- 7 \$201 - \$400
- 8 \$401 or more

BLANK VIDEO TAPES

Bought/Last 6 Months

135*06-Y Yes

135*07-1 Heavy
-2 Medium
-3 Light

Number Bought Last 6 Months

135*06-1 1 L
-2 2 L
-3 3 L
-4 4 M
-5 5 M
-6 6 M
-7 7-10 H
-8 11-12 H
-9 13 or More H

135*06-X Sole Brand
135*08-2 Sole Kind

Sole/
Primary

Sec-
ondary

Kinds:
135*07-4 135*08-4 VHS
-5 -5 VHS-C
-6 -6 8mm

Brands:
135*07-7 135*08-7 BASF
-8 -8 Fuji
-9 -9 JVC
-0 -0 Kodak
-X -X Maxell
-Y -Y Memorex
135*09-1 135*10-1 Panasonic
-2 -2 RCA
-3 -3 Scotch
-4 -4 Sony
-5 -5 TDK
-8 -8 Other

Amount spent in last 6 months:
135*11-1 Less than \$15
-2 \$15-\$49
-3 \$50+

PRE-RECORDED AUDIO TAPES & COMPACT DISCS

Bought in last 12 months

138*29-Y Yes

138*30-1 Heavy
-2 Medium
-3 Light

Number bought last 12 months

138*29-1 1- 3 L
-2 4- 5 M
-3 6- 7 M
-4 8- 9 M
-5 10-11 H
-6 12-15 H
-7 16-20 H
-8 21-30 H
-9 31 or More H

138*31-1 Sole Type
-3 Sole Form

Sole/
Primary

Sec-
ondary

Forms:
138*30-4 138*31-4 Pre-recorded tape (cassette)
-5 -5 Compact disc

Types:
138*30-6 138*31-6 Alternative
-7 -7 Blues
-8 -8 Books on tape
-9 -9 Business/Professional
-0 -0 Classic Rock
-X -X Classical
-Y -Y Contemporary Christian
138*32-1 138*33-1 Country Music
-2 -2 Easy Listening
-3 -3 Dance Music
-4 -4 Faith & Inspiration
-5 -5 Folk
-6 -6 Foreign Language Instructional
-7 -7 Gospel
-8 -8 Hip Hop
-9 -9 Jazz
-0 -0 Light Classical
-X -X New Age
-Y -Y New Wave
138*34-1 138*35-1 Hard Rock
-2 -2 Other
-3 -3 Rap Music
-4 -4 R&B
-5 -5 Self-improvement/motivational
-6 -6 Soft Rock
-7 -7 Spanish/Latin
-8 -8 Urban Contemporary
-9 -9 1960 Nostalgia
-0 -0 1950 Nostalgia
-X -X 1940 Nostalgia
138*36-2 138*37-2 Other

VIDEO CASSETTE RECORDER (VCR)

- 1 Own
- 2 Bought last 12 months

134*37 Any VCR

Brands:

134*38 JVC
 134*39 Magnavox
 134*40 Panasonic
 134*41 RCA
 134*42 Samsung

 134*43 Sanyo
 134*44 Sharp
 134*45 Sony
 134*46 Toshiba
 134*47 Other

Who decided to purchase:

- 134*48-1 Yourself alone or with someone else
- 2 Someone else

Total amount spent in past 12 months:

- 134*49-1 Less than \$250
- 2 \$250 - \$499
- 3 \$500 or more

Number owned:

- 134*50-1 One
- 2 Two or more

Rental:

134*50-3 Rented a VCR in past 12 months

Transfer to Video:

134*50-4 Transferred movies/prints/slides to video in past 12 months

CAMCORDERS

- 1 Household owns
- 2 Bought last 12 months

135*39 Any Camcorder

Kinds:

135*29 Camcorder - Digital
 135*30 Camcorder - 8mm
 135*31 Camcorder - VHS
 135*32 Camcorder - VHS-C
 135*33 Camcorder - HI-8

Total amount spent in past 12 months:

- 135*41-1 Less than \$350
- 2 \$350 - \$750
- 3 More than \$750

DVD PLAYERS

- 1 Household owns
- 2 Bought in last 12 months

135*12 Any DVD Player

Brands:

135*18 Apex
135*19 Other
135*20 Panasonic
135*21 Other
135*22 Other
135*23 RCA
135*24 Samsung
135*25 Sony
135*26 Other
135*27 Other

MP3 PLAYERS

- 1 Household owns
- 2 Bought in last 12 months

135*42 Any MP3 Player

COMPACT DISC PLAYERS

- 1 Household owns
- 2 Bought in last 12 months

134*65 Any Compact Disc Player

Types:

- 134*66 Portable
- 134*67 Standard

Brands:

- 134*68 Fisher
- 134*69 JVC
- 134*70 Magnavox
- 134*71 Panasonic
- 134*72 Other
- 134*73 Pioneer
- 134*74 Radio Shack/Optimus
- 134*75 Sanyo
- 134*76 Sharp
- 134*77 Sony
- 134*78 Technics
- 134*79 Other

Total amount spent in past 12 months:

- 134*80-1 Less than \$200
- 2 \$200 - \$399
- 3 \$400 or more

PRE-RECORDED VIDEO TAPE OR DVD RENTAL/PURCHASE
-----Number of trips to the video
store in the past 30 days:

- 137*64-1 1
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6
- 7 7-9
- 8 10
- 9 11+

Number of video tapes rented
in the past 30 days:

- 137*65-1 1
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6
- 7 7-9
- 8 10-14
- 9 15-19
- 0 20+

Number of DVD's rented
in the past 30 days:

- 137*67-1 1
- 2 2
- 3 3
- 4 4
- 5 5
- 6 6
- 7 7-9
- 8 10-14
- 9 15-19
- 0 20+

Number of video tapes purchased
in the past 30 days:

- 137*66-1 1
- 2 2
- 3 3-4
- 4 5-7
- 5 8+

Number of DVD's purchased
in the past 30 days:

- 137*68-1 1
- 2 2
- 3 3-4
- 4 5-7
- 5 8+

Types:

- 1 Rented past 30 days
- 2 Purchased past 30 days

- 137*69 Action/Adventure
- 137*70 Classics
- 137*71 Comedy
- 137*72 Drama
- 137*73 Exercise/Fitness
- 137*74 Family/Children Oriented
- 137*75 Foreign
- 137*76 Horror
- 137*77 "How-to" video
- 137*78 Musical
- 137*79 News/Information/Documentary
- 137*80 Science Fiction
- 138*01 Other

Where rented/purchased:

- 138*02 Blockbuster Video Store
- 138*03 Hollywood Video
- 138*04 Other video store
- 138*05 Other
- 138*06 Other
- 138*07 Grocery store
- 138*08 Mail Order
- 138*09 Other
- 138*10 Other

BOOKS

Bought last 12 months

144*26-Y Yes

144*27-1 Heavy
-2 Medium
-3 Light

Number Bought last 12 months

144*26-1 1 L
-2 2 L
-3 3 L
-4 4 M
-5 5 M
-6 6 M
-7 7-10 H
-8 11-14 H
-9 15-24 H
-0 25 or More H

144*28-1 Sole Type
-2 Sole Kind
-3 Sole Form

Sole/ Sec-
Primary ondary

144*27-4 144*28-4 Forms:
-5 -5 Paperback
 Hardcover

144*27-6 144*28-6 Kinds:
-7 -7 Fiction
 Non-fiction

144*27-8 144*28-8 Types:
-9 -9 Cookbooks
-0 -0 Desk Dictionary
-X -X Encyclopedia
-Y -Y Mystery
 Novel
144*29-1 144*30-1 Biography
-2 -2 History
-3 -3 Science Fiction
-4 -4 Children's Books
-5 -5 Adventure/Role Playing
-6 -6 Romance
-7 -7 Personal/Business Self-help
-8 -8 Religious (not Bibles)
-X -X Other

 Where bought:
144*31-1 Book club
-2 Book store
-3 Convenience store
-4 Department store
-5 Drug store
-6 Internet/Online
-7 Mail order
-8 Supermarket
-9 Warehouse store

TELEVISION SETS

Number owned:

- 137*27-1 None
- 2 One set
- 3 Two sets
- 4 Three sets
- 5 Four or more sets

	Most Recent Purchase	2nd Most Recent Purchase	Other	Net Any Set	Net Any Set Decision Maker	Bought Past Year
	-----	-----	-----	-----	-----	-----
Types:						
Black and white	137*28-1	137*33-1	137*38-1	137*43-1	137*48-1	137*53-1
Color, portable	-2	-2	-2	-2	-2	-2
Color, floor	-3	-3	-3	-3	-3	-3
Screen Size:						
Miniature (under 13")	137*28-4	137*33-4	137*38-4	137*43-4	137*48-4	137*53-4
Regular (13"-26")	-5	-5	-5	-5	-5	-5
Large (27"-35")	-6	-6	-6	-6	-6	-6
Big Screen (36"-42")	-7	-7	-7	-7	-7	-7
Giant Screen (over 42")	-8	-8	-8	-8	-8	-8
Kinds:						
Regular	137*28-9	137*33-9	137*38-9	137*43-9	137*48-9	137*53-9
Flat Screen/Plasma	-0	-0	-0	-0	-0	-0
Projection	-X	-X	-X	-X	-X	-X
Brands:						
Emerson	137*29-1	137*34-1	137*39-1	137*44-1	137*49-1	137*54-1
General Electric	-2	-2	-2	-2	-2	-2
Hitachi	-3	-3	-3	-3	-3	-3
JVC	-4	-4	-4	-4	-4	-4
Magnavox	-5	-5	-5	-5	-5	-5
Mitsubishi	-6	-6	-6	-6	-6	-6
Panasonic	-7	-7	-7	-7	-7	-7
Philips	-8	-8	-8	-8	-8	-8
Other	-9	-9	-9	-9	-9	-9
Quasar	-0	-0	-0	-0	-0	-0
RCA	137*30-1	137*35-1	137*40-1	137*45-1	137*50-1	137*55-1
Samsung	-2	-2	-2	-2	-2	-2
Other	-3	-3	-3	-3	-3	-3
Sharp	-4	-4	-4	-4	-4	-4
Sony	-5	-5	-5	-5	-5	-5
Sylvania	-6	-6	-6	-6	-6	-6
Toshiba	-7	-7	-7	-7	-7	-7
Zenith	-8	-8	-8	-8	-8	-8
Other	-9	-9	-9	-9	-9	-9
Purchased in past 12 mos.	137*31-1	137*36-1	137*41-1	137*46-1	137*51-1	137*56-1
Cost: Less than \$100	137*31-2	137*36-2	137*41-2	137*46-2	137*51-2	137*56-2
\$100 - \$299	-3	-3	-3	-3	-3	-3
\$300 - \$699	-4	-4	-4	-4	-4	-4
\$700 - \$999	-5	-5	-5	-5	-5	-5
\$1,000+	-6	-6	-6	-6	-6	-6
Features:						
HDTV	137*31-8	137*36-8	137*41-8	137*46-8	137*51-8	137*56-8
HDTV Ready	-9	-9	-9	-9	-9	-9
Monitor input/output jacks	-0	-0	-0	-0	-0	-0
Remote control	-X	-X	-X	-X	-X	-X
Stereo broadcast capability	-Y	-Y	-Y	-Y	-Y	-Y
Picture in Picture	137*32-1	137*37-1	137*42-1	137*47-1	137*52-1	137*57-1
Combination TV/VCR	-2	-2	-2	-2	-2	-2
Closed captioning	-3	-3	-3	-3	-3	-3
Who decided what make to buy:						
Yourself alone or with someone else	137*32-4	137*37-4	137*42-4	137*47-4	137*52-4	137*57-4
Someone else	-5	-5	-5	-5	-5	-5

Decision maker for:

- 137*58-1 One set
- 2 Two sets
- 3 Three or more sets
- 4 Color set(s)
- 5 Black & white set(s)

PERSONAL COMPUTERS - AT HOME OR AT WORK

- 135*67-1 Household owns a personal computer
- 3 Personally use a personal computer at work

Ownership & usage:

- 1 Household owns
- 2 Personally use at work

Types:

- 135*68 Desktop
- 135*69 Laptop/Notebook/Tablet

IBM/IBM compatible:

- 135*70 Acer
- 135*71 Compaq
- 135*72 Dell
- 135*73 e Machines
- 135*74 Fujitsu
- 135*75 Gateway
- 135*76 Hewlett-Packard (HP)
- 135*77 IBM
- 135*78 Micron
- 135*79 NEC
- 135*80 Packard Bell
- 136*01 Sony Vaio
- 136*02 Toshiba
- 136*03 Other IBM compatible

Apple/Apple Mac Clone:

- 136*04 Other
- 136*05 Other
- 136*06 Apple iMac
- 136*07 Apple Macintosh
- 136*08 Other
- 136*09 Power Mac
- 136*10 Other

Computer Peripherals:

- 136*11 CD ROM Drive
- 136*12 CD-RW Drive (CD Burner)
- 136*13 DVD Drive
- 136*14 Modem/Fax Modem
- 136*15 LAN/Network Interface Cards
- 136*16 Other
- 136*17 Other
- 136*18 Other
- 136*19 Printer - Ink Jet
- 136*20 Printer - Laser
- 136*21 Removeable Cartridge Storage Device
- 136*22 Scanner
- 136*23 Speakers
- 136*24 Surge Protector
- 136*25 Tape Backup
- 136*26 Other
- 136*27 Other

Computer Software:

- 136*42 Accounting
- 136*43 CAD/CAM
- 136*44 Communications/Fax
- 136*45 Database/filing
- 136*46 Desktop Publishing
- 136*47 Education/training
- 136*48 Entertainment/Games
- 136*49 Personal finance/tax prep
- 136*50 Presentation graphics
- 136*51 Multimedia
- 136*52 Home Networking
- 136*53 Networking
- 136*54 Other
- 136*55 Other
- 136*56 Spreadsheet
- 136*57 Utility
- 136*58 Web authoring
- 136*59 Word Processing
- 136*60 Other

Computer Operating Systems:

- 136*28 Apple Systems 8.X
- 136*29 Apple Systems 9.X
- 136*30 Apple Systems 10.X
- 136*31 Other
- 136*32 MS DOS
- 136*33 MS Windows 3.X
- 136*34 MS Windows NT
- 136*35 MS Windows '95
- 136*36 MS Windows '98
- 136*37 MS Windows 2000
- 136*38 MS Windows XP
- 136*39 Other
- 136*40 Unix
- 136*41 Other

PERSONAL COMPUTERS (CONTINUED)

Ownership & usage:

- 1 Household owns
- 2 Personally use at work

Summary codes (net):

- 136*61 Any brand
- 136*62 Any IBM/IBM compatible brand
- 136*63 Any Apple/Apple Mac Clone brand

- 136*64 Any peripherals
- 136*65 Any software

Amount spent for software in past 12 months for home:

- 136*66-1 \$1 - \$99
- 2 \$100 - \$199
- 3 \$200 - \$299
- 4 \$300 - \$499
- 5 \$500+

Bought any computer books
in past 12 months:

- 136*67-1 Yes
- 2 No

Who decided what system to purchase for your home:

- 136*68-1 Yourself alone or with someone else
- 2 Someone else

Who uses computer at home:

- 136*68-3 Yourself
- 4 Other adult
- 5 Child (under 18)

Total cost of home computer system:

- 3 Any

- 136*69 Under \$500
- 136*70 \$ 500 - \$ 999
- 136*71 \$1,000 - \$1,499
- 136*72 \$1,500 - \$1,999
- 136*73 \$2,000 - \$2,999
- 136*74 \$3,000 - \$4,999
- 136*75 \$5,000+

Where home computer was purchased:

- 3 Any

- 136*76 Computer Superstore
- 136*77 Department Store
- 136*78 Direct from Manufacturer
- 136*79 Electronic Store
- 136*80 Internet
- 137*01 Mail Order Catalog
- 137*02 Warehouse Discount Outlet
- 137*03 Other

When home computer was acquired:

- 3 Any

- 137*04 Within the last 12 months
- 137*05 1-2 years ago
- 137*06 3-4 years ago
- 137*07 5 years ago or more

FAX MACHINES

- 137*08-1 Household owns a fax machine
- 2 Fax machine was purchased in last 12 months

800/888 TELEPHONE CALLS

Personally made a call to an 800/888 number in the last 6 months:

141*47-1 Yes
-2 No

Number of 800/888 number calls made in last 6 months:

141*49-1 1
-2 2
-3 3
-4 4
-5 5
-6 6
-7 7-9
-8 10
-9 11-20
-0 21 or more

900 TELEPHONE CALLS

Personally made a call to a 900 number in the last 6 months:

141*50-1 Yes
-2 No

Number of 900 number calls made in last 6 months:

141*52-1 1
-2 2
-3 3
-4 4
-5 5 or more

MOVIE ATTENDANCE

Attended movies in the last 6 months:

145*77-1 Yes

Times attended movies in last 90 days:

145*77-3 Once a week or more
-4 2-3 times a month
-5 Once a month
-6 Less than once a month

Prefer to see a new movie:

145*77-7 Within the first two weeks: Opening weekend
-8 Within the first two weeks: After opening weekend
-9 After the second week

LEISURE ACTIVITIES

-1 Personally participated in last 12 months

How often engage in:

- 2 2 or more times a week
- 3 Once a week
- 4 2-3 times a month
- 5 Once a month
- 6 Less than once a month

139*44 Attend auto shows
 139*45 Adult education courses
 139*46 Attend horse races
 139*47 Attend country music performances
 139*48 Attend rock music performances
 139*49 Attend other music performances

 139*50 Attend dance performances
 139*51 Backgammon
 139*52 Baking
 139*53 Barbecueing
 139*54 Go to bars/night clubs
 139*55 Go to beach

 139*56 Billiards/pool
 139*57 Birdwatching
 139*58 Board games
 139*59 Book clubs
 139*60 Ceramics/pottery
 139*61 Chess
 139*62 Cooking for fun

 139*63 Concerts on radio
 139*64 Crossword puzzles
 139*65 Dance/go dancing
 139*66 Dining out
 139*67 Electronic games (not TV)

 139*68 Entertain friends or relatives at home
 139*69 Fly kites
 139*70 Furniture refinishing
 139*71 Go to live theater
 139*72 Model making

 139*73 Go to museums
 139*74 Painting, drawing
 139*75 Photography
 139*76 Other
 139*77 Picnic
 139*78 Play bingo

 139*79 Play cards
 139*80 Play musical instrument
 140*01 Reading books
 140*02 Surf the Net
 140*03 Word games

 140*04 Trivia games
 140*05 Video games
 140*06 Woodworking
 140*07 Zoo attendance

Other activities engaged in:

140*08-1	Collecting - coins	140*08-6	Indoor gardening & plants
-2	Collecting - figurines	-7	Listen to music
-3	Collecting - stamps	-8	Raising pets
-4	Collecting - sports trading cards	-9	Tropical fish
-5	Electric trains		
140*09-1	Any leisure activity		

BATTERIES

Bought in Last 6 Months

137*22-Y Yes

137*23-1 Heavy
-2 Medium
-3 Light

Number/Last 6 Months

137*22-1 1- 3 L
-2 4- 5 L
-3 6- 7 M
-4 8- 9 M
-5 10-11 M
-6 12-15 H
-7 16-20 H
-8 21-30 H
-9 31 or More H

137*22-X Sole Brand
137*24-1 Sole Type

Sole/ Primary Sec-
 ondary

		Types:
137*23-4	137*24-4	Rechargeable
-5	-5	Throw-away
		Brands:
137*23-6	137*24-6	Duracell
-7	-7	Other
-8	-8	Energizer
-9	-9	Other
-0	-0	Eveready Super Heavy Duty
-X	-X	Eveready Classic
-Y	-Y	GE Rechargeables
137*25-1	137*26-1	Kodak Supralife
-2	-2	Panasonic
-3	-3	Radio Shack
-4	-4	Rayovac - Alkaline
-5	-5	Rayovac - Heavy Duty
-6	-6	Sony
-9	-9	Other

GREETING CARDS

Bought in Last 6 Months

139*20-Y Yes

139*21-1 Heavy
-2 Medium
-3 Light

Number of cards last 30 days

139*20-1 None L
-2 1 L
-3 2 L
-4 3 L
-5 4 M
-6 5 M
-7 6- 8 M
-8 9-14 H
-9 15 or More H

139*22-1 Sole Type

Sole/ Primary Sec-
 ondary

		Types:
139*21-4	139*22-4	Anniversary
-5	-5	Birthday
-6	-6	Friendship
-7	-7	Get Well
-8	-8	Sympathy
-9	-9	Wedding
-0	-0	Christmas/Hanukkah/Kwanza
-X	-X	Mother's Day/Father's Day
-Y	-Y	Valentine's Day
139*23-1	139*24-1	Other Holiday
-4	-4	Other

CHILDREN'S TOYS & GAMES

Number bought last 12 months:

-1 1
 -2 2
 -3 3
 -4 4
 -5 5
 -6 6
 -7 7-9
 -8 10 or more
 -Y Any

143*71 Large/baby dolls
 143*72 Boy action figures
 143*73 Girl action figures
 143*74 Fashion dolls
 143*75 Plush dolls/animals

 143*76 Electronic dolls/Plush
 143*77 Doll clothing
 143*78 Doll accessories
 143*79 Construction toys
 143*80 Educational toys

 144*01 Mechanical toys
 144*02 Model kits/Model sets
 144*03 Action games
 144*04 Board games

 144*05 Sound games
 144*06 Word games
 144*07 Electronic games
 144*08 Infant toys
 144*09 Pre-school toys

 144*10 Builder sets
 144*11 Cars
 144*12 Electric trains
 144*13 Swing sets

 144*14 Bicycles
 144*15 Tricycles
 144*16 Water toys
 144*17 Other toys

 144*18 Any toys

Amount spent on childrens' toys & games in last 12 months:

-1 Under \$20
 -2 \$20 - \$39
 -3 \$40 - \$99
 -4 \$100 - \$199
 -5 \$200 - \$499
 -6 \$500+

144*24 Under 6 years old
 144*22 6 - 11 years old
 144*23 12 - 17 years old

Total amount spent for any age:

144*25-1 Under \$50
 -2 \$50 - \$99
 -3 \$100 - \$199
 -4 \$200 - \$499
 -5 \$500 - \$999
 -6 \$1,000+
 -Y Any spending

SPORTS

-1 Personally participated in last 12 months

How often engage in:

- 2 2 or more times a week
- 3 Once a week
- 4 2-3 times a month
- 5 Once a month
- 6 Less than once a month

140*16 Aerobics
 140*17 Archery
 140*18 Auto racing
 140*19 Backpacking/hiking
 140*20 Baseball

 140*21 Basketball
 140*22 Bicycling - Mountain
 140*23 Bicycling - Road
 140*24 Boating (power)

 140*25 Bowling
 140*26 Canoeing/kayaking
 140*27 Fishing - fresh water
 140*28 Fishing - salt water

 140*29 Football
 140*30 Frisbee
 140*31 Golf
 140*32 Handball
 140*33 Hockey
 140*34 Horseback riding

 140*35 Hunting with bow & arrow
 140*36 Hunting with handgun
 140*37 Hunting with rifle
 140*38 Hunting with shotgun
 140*39 Ice skating
 140*40 Other

 140*41 Jogging/running
 140*42 Karate
 140*43 Kick boxing
 140*44 Martial arts
 140*45 Motocross
 140*46 Motorcycling

 140*47 Paddletennis
 140*48 Racquetball
 140*49 Rock climbing
 140*50 Roller blading/in-line skating
 140*51 Roller skating
 140*52 Rowing: stationary/outdoor

 140*53 Sailing
 140*54 Scuba diving
 140*55 Skateboarding
 140*56 Skiing - Cross country
 140*57 Skiing - Downhill
 140*58 Snorkeling/skin diving

 140*59 Snowboarding
 140*60 Snowmobiling
 140*61 Soccer
 140*62 Softball
 140*63 Surfing/windsurfing
 140*64 Swimming

 140*65 Target shooting
 140*66 Tennis
 140*67 Volleyball
 140*68 Walking for exercise

 140*69 Water skiing
 140*70 Weight lifting
 140*71 Whitewater rafting
 140*72 Yoga
 140*73 Other

140*75-1 Participated in any of above sports in past 12 months

PHYSICAL FITNESS

Engaged in regular exercise program (2+ times a week) in past 12 months:

- 139*19-1 At home
- 2 At club
- 3 At other facility

SPORT & RECREATION EQUIPMENT: LOW TICKET ITEMS

- 1 Own
- 2 Bought last 12 months

Amount spent last 12 months:

- 3 \$1 - \$24
- 4 \$25 - \$49
- 5 \$50 or more

- 138*48 Baseball gloves
- 138*49 Bicycle helmet
- 138*50 Bow
- 138*51 Bowling balls
- 138*52 Cross country ski boots
- 138*53 Cross country skis
- 138*54 Elbow/knee pads (in-line skating protective gear)
- 138*55 Factory loaded ammunition
- 138*56 Fishing reel
- 138*57 Fishing rod

- 138*58 Fishing lures or hooks
- 138*59 Other fishing equipment
- 138*60 Golf balls
- 138*61 Outdoor or pocket knife
- 138*62 Racquetball balls
- 138*63 Racquetball racquet
- 138*64 Softball/baseball bats
- 138*65 Sportswatch/Chronograph
- 138*66 Tennis balls
- 138*67 Tennis racquet
- 138*68 Other

- 138*72 Any low-ticket item

SPORT & RECREATION EQUIPMENT: HIGH TICKET ITEMS

- 1 Own
- 2 Bought last 12 months

Amount spent last 12 months:

- 3 Under \$100
- 4 \$100 - \$249
- 5 \$250 or more

- 138*73 Binoculars
- 138*74 Mountain bicycle
- 138*75 Road bicycle
- 138*76 Stationary bicycle
- 138*77 Downhill ski boots
- 138*78 Downhill skis
- 138*79 Roller blades/In-line skates
- 138*80 Cross country ski simulator
- 139*01 Treadmill
- 139*02 Stair stepper

- 139*03 Rowing machine
- 139*04 Other exercise equipment
- 139*05 Golf clubs
- 139*06 Hand gun
- 139*07 Hockey equipment
- 139*08 Rifle
- 139*09 Shotgun
- 139*10 Weight lifting equipment
- 139*11 Other

- 139*12 Any high-ticket item

WATCH SPORTS EVENTS ON TV

- 1 One or more times a month
- 2 Less than once a month

141*53 Alpine Skiing & Ski Jumping
 141*54 Auto Racing - NASCAR
 141*55 Auto Racing - Other
 141*56 Baseball
 141*57 Basketball - College Games
 141*58 Basketball - Professional Games

141*59 Bicycle Racing
 141*60 Bowling
 141*61 Boxing
 141*62 Equestrian Events
 141*63 Figure Skating

141*64 Fishing
 141*65 Football - College Games
 141*66 Football - Monday Night Professional Games
 141*67 Football - Weekend Professional Games
 141*68 Golf

141*69 Gymnastics
 141*70 Horse Racing (flats, runners)
 141*71 Horse Racing (trotters/harness)
 141*72 Ice Hockey
 141*73 Marathon/Road Running, Triathlon & Other Endurance Events

141*74 Motorcycle Racing
 141*75 Pro Beach Volleyball
 141*76 Rodeo/Bull Riding
 141*77 Soccer
 141*78 Tennis

141*79 Track & Field
 141*80 Truck and Tractor Pull/Mud Racing
 142*01 Weight Lifting
 142*02 Wrestling - Professional

140*75-2 Watch any of the above events

ATTEND SPORTS EVENTS

- 1 One or more times a month
- 2 Less than once a month

142*03 Auto racing - NASCAR
 142*04 Auto racing - Other
 142*05 Baseball
 142*06 Basketball - College Games
 142*07 Basketball - Professional Games
 142*08 Bowling

142*09 Boxing
 142*10 Equestrian Events
 142*11 Figure Skating
 142*12 Fishing Tournaments
 142*13 Football - College Games

142*14 Football - Monday Night Professional Games
 142*15 Football - Weekend Professional Games
 142*16 Golf
 142*17 High School Sports
 142*18 Horse Racing (flats, runners)

142*19 Horse Racing (trotters/harness)
 142*20 Ice Hockey
 142*21 Motorcycle Racing
 142*22 Pro Beach Volleyball
 142*23 Rodeo/Bull Riding

142*24 Soccer
 142*25 Tennis
 142*26 Truck and Tractor Pull/Mud Racing
 142*27 Wrestling - Professional

140*75-3 Attend any of the above events

LISTEN TO SPORTS EVENTS ON RADIO

In the last 12 months:

- 1 Listened to regularly
- 2 Listened to occasionally

- 142*31 Auto racing
- 142*32 Baseball Playoffs and World Series
- 142*33 Baseball - Regular Season
- 142*34 Basketball - College Games
- 142*35 Basketball - Professional Games
- 142*36 Football - College Games

- 142*37 Football - Monday Night Professional Games
- 142*38 Football - Weekend Professional Games
- 142*39 Golf
- 142*40 Ice Hockey
- 142*41 Other
- 142*42 NFL Playoffs & Superbowl
- 142*43 Other
- 142*44 Other

140*75-4 Listen to any of the above

ORGANIZATIONS/CLUBS

Member of:

139*14-1 Fraternal Orders
 -2 Religious Clubs
 -3 Civic Clubs
 -4 Veterans Clubs
 -5 A body of local government
 139*15-1 Country Clubs
 -2 Business Club
 -3 Collector's Clubs
 -4 Union
 -5 School or College Board
 -6 Church Board
 -7 Charitable Organizations
 -8 None of the above

POLITICAL OUTLOOK

Usually think of self as:

139*13-1 Very conservative
 -2 Somewhat conservative
 -3 Middle of the road
 -4 Somewhat liberal
 -5 Very liberal

CONTRIBUTIONS

Contributed to Public Broadcasting Service (PBS)
 in the past 12 months:

139*18-1 Yes

Contributed to National Public Radio (NPR)
 in the past 12 months:

139*18-3 Yes

Contributed to a religious organization
 in the past 12 months:

139*18-5 Yes

Amount contributed in total in the past 12 months:

139*18-7 Less than \$50
 -8 \$50 - \$99
 -9 \$100 or more

CASINO GAMBLING

Times gambled in last 12 months:

- 2 One
- 3 Two
- 4 Three
- 5 Four
- 6 Five
- 7 Six
- 8 Seven
- 9 Eight
- 0 Nine or more
- Y Any gambling in last 12 months

- 139*28 Atlantic City
- 139*29 Bahamas
- 139*30 Connecticut
- 139*31 Lake Tahoe
- 139*32 Las Vegas
- 139*33 Mississippi Gulf Coast
- 139*34 Reno
- 139*35 Other
- 139*36 Any gambling

OVERNIGHT PACKAGES/LETTER DELIVERY SERVICES

Used in last 12 months:

- 139*37-1 Yes
- 2 No

Services used:

- 1 Business use
 - 2 Personal use
- 139*38 Airborne
 - 139*39 DHL
 - 139*40 Federal Express
 - 139*41 U.P.S.
 - 139*42 U.S. Postal Service
 - 139*43 Other

NEWSPAPER READING

Daily newspaper sections read or looked at:

- 139*16-1 Business/Finance
- 2 Classified
- 3 Other
- 4 Comics
- 5 Editorial Page
- 6 Fashion
- 139*17-1 Food/Cooking
- 2 General News
- 3 Home/Furnishings/Gardening
- 4 Movie Listings and Reviews
- 5 Science & Technology
- 6 Sports
- 7 Travel
- 8 TV/Radio Listings

LOTTERY

Bought in last 12 months

139*25-Y Yes

139*26-1 Heavy
-2 Medium
-3 Light

Times Last 30 Days

139*25-1	None	L
-2	1	L
-3	2	M
-4	3	M
-5	4	M
-6	5	M
-7	6- 9	H
-8	10-14	H
-9	15 or More	H

139*27-2 Sole Kind

Sole/ Primary	Sec- ondary
-----	-----

139*26-4	139*27-4	Kinds:
-5	-5	Instant Game
-6	-6	Daily Drawing
-9	-9	Lotto Drawing
		Other

PROFESSIONAL EXTERMINATORS

Had treatment last 12 months

142*28-Y Yes

142*29-1 Heavy
-2 Medium
-3 Light

Times/Last 12 Months

142*28-1	1	L
-2	2	M
-3	3	M
-4	4	M
-5	5	H
-6	6	H
-7	7-10	H
-8	11-12	H
-9	13 or More	H

142*28-X Sole Company

142*30-1 Sole Type

Sole/ Primary	Sec- ondary
-----	-----

142*29-4	142*30-4	Types:
-5	-5	Insects (ants, roaches, etc.)
-6	-6	Pests (mice, rats, etc.)
		Termites

142*29-7	142*30-7	Company:
-8	-8	Orkin
-9	-9	Terminix
-Y	-Y	Other
		Other

TELEPHONES AND ACCESSORIES (OWNED, NOT LEASED)

Ownership:

- 1 Household owns
- 2 Purchased in last 12 months
 - If purchased in last 12 months:
- 3 Decision maker: Self (alone or with someone else)
- 4 Someone Else
 - Amount spent in last 12 months:
- 0 \$1 - \$99
- X \$100 - \$199
- Y \$200 or more

- 141*22 In-Home Cordless Telephone
- 141*24 Other Household Telephone (rotary or touchtone)
- 141*26 Answering Machine
- 141*28 Telephone Pagers/Beepers

Brands purchased in last 12 months:

- 1 AT&T
- 2 General Electric
- 3 GTE
- 4 Motorola
- 5 Nokia
- 6 Panasonic
- 7 Radio Shack
- 8 Other
- 9 Other

- 141*23 In-Home Cordless Telephone
- 141*25 Other Household Telephone (rotary or touchtone)
- 141*27 Answering Machine
- 141*29 Telephone Pagers/Beepers

Services household uses:

- 141*20-1 Call forwarding
- 2 Call return
- 3 Call waiting
- 4 Caller identification
- 5 Repeat dialing
- 6 Second phone line
- 7 Three-way calling
- 8 Voice messaging/voice mail

Where purchased last phone:

- 141*21-1 AT&T Phone Center
- 2 Catalog
- 3 Department Store
- 4 Discount Store
- 5 Other

LONG DISTANCE TELEPHONE CALLS

Average monthly long distance bill:

141*30-1 \$1 - \$15
 -2 \$16 - \$25
 -3 \$26 - \$59
 -4 \$60 - \$99
 -5 \$100 or more

Long Distance services used:

141*30-6 Other
 -7 Alltel
 -8 AT&T
 -9 Cingular
 -0 Other
 141*31-1 MCI/WorldCom
 -2 Qwest
 -3 Sprint
 -4 Verizon
 -5 Other

Calls made in last 30 days within the United States:

141*34-1 1 - 2
 -2 3 - 4
 -3 5 - 9
 -4 10 - 15
 -5 16 or more
 -Y Any

Calls made in last 30 days to a foreign country:

141*35-1 1
 -2 2
 -3 3
 -4 4 or more
 -Y Any

TELEPHONE CALLING CARDS

-1 Personally have in own name	Have purchased a pre-paid calling
-2 Acquired last 12 months	card in the last 12 months

141*36 AT&T	141*46 -1 Yes
141*37 MCI/Worldcom	
141*38 Sprint	
141*39 Local phone company	
141*40 Other	
141*41 Any	

Number of business calls made with calling card in average month:

141*44-1 1
 -2 2
 -3 3
 -4 4-5
 -5 6-8
 -6 9-10
 -7 11-20
 -8 21-40
 -9 41-60
 -0 61 or more
 -Y Any

Number of personal calls made with calling card in average month:

141*45-1 1
 -2 2
 -3 3
 -4 4
 -5 5
 -6 6-9
 -7 10-14
 -8 15-24
 -9 25 or more
 -Y Any

GARDEN

- 142*46-1 Have a garden
- 142*46-3 Under 250 square feet
 - 4 250-499 square feet
 - 5 500-1999 square feet
 - 6 2000 or more square feet
- 142*46-7 Participated in outdoor gardening in last 12 months

Days personally gardened in past 12 months:

- 142*48-1 1-9
 - 2 10-19
 - 3 20-29
 - 4 30-39
 - 5 40-59
 - 6 60-79
 - 7 80-99
 - 8 100-124
 - 9 125-150
 - 0 Over 150

Garden activities engaged in during last 12 months:

- 142*49-1 Flowers/ornamentals
 - 2 Vegetable gardening
 - 3 Herb growing
 - 4 Fruit (not trees)
 - 5 Lawn Care
 - 6 Berries & Brambles

PROPERTY AND GARDEN MAINTENANCE

Bought last 12 months:

- 142*50-1 Bulbs
 - 2 Flower seeds
 - 3 Garden fertilizer
 - 4 Garden insecticides
 - 5 Garden soil
 - 6 Lawn fertilizer with weed control
 - 7 Lawn fertilizer without weed control
 - 8 Lawn insecticides
 - 9 Lawn maintenance service
 - 0 Lawn seed
 - X Organic soil additives
 - Y Pool chemicals
- 142*51-1 Potting soil
 - 2 Shrubs & plants (outdoor)
 - 3 Top soil
 - 4 Trees
 - 5 Vegetable plants
 - 6 Vegetable seeds
 - 7 Weed killer

Total amount spent last 12 months:

- 142*52-1 Less than \$10
 - 2 \$10 - \$19
 - 3 \$20 - \$29
 - 4 \$30 - \$39
 - 5 \$40 - \$59
 - 6 \$60 - \$79
 - 7 \$80 - \$99
 - 8 \$100 - \$124
 - 9 \$125 - \$149
 - 0 \$150 or more

Used a service for property and garden maintenance in the last 12 months:

- 142*53-1 Yes

YELLOW PAGES

Items for self, household, or work:

-1 Referred to in past 12 months

Apparel & Accessories:

142*54 Jewelers/Jewelry

Automotive - Supplies & Services, Vehicles

142*55 Auto Body Repair & Painting
142*56 Auto Dealers & Sales
142*57 Auto Parts & Supplies
142*58 Auto Renting & Leasing
142*59 Auto Repair & Services
142*60 Auto Tires

142*61 Auto Towing
142*62 Motorcycles/Motorscooters
142*63 Mufflers
142*64 New Trucks
142*65 Transmissions
142*66 Truck Rental

Dining Out/Entertainment:

142*67 Restaurants
142*68 Theaters

Electronic Equipment, Supplies & Services

142*69 Cellular Telephones
142*70 Computer Sales and Service
142*71 Copiers
142*72 Internet Services
142*73 Stationery/Office Supplies
142*74 Telephone Equipment
142*75 TV/Stereo/Video Equipment

Food:

142*76 Pizza
142*77 Supermarkets/Grocers

Banking, Finance, Insurance and Real Estate:

142*78 Banks/Savings & Loan
142*79 Insurance
142*80 Mortgages/Real Estate Loans
143*01 Real Estate

Home Improvements & Repairs:

143*02 Air Conditioning
143*03 Building Materials/Lumber
143*04 Contractors - General
143*05 Doors & Windows
143*06 Electricians

143*07 Fence
143*08 Flooring Materials
143*09 Furnaces/Heating
143*10 Glass
143*11 Paint & Wallpaper

143*12 Painters
143*13 Plumbers
143*14 Pool Service & Supplies
143*15 Roofers

YELLOW PAGES (CONTINUED)

Household Appliances:

143*16 Appliance Repair
143*17 Appliances
143*18 Burglar Alarm/Security Systems
143*19 Locks & Locksmiths

Household Furnishings:

143*20 Carpets & Rugs
143*21 Furniture Stores
143*22 Linoleum/Tile

Household Supplies & Services:

143*23 Carpet Cleaning
143*24 Exterminators/Pest Control
143*25 Garden/Lawn Equipment
143*26 Hardware Stores
143*27 Landscaping/Garden Service

143*28 Moving & Storage
143*29 Rental Service Stores
143*30 Storage Self Service

Personal Care Products & Personal Services:

143*31 Beauty Salons
143*32 Books
143*33 Child Care
143*34 Churches
143*35 Dry Cleaners/Laundry

143*36 Florists
143*37 Home Health Services
143*38 Pet Shops/Kennels
143*39 Pharmacies

Shopping:

143*40 Department Stores

Sports & Leisure Activities & Equipment:

143*41 Bicycles
143*42 Boats/Boat Supplies
143*43 Music Stores & Supplies
143*44 Photographers
143*45 Sporting Goods

Travel & Vacation:

143*46 Airlines/Airline Tickets
143*47 Hotels/Motels
143*48 Taxicabs/Limousines
143*49 Travel Agents

YELLOW PAGES (CONTINUED)

Professional Services:

143*50 Accounting/Bookkeeping Services
143*51 Attorneys
143*52 Caterers
143*53 Chiropractors
143*54 Counselors - Marriage & Family

143*55 Dentists
143*56 Employment Agencies
143*57 Employment Contractors-Temp
143*58 Financial Services
143*59 Funeral Directors
143*60 Hospital/Care Facilities
143*61 Nurses

143*62 Nursing Homes
143*63 Optometrists/Opticians
143*64 Physicians & Surgeons
143*65 Print Shops
143*66 Tax Preparation
143*67 Veterinarians

Education:

143*68 Schools

Summary code:

143*69 Any Yellow Pages Reference (net)